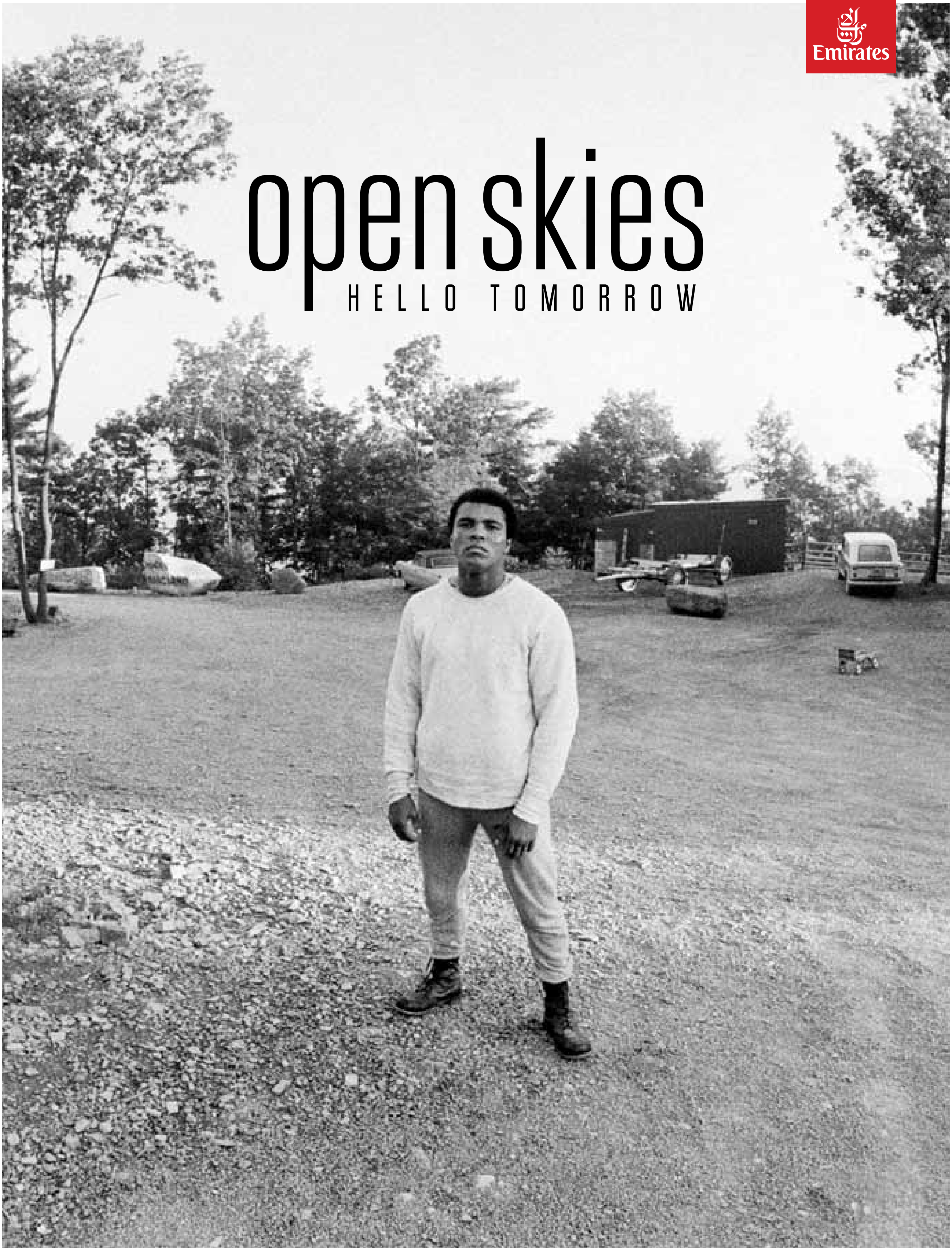
open skies

HELLO TOMORROW



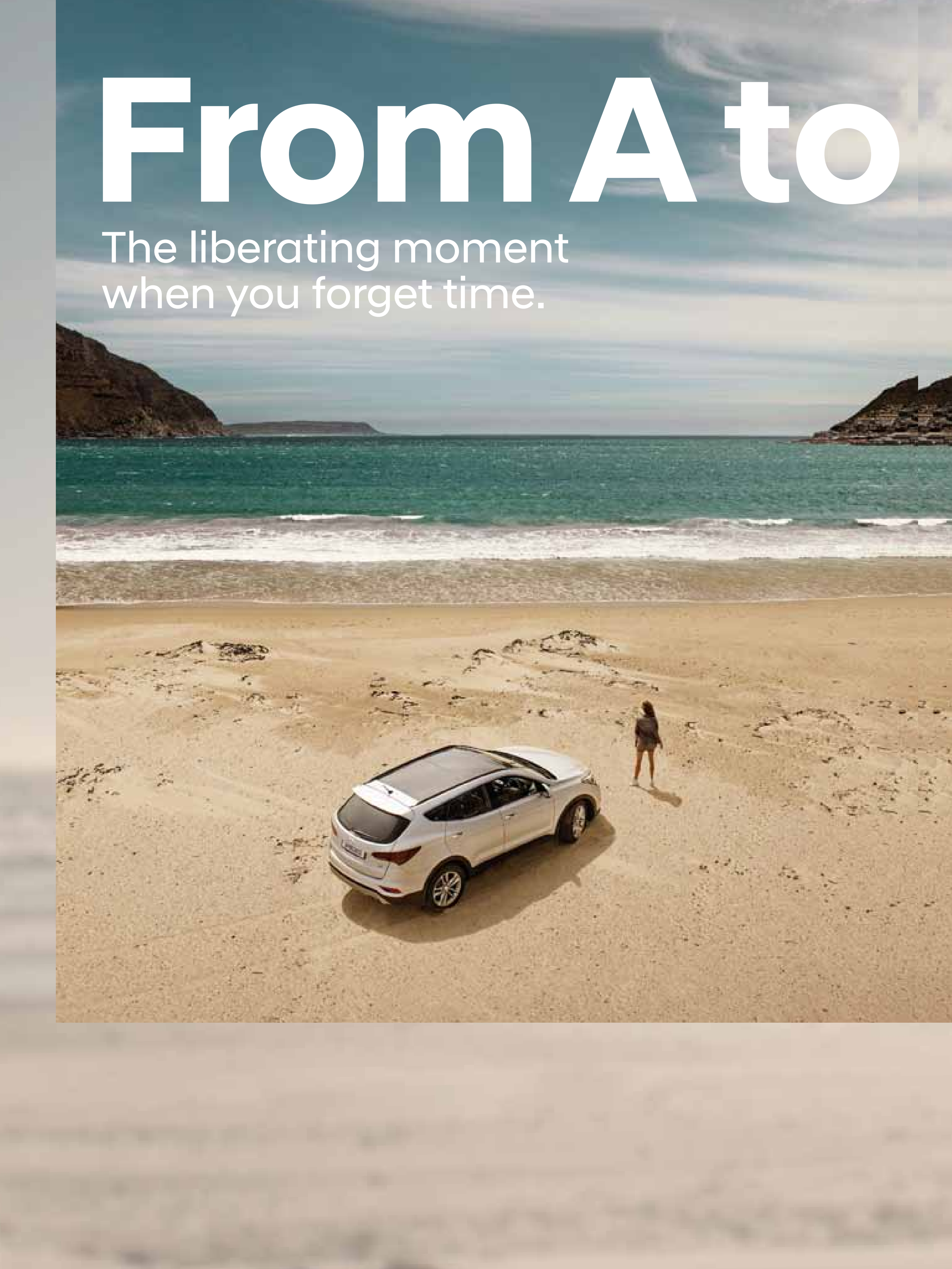
ON THE ROAD WITH MUHAMMAD ALI

armanibeauty.com
#POWERWITHIN
available on board

ACQUA DI
GIÒ
GIORGIO ARMANI
PROFUMO

From A to

The liberating moment
when you forget time.



HYUNDAI

İstinyePark

BEYMEN
BOSS HUGO BOSS
BOTTEGA VENETA
BRUNELLO CUCINELLI
BURBERRY
Christian Louboutin
Cartier
CÉLINE
Christofle
Dior
DOLCE & GABBANA
EMPORIO ARMANI
Ermenegildo Zegna
ETRO
FENDI ROMA
Gılan
GUCCI
HERMÈS
HUBLOT
LA PERLA
Loro Piana
LOUIS VUITTON
MIU MIU
MICHAEL KORS
PRADA
MONCLER
VAKKO
RALPH LAUREN
ROLEX
ZUMA

KATAR CAD. NO: 11 SARIYER/İSTANBUL

SHOP TAX FREE Global Blue
immediate cash refund

GUCCI
İstinyePark,
Luxury
Unlimited.

LV
miu miu miu miu
LOUIS V

İSTANBUL SHOPPING FEST
1-31 JULY 2016

istinyepark.com
tips.istinyepark.com

facebook.com/istinyepark
instagram.com/istinyepark_

Coronet
SWISS MADE
Coronet
SWISS MADE

Dhs 3,650

Dhs 1,550

WARRANTY 3 YEAR WARRANTY

Swiss Made Watch in Stainless Steel
Set with Diamond and Sapphire crystal glass.

LIFE Style
FINE JEWELRY

www.lifestylegcc.com . Tel: +971 4 335 2007

DUBAI: Dubai Mall • The Gold Centre • Gold & Diamond Park • Ibn Battuta Mall • Al Ghurair Centre • Lamcy Plaza • Dubai Outlet Mall
ABU DHABI: Abu Dhabi Mall • Marina Mall • Dalma Mall • Mushrif Mall • Al Wahda Mall • Deerfields Town Square • The Souk Central Market
SHARJAH: City Centre • Sahara Centre • Mega Mall • My City Centre - Nasseriya
AL AIN • Al Ain Mall • Al Jimi Mall • Bawadi Mall • Barari Outlet Mall
RAS AL KHAIMAH: RAK Mall FUJAIRAH: Century Mall QATAR: Ezdan mall
BAHRAIN • Seef Mall • Seef Mall Muharraq • Ramli Mall • Enma Mall • Bahrain Mall

30 YEARS of Excellence

Coronet®

*LIGHTER. BRIGHTER.

Moment

The Team Members of LUX* help people to celebrate life with the most simple, fresh and sensory hospitality in the world.

LUX*
RESORTS & HOTELS

MAURITIUS REUNION MALDIVES CHINA U.A.E TURKEY | LUXRESORTS.COM

open skies
HELLO TOMORROW

EDITOR-IN-CHIEF	Obaid Humaid Al Tayer
MANAGING PARTNER & GROUP EDITOR	Ian Fairservice
EDITORIAL DIRECTOR	Gina Johnson *gina@motivate.ae*
GROUP EDITOR	Mark Evans *marke@motivate.ae*
SENIOR EDITOR	Andrew Nagy *andrew.nagy@motivate.ae*
DIGITAL / PRINT DESIGNER	Ralph Mancao *ralph@motivate.ae*
DIGITAL ANIMATOR	Surajit Dutta *surajit@motivate.ae*
VIDEO EDITOR	Donnie Miguel *donnie.miguel@motivate.ae*
SUB EDITOR	Salil Kumar *salil@motivate.ae*
EDITORIAL ASSISTANT	Londresa Flores *londresa@motivate.ae*

CONTRIBUTORS

Chris Anderson, Andrew Birbeck, Marina Chetner, Gemma Correll, Gary Evans, Vincent Long, Matt Mostyn, Carolyn Stritch, Sandra Tinari, Stuart Turton, Vincent Long **Cover:** Peter Angelo Simon

GENERAL MANAGER PRODUCTION
S Sunil Kumar

PRODUCTION MANAGER
R Murali Krishnan

CHIEF COMMERCIAL OFFICER
Anthony Milne *anthony@motivate.ae*

PUBLISHER
Jaya Balakrishnan
jaya@motivate.ae

GROUP SALES MANAGER INTERNATIONAL
Michael Underdown
michael@motivate.ae

DEPUTY SALES MANAGER
Amar Kamath
Amar@motivate.ae

SENIOR SALES MANAGER
Shruti Srivastava
shruti.srivastava@motivate.ae

EDITORIAL CONSULTANTS FOR EMIRATES
EDITOR Manna Talib **ARABIC EDITOR** Hatem Omar **DEPUTY EDITOR** Catherine Freeman
WEBSITE emirates.com

INTERNATIONAL MEDIA REPRESENTATIVES

AUSTRALIA/NEW ZEALAND Okeeffe Media; Tel + 61 894 472 734, okeeffekev@bigpond.com.au **BELGIUM AND LUXEMBOURG** M.P.S. Benelux; Tel +322 720 9799, francesco.sutton@mps-adv.com **CHINA** Publicitas Advertising; Tel +86 10 5879 5885 **GERMANY** IMV Internationale Medien Vermarktung GmbH; Tel +49 8151 550 8959, w.jaeger@imv-media.com **HONG KONG/MALAYSIA/THAILAND** Sonney Media Networks; Tel +852 2151 2351, hemant@sonneymedia.com **INDIA** Media Star; Tel +91 22 4220 2103, ravi@mediastar.co.in **JAPAN** Tandem Inc.; Tel + 81 3 3541 4166, all@tandem-inc.com **NETHERLANDS** giO media; Tel +31 (0)6 22238420, giovanni@giO-media.nl **PAKISTAN** D&S International News Agency; Tel +92 3235345727, dnsnewsagency@gmail.com **SWITZERLAND, FRANCE/ITALY & SPAIN** IMM International; Tel +331 40 1300 30, n.devos@imm-international.com **TURKEY** Media Ltd.; Tel +90 212 275 51 52, mediamarketingtr@medialtd.com.tr **UK** Spafax Inflight Media; Tel +44 207 906 2001, nhopkins@spafax.com **USA** Totem Brand Stories; Tel +1 4168475100, nicole.mullin@tc.tc

Emirates takes care to ensure that all facts published herein are correct. In the event of any inaccuracy please contact the editor. Any opinion expressed is the honest belief of the author based on all available facts. Comments and facts should not be relied upon by the reader in taking commercial, legal, financial or other decisions. Articles are by their nature general and specialist advice should always be consulted before any actions are taken.

MOTIVATE
Media One Tower, Dubai Media City PO Box 2331, Dubai, UAE
Telephone: (+971 4) 427 3000 Fax: (+971 4) 428 2261
Email: emirates@motivate.ae

BPA WORLDWIDE
114,149 copies
July – December 2015

PEFC Certified
This product is from sustainably managed forests and controlled sources
PEFC/01-31-83
www.pefc.org

Printed by Emirates Printing Press, Dubai, UAE

ALDAR

EID MUBARAK

بطاقة هدايا ياس مول
YAS MALL
Gift CARD
45737 700 502 00914

THE ULTIMATE GIFT

Celebrate this Eid in a special way. Gift your loved ones the Yas Mall Gift Card to enjoy a variety of gifts and offers. Enjoy "Cirque", an exciting three-day live show with kinetic and dynamic set of acts and performances, with a variety of special workshops for kids from LEGO and Hamleys. Discover the joy of Eid at Yas Mall

YAS MALL, WHERE IT'S ALL HAPPENING

#YMGifts yasmall.ae

YAS MALL
ياس مول

ANDREW NAGY

SENIOR EDITOR

In November 1990, Muhammad Ali travelled to Baghdad. A nation under Saddam Hussein's rule, Iraq's forces had recently rumbled into neighbouring Kuwait and taken a number of US citizens hostage in the process. As fears grew for their safety, The Champ was sent in to try and bring them back.

As we've seen in the weeks since his passing, Muhammad Ali offered us some astonishing feats during his lifetime, from redefining a sport, to making a principled stand against his government, to beating the best (then losing to them, then beating them again), but there can surely be no better measure of his global stature than this moment. Only for Ali could the headline 'former boxer sent to save hostages at the hands of foreign dictator' ever make any sense at all.

While he inspired millions, what's occasionally glossed over is that Ali had to work hard for his public adoration – as much as he did to win any fight in the ring – and although he would ultimately outgrow them, his incendiary views split America in the heat of the civil rights movement. "The man who views the world at 50 as he did at 20 has wasted 30 years," he would later offer by way of explanation.

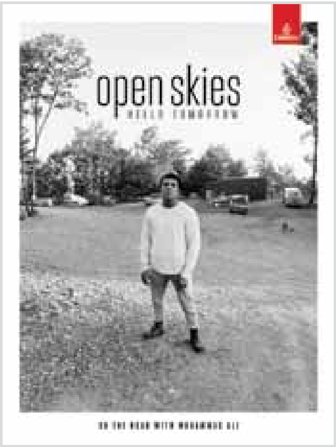
One man who certainly felt the love of Ali was photographer Peter Angelo Simon – and from the very first day as part of his training camp, too. Simon's cover story enlists you as part of Ali's entourage ahead of the famed Rumble In The Jungle fight with George Foreman. It explains how everywhere he went – from high school to care home to boxing ring – this was a man who inspired absolute adoration. A man who could end wars, not start them. Which takes us back to the Iraqi capital.

After weeks of protracted negation – Hussein had kept him waiting at every turn – Ali eventually came home with the hostages. Humble in victory, perhaps for the first time, but as ever sending the world a very clear message. "Life is short," he would later explain. "We get old fast. It doesn't make sense to waste time on hating."

Enjoy the issue.

"AS FEARS GREW FOR THE SAFETY OF THE HOSTAGES, MUHAMMAD ALI WAS SENT IN TO TRY AND NEGOTIATE THEIR FREEDOM"

ON THE COVER



ON THE ROAD WITH MUHAMMAD ALI

The photographer Peter Angelo Simon spent just two days with Ali in 1974, ahead of the fight of his life. However, his pictures show a side to the man that we don't often see, and the cover is the only shot Ali posed by himself.

Download on the App Store

NOW AVAILABLE ON YOUR IPAD

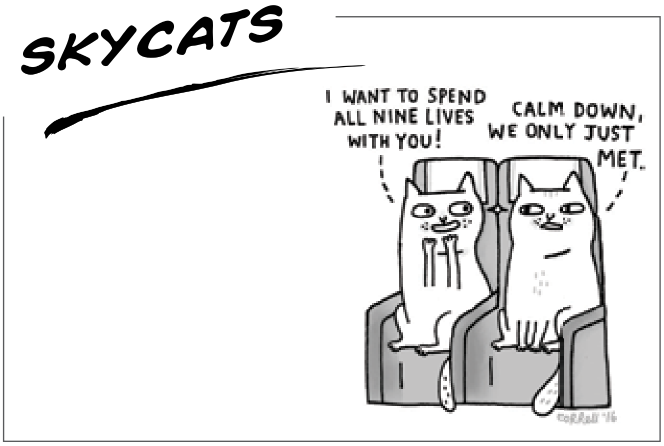
facebook.com/
openskiesmagazine

twitter.com/
openskiesmag

instagram.com/
openskiesmag

Emirates

LOOK OUT FOR THIS ICON ON EACH STORY IN OPEN SKIES FOR AN INSIGHT INTO THE WORLD OF EMIRATES


SKYCATS
I WANT TO SPEND ALL NINE LIVES WITH YOU!
CALM DOWN, WE ONLY JUST MET.
CORRALL '16

Qatar
Summer
Festival
August 1-31, 2016

Colour
Your
Summer

Join us for a spectacle of creativity, fun and excitement featuring art zones, live shows and performances, shopping promotions and a one-of-a-kind entertainment city at the Qatar Summer Festival. So choose your favourite colours, invite the entire family to join in and come make the most out of the summer!

Brought to you by
Qatar Tourism Authority

qatarsummerfestival.qa #QSF2016

CONTENTS

FRONT

20 Experience
22 Flashback
24 Entrepreneur
27 Lunch With
32 Stay
38 Neighbourhood
48 Local Knowledge

MAIN

52 Winning Away
64 On The Road With The Champ
78 Survivor
85 The Other Side Of Dubai

BRIEFING

96 Emirates News
103 Inside Emirates
106 Destination
108 Comfort
111 Customs & Visa Information
114 UAE Smart Gate
116 Route Map
120 Emirates Fleet
122 Knowledge

JULY

Some of the people who helped create this issue of *Open Skies*

CHRIS ANDERSON

Chris is a freelance journalist based in London, writing for travel and men's lifestyle magazines. This month he writes about a man lucky enough to get close to The Champ ahead of the biggest fight of his career.

"The loss of Muhammad Ali last month was felt by many. I was lucky enough to find out about a significant time in his life, preparing for the Rumble In The Jungle against man mountain George Foreman."

ANDREW BIRBECK

Andrew is an Edinburgh-born author, writer and blogger who contributes to a broad range of titles. A regular in *Open Skies*, this month he writes on the Panthera project that's dedicated to saving tigers by saving their habitat.

"Tigers belong in the wild and Panthera's work to save and re-populate their natural habitat is not only critical to this majestic creature's survival, but also, incidentally, to our own."

MARINA CHETNER

Marina is an Australian-born writer based in Los Angeles. A regular contributor to *Open Skies*, this month she not only lunched with the social entrepreneur, Michael Trainer, but also visited the vibrant LA neighbourhood of Koreatown.

"Koreatown brings a bit of Seoul to Los Angeles. I love its frenetic downtown pace, and head over whenever I need my fix of red-bean buns and the latest in Korean beauty products."

GARY EVANS

Gary Evans is a freelance journalist and travel writer from Sunderland. His work has appeared in *Rolling Stone*, *The Guardian* and *The Independent*. This month he writes on what it feels like to simply up sticks and head out alone in search of the good life abroad.

"It's everybody's dream to just get up and leave it all behind, and on a trip to Spain I found an unexpected stop-off that turned into a place I fell in love with."

VINCENT LONG

Vincent is a photographer and filmmaker based in Mexico City who has wandered the world for the last 15 years. His work has appeared in *Esquire* UK, *The New York Times* and *Mercedes* magazine Australia. This month he photographed social entrepreneur Michael Trainer and Koreatown in LA.

"Until photographing K-Town for this article, I'd never known the delights of Korean bibimbap – a beautiful mixed rice dish. I'm now a true convert."

MATT MOSTYN

Matt is a world-wandering writer based between Dubai, the UK and Australia. He freelances for a range of international magazines and ad agency creative departments. This month he writes on the selection process behind landing a coveted position on Emirates' cabin crew.

"We don't usually get the chance to discover much about the person pouring that cup of tea – but it was fascinating to learn more about the process that put them there."

SANDRA TINARI

Sandra is an Australian freelance journalist and photographer, based in Dubai, and a regular contributor to *Open Skies*. This month she writes on a local design store that makes a great stop-off for visitors and which also supports local craftsmen.

"I'm increasingly trying to be a socially responsible consumer by supporting local artisans and independent design. So I was delighted to discover Jo England's eco-chic at Tribe Dubai."

STUART TURTON

Stuart is a freelance journalist specialising in travel and technology. He spends a lot of time going in the wrong direction, grumbling at smartphones and trying to remember where he left his house keys. This month he writes on San Francisco.

"San Francisco sounds like a fantasy book setting. It's built on old ships, has a floating prison and it once outlawed ugly people. I'm expecting dragons any day now."

TODAY TAKE THE *PLUNGE*.
TOMORROW TAKE TO THE SKY.
YAS ISLAND.AE
ABU DHABI - UNITED ARAB EMIRATES

Own the house of your dreams back home...

You have always dreamed of owning a house in your home country, and now is the time to realize that dream. With the Non-Resident Arabs* Home Loan from Arab Bank, you can finance your own house or a plot of land in your home country simply and conveniently through any of our branches in the UAE or in your home country.

So why wait? Visit any of our branches or call our Customer Contact Center in the UAE on +971 4 4450000.

Preferential features are available for Elite and Arabi Premium customers.

Subject to the Bank's approval and the terms and conditions of the product. *Available to Jordanian, Palestinian & Lebanese expatriates.

971 4 4450000
arabbank.ae

BEST BANK AWARD • 2016 • MIDDLE EAST
GLOBAL FINANCE

البنك العربي
ARAB BANK

Success is a journey

Carefully curated content focused on unique experiences

The Space Race Gets Serious 22

Lunch With 27

Neighbourhood 38

Local Knowledge 48

FRONT

JULY 21 – 24

SAN DIEGO COMIC-CON

UNITED STATES

OSCAR WINNER **JARED LETO** EXPLAINS WHY YOU'LL FIND THE WORLD'S MOST DEDICATED COMIC BOOK FANS IN SAN DIEGO THIS MONTH – AND HOW HE MIGHT JUST BE ONE OF THEM

If there's one thing I know it's that Comic-Con in San Diego is pretty special – and if filming permits I would love to be there later this month. I went with Mark Ruffalo in disguise to New York Comic-Con last year. We thought it would be a pretty fun idea, and it really was. The fans literally had no idea. I was getting selfies taken with people dressed up as The Joker and posting them on social media – it was a pretty cool experience.

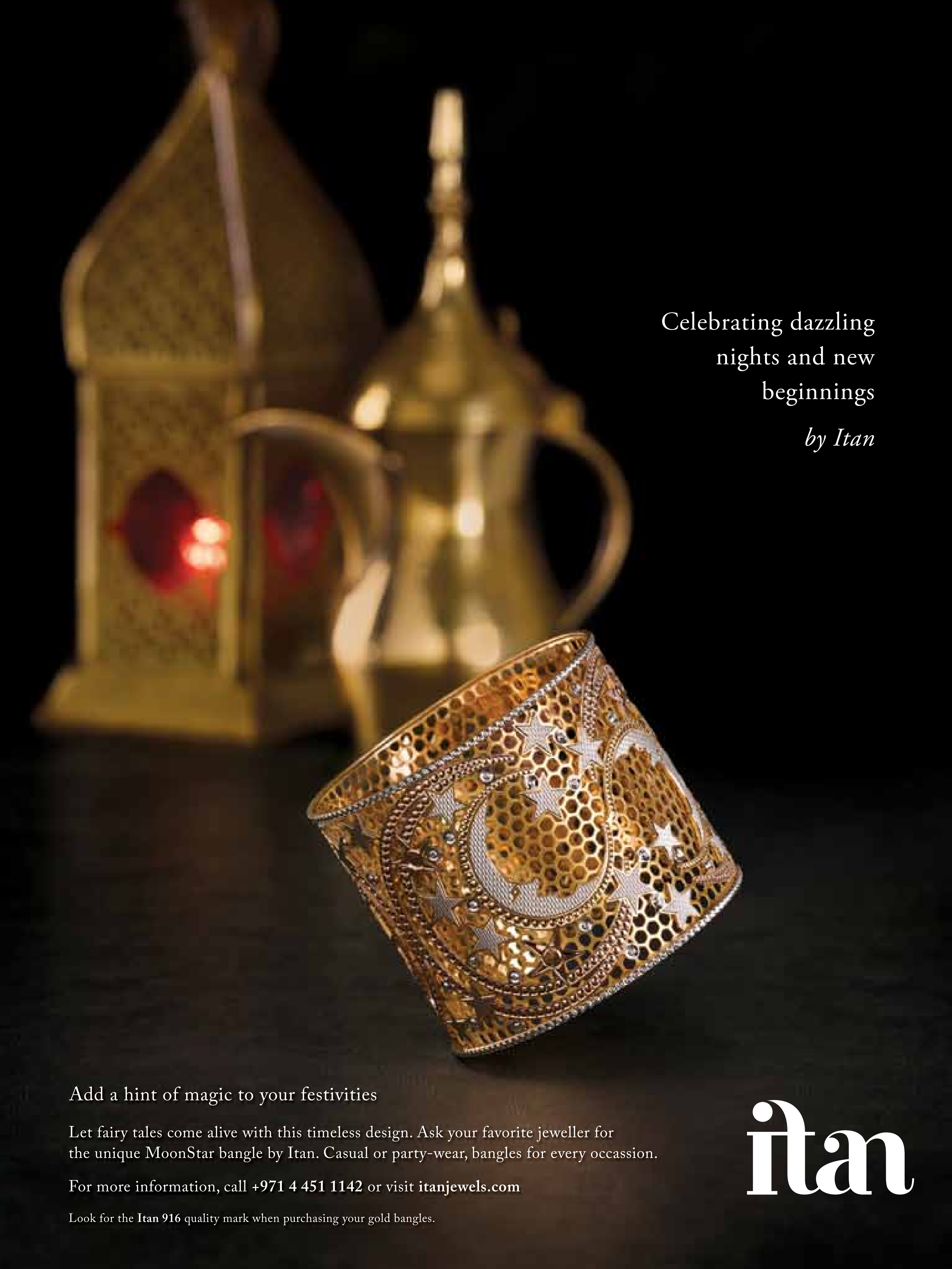
The comic world has always interested me, and I've always liked comic books and comic book movies; but it's always been the bad guys who intrigued me. It's easy to be good, but to be bad, something has to have made you that way. That's why I felt like a kid when I got the call to play The Joker [in *Suicide Squad*]. I know how special these characters are to people and especially a character as iconic as this one.

I actually really relate to the guys who go to Comic-Con. This isn't just a hobby for them, they take this seriously, they take their comics seriously, and they take their comic book movies seriously. That's one of the reasons why I felt so much pressure in the role. The guys on set were always saying that they hadn't met Jared, only The Joker – but that' the only way you can approach a role this complex: you just have to dive straight in. The guys at Comic-Con honestly have the same dedication.

I'm hoping that there'll be lots of guys dressed as The Joker in San Diego this month. He's an icon, the baddest of the bad and a total psychopath. I mean, who wouldn't love to play that role?
comic-con.org

IMAGE: GETTY

Emirates serves two destinations in California with two A380 flights a day to Los Angeles, and a daily A380 service to San Francisco.


Celebrating dazzling
nights and new
beginnings
by Itan
itan

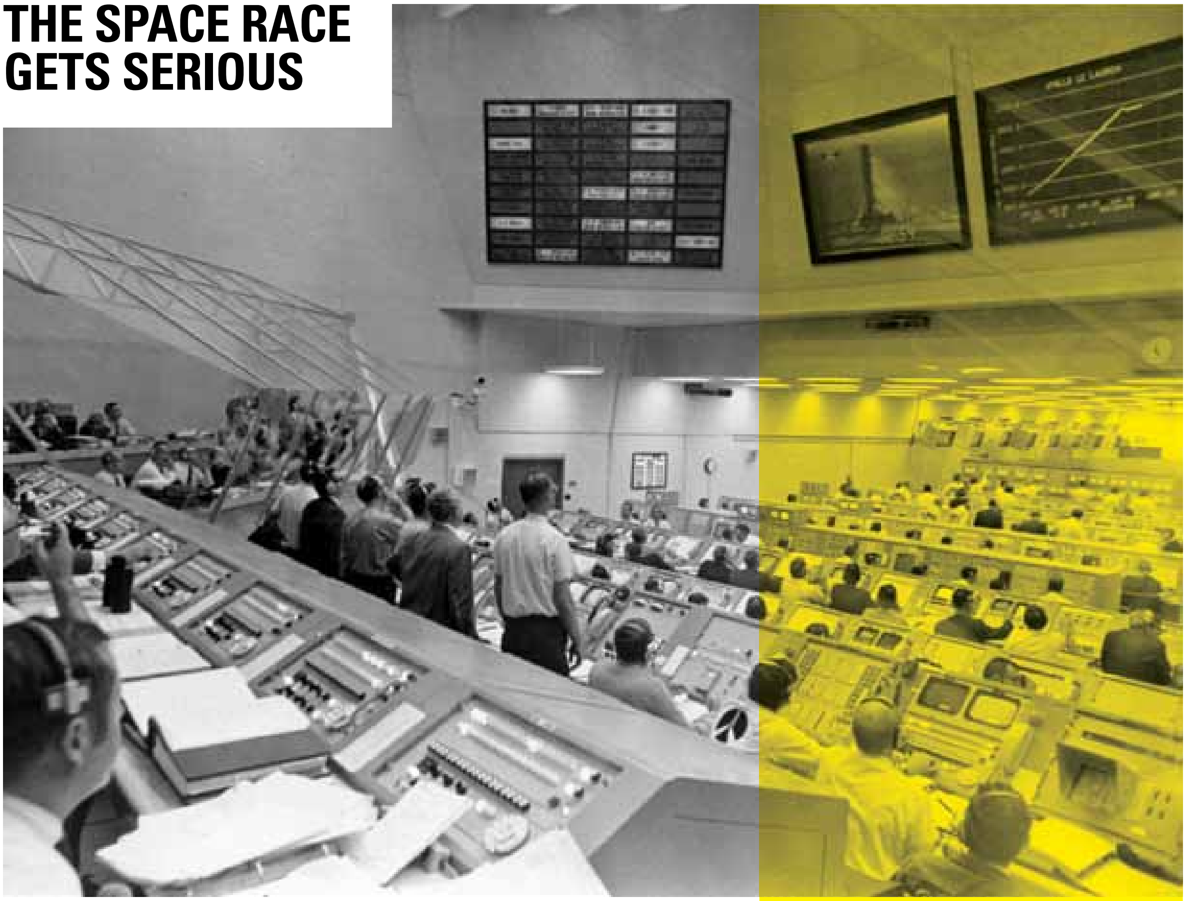
Add a hint of magic to your festivities

Let fairy tales come alive with this timeless design. Ask your favorite jeweller for the unique MoonStar bangle by Itan. Casual or party-wear, bangles for every occassion.

For more information, call **+971 4 451 1142** or visit **itanjewels.com**

Look for the **Itan 916** quality mark when purchasing your gold bangles.

THE SPACE RACE GETS SERIOUS



IN JULY 1958, THE US MADE A DECISION THAT WOULD EVENTUALLY PUT A MAN ON THE MOON

By the time President Dwight D Eisenhower signed Nasa into existence on July 29, 1958, the Space Race looked halfway lost already. The Soviet Union had launched Sputnik 1 – the world's first artificial satellite – in 1957, and would send cosmonaut Yuri Gagarin into orbit four years later. In contrast, the United States was struggling to keep its satellites from exploding on the launch pad, and had somehow managed to codename its top-secret manned spaceflight programme Man In Space Soonest, or MISS.

It was Nasa's job to get some decent codenames going and beat the Soviet Union to the moon, and on May 25, 1961, President John F Kennedy gave them ten years to do it. In terms of science, this was asking someone to send a man to the moon with less technology than you find in a modern-day smartphone. In terms of politics, it was a masterstroke. The Cold War had an entire generation believing atomic oblivion was just a sneeze away, and the Soviet Union's evident space superiority could topple presidents.

By 1969, Kennedy's vision was complete and Nasa had put a man on the moon. OK, it had cost four per cent of the federal budget annually, and taken 34,000 Nasa employees and a further 375,000 contractors, but in return we got microchips, GPS and freeze-dried foods, not to mention handheld vacuum cleaners and a very cool bit of footage. Nowadays, Nasa's eyes are turned to Mars. Who's going to bet against them getting there first, too?

Emirates flies daily to Washington, DC, with the A380.

MMAND
ODULE
SERVICE
MODULE

ON YOUR RADAR

HOW TO JOIN THE SPACE RACE

Nasa has visitor centres in most of its research labs around the US, and nearly all of them seem to have a space shuttle or two lying around. Education's a big focus, with displays that delve into the mysteries of space and the challenges of getting there.
visitnasa.com

Soul of the city

APPLE BEYMEN BVLGARI
BURBERRY CAVALLI COS
DIOR DOLCE & GABBANA
DSQUARED2 FENDI
JO MALONE KWANPEN
LANVIN LOUIS VUITTON
MICHAEL KORS MIU MIU
MONCLER MONT BLANC
PRADA POMELLATO
SAINT LAURENT
STELLA McCARTNEY
TIFFANY & CO.
VAKKO TORY BURCH VALENTINO and more...

Always Stylish
Always Entertaining
Always Artful

A real city square, located in the heart of İstanbul, **ZORLU CENTER** offers a unique lifestyle experience featuring exclusive Turkish and international brands, restaurants by Michelin-starred chefs, **Raffles Hotel** and **Zorlu Performing Arts Center**, which welcomes world-famous shows and performing artists to its stage.

ZORLU CENTER
İSTANBUL

TAX FREE

PETER HARRINGTON RARE BOOKS

LONDON, UK

WORDS: ANDREW BIRBECK IMAGES: PETER HARRINGTON RARE BOOKS

For someone who started out wanting to be anything but a bookseller, Peter 'Pom' Harrington has done pretty well for himself. "After lots of summer jobs with my late father Peter – largely polishing, packaging and helping with restoration – I finally got the chance to do a bit of selling," says Harrington. "That's when I got a real taste for the rare book trade."

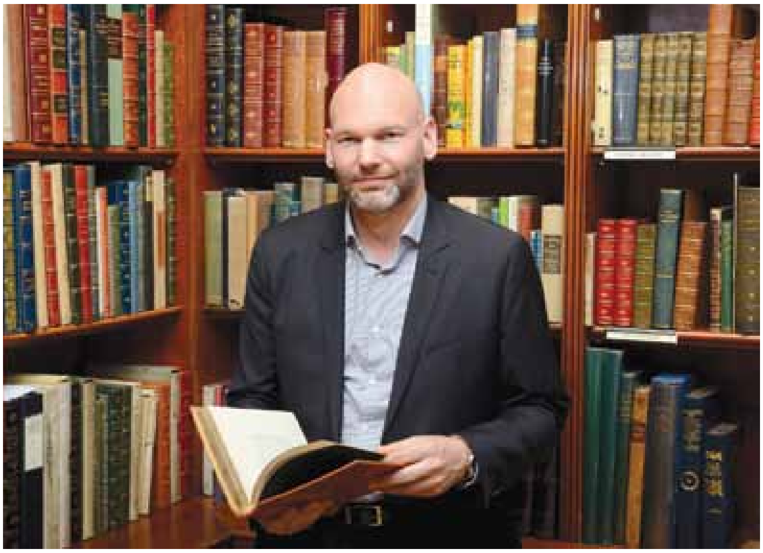
The original business, specialising in rare books and first editions, began trading on London's King's Road back in 1969. Times, of course, have changed and it now incorporates a gallery, bindery and dedicated e-commerce website.

Embracing change and ever-developing technology has been key. "Even the fax machine was something of a revolutionary concept when it came to selling," he explains. "We ended up sending pages and pages of descriptions to people, so you can imagine how much more the internet has affected the way we do business."

Timely and consistent investment in, and use of, e-commerce has clearly paid off and Harrington is happy to say that from the start he was firmly onboard with how technology could help his business. Alongside all this, invaluable lessons were passed down from father to son. "My father taught me to follow my instincts. He had a very good nose for finding books that would sell. When he saw something amazing he wasn't afraid to go for it."

Far from the staid existence that many might once have associated with the role, with rare and first editions commanding ever-higher prices, Harrington often finds himself living something of a jet-set lifestyle. "We've been privileged to work with customers to curate important private and personalised libraries," he says. "The process entails hunting books out across international markets and book fairs and flying across the world at quite a pace. It's a thrilling part of the job." There's no doubt, too, that the right book is a sound investment. Annual returns now knock on the door of 10 per cent with the most desirable achieving breathtaking sums.

"There seems to be a real desire for trophy assets and rare books are no different. Items at the top end of the market really do leap in price with the distinction between good, great and astonishing. For example, in 2013 a regular copy of the first edition of Isaac Newton's *Principia Mathmatica* (1687) made a little over US$550,000 at auction. In the same year a copy specially bound for King James II fetched over US$2.5 million – five times the price. Last year we sold a particularly impressive Churchill collection, priced at US$720,000, with books inscribed to the likes of Chamberlain, George and Burgess."



With more than 20 years in the business, there has to be an ultimate find, a totally unexpected standout discovery. "Incredibly, an employee of the shop found a first edition of *Frankenstein*, inscribed by the author Mary Shelley to Lord Byron. That was utterly astonishing." Similarly, there must be a book in Harrington's private collection that's simply far too precious to let go. "I'm a collector of Roald Dahl, specifically inscribed firsts," he says. "My first ever one, *Henry Sugar*, was a present from my father. It's something I'll never sell."

As with collectibles of any kind it's all about taking that initial step. On that note, Harrington has some great advice. "It's simple really. Buy what you love. People who buy purely for investment tend to buy wrong. The special things usually tend to have the best returns over time. So, always buy the best copy you can afford, and keep it safe." Undeniably ranking amongst the world's premier antiquarian booksellers, a visit is a treat that no book-lover should miss. "We have the largest selection of rare books in the world to browse on open shelves," Harrington says. And, as any bibliophile knows, it's all about browsing until one day you happen upon that one remarkable find.

peterharrington.co.uk

LOCAL KNOWLEDGE

For literary London I'd recommend a visit to...
The British Library, which is also my favourite library.

The ultimate London book in my opinion is...
Baedeker's *London And Its Environs* is a brilliant old guide to the city – if you can find an early edition you can see the changes in London.

To find a little peace and solitude in the city I'd recommend...
Battersea Park – underrated, and a great place to take a breath and find perspective.

The best advice I can give is...
Find something that you want to do and throw yourself into it.

If you're after a good book on today's flight, check out the Audiobooks collection on ice. Highlights this month include Bill Bryson's *The Road To Little Dribbling*, Lee Child's *Make Me* and *Shopaholic To The Rescue* by Sophie Kinsella.

OUTLET
CITY
METZINGEN
OUTLETCITY.COM
PRADA
MILANO

OVER 70 PREMIUM AND LUXURY BRANDS IN FLAGSHIP OUTLET STORES UP TO 70%* OFF

* Compared to the manufacturers' former recommended retail price if there is any

---

ARMANI · BALLY · BURBERRY · BOSS · ESCADA · ERMENEGILDO ZEGNA · GUCCI · JIMMY CHOO · LORO PIANA · MAX MARA · MISSONI · MIU MIU · PETIT BATEAU · PORSCHE DESIGN · PRADA · TORY BURCH etc.

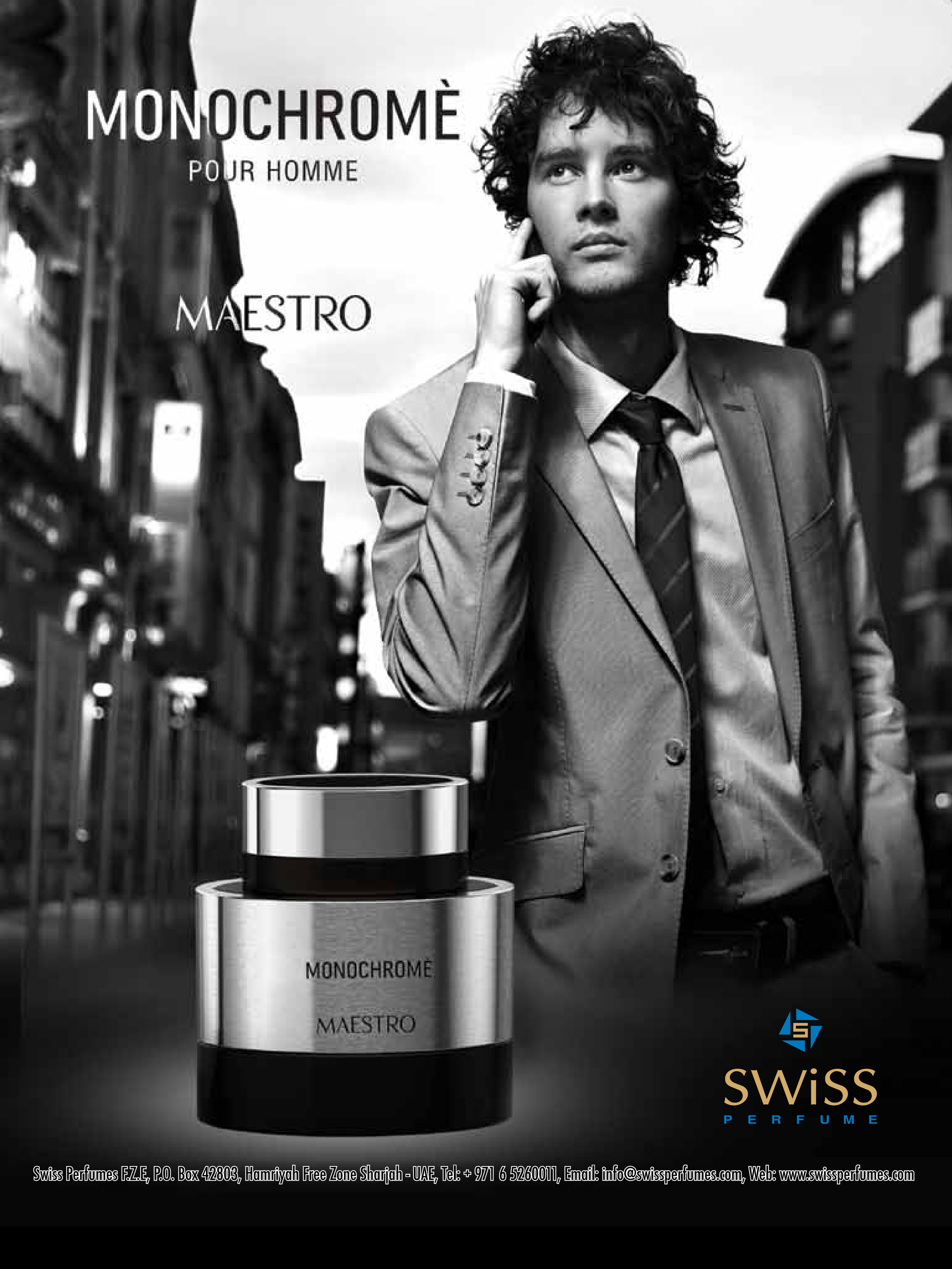
MICHAEL TRAINER

It's hard not to feel a little inferior in the company of a man dedicated to raising awareness of dementia with a sideline in ending global poverty, but then the Peak Mind founder is not your average entrepreneur

WORDS: MARINA CHETNER IMAGES: VINCENT LONG

Michael Trainer first met the Dalai Lama at a party he was hosting for His Holiness' 80th birthday. "I don't even know how to describe him," he starts. "He's got this jovial, light presence. I was overcome. My mom – she's a strong woman who doesn't get easily affected – cried like a baby. We both did." His father's reaction was slightly different. "The Dalai Lama took my dad's hand and blessed him. At the end of the event I said, 'Dad, how did you feel meeting the Dalai Lama?' And he goes, 'I think he wanted something from me.'"

Rewind two hours; we're at Café Gratitude in Venice Beach on a sunny April Monday. Trainer is still wearing the knit cardigan from this morning's photo shoot. He's personable, open and – as I will soon find out – a keen storyteller. It comes as a relief that he has no qualms about the organic plant-based self-affirming menu given it was my suggestion to meet here for lunch. Seated on the patio, we declare our affirmations – an 'I Am… Dazzling' Caesar salad with added 'coconut bacon' for me, and an 'I Am… Mucho' bowl of quinoa, guacamole and black beans for him – before getting started. Trainer's switched on. Engaged. His eye contact unwavering as he offers an overview of Peak Mind, the social action platform he created in honour of his father, who was diagnosed with dementia in 2014.


MONOCHROMÈ
POUR HOMME
MAESTRO
MONOCHROMÈ
MAESTRO
SWiSS
PERFUME

Swiss Perfumes F.Z.E, P.O. Box 42803, Hamriyah Free Zone Sharjah - UAE, Tel: + 971 6 5260011, Email: info@swissperfumes.com, Web: www.swissperfumes.com

“Understanding dementia is quite a new frontier,” he explains. “It’s now being considered Type 3 diabetes.” (The brain disease is characterised by the loss of memory and overall thinking skills). Wading through research, Trainer discovered that developing healthy habits – decreasing inflammation, curbing sugar and avoiding genetically modified foods – has a profound effect on preventing cognitive decline. He cites a Harvard study that shows the positive benefits of meditation on the brain’s memory regions. And yet, he says, the incidence of this neurological disorder is expected to increase exponentially over the next several years. “Peak Mind is relevant to our generation because it onsets 30 years prior to your first symptoms and diagnosis. With diet and lifestyle, there’s a lot you can do to ensure your overall health.” Through educational tools, inspirational content and experiences – both online and offline – his aim is to help others function at their potential. “The ways in which we cultivate the best versions of ourselves is hugely important to the type of social change I’d like to see. Meditation, nutrition and forging community are a huge part of that.”

HOW DO WE TAKE THE THOUGHT LEADERS, WHO MILLIONS LOOK UP TO, AND COMPOUND THAT INFLUENCE SO IT’S OF SERVICE TO SOCIETY?

Trainer’s LinkedIn profile reveals nearly 20 years of experience in social relations. “I’ve always been interested in our shared humanity,” he reveals. Growing up in Chicago, he was raised by Swedish parents, attended a school surrounded by children of different cultures, and spent two semesters of his junior year in Sri Lanka, where he learned the Sinhala language and Vipassana meditation. He also studied with a seventh generation Ayurvedic healer, who specialised in Bhuta Vidya (psychiatry during the Vedic period) and welcomed Trainer into the tradition as his own. “The rituals we studied were about forging and maintaining a sense of community,” he says. “If one became unbalanced, or psychologically ill, a narrative of dancing, talking and elaborate masked dramas were performed to bring you back into balance and seen as a valuable part of the collective whole. There are many benefits to individuality but I think a lot of the problems we face today are a result of our loneliness and lack of connection to the community.”

Trainer returned to Sri Lanka on an Earth Institute grant to document the stories of those displaced by the civil war. “In that time, there were more disappearances per capita in Sri Lanka than during the Iraq War. Journalists would just disappear. I realised the power of story but ultimately had to put the kibosh on the film because I didn’t want to compromise the safety of the people I’d interviewed.” He then joined the board of Sarvodaya, a Sri Lankan grassroots development movement that helps villages with basic needs projects and infrastructure, where he again witnessed the power of collective identity reinforced through shared actions. “That ignited my interest in international development and how we can be a catalyst with inspiration, information and action that allows others to empower themselves.”

Further travels took Trainer to Cambodia where he donated time at a landmine abatement organisation. In Kenya, he volunteered alongside Nobel Peace Prize winner Wangari Maathai of the Green Belt Movement, and after the earthquake hit Haiti, he travelled with Project Medishare to assist at a hospital. Trainer also co-founded Reckoning, a studio that built compelling visual narratives around social change organisations such as Charity Water, Pencils Of Promise, and Acumen Fund.

In 2011, he met Hugh Evans, CEO of the Global Poverty Project, and ultimately joined as the organisation’s inaugural national director, tasked with putting the issues of extreme poverty on the map. “The whole idea was to tell a story that, instead of being driven by guilt and shame, would empower people to be part of the greatest success story of our generation. How do we build that? It was living in that question that we decided to launch a digital platform and

BATTERY
RAM 36
HDD 831 G PWR 100
FW
Fall - Winter
2017.18
_WELCOME TO LEATHER SPACE

LINEAPELLE
SEPTEMBER 20.21.22 - 2016 - MILANO

tel.+3902880771 1-fax+3902860032-milano@lineapelle-fair.it-www.lineapelle-fair.it

Cafe
Gratitude
GMO FREE ZONE
A

concert: Global Citizen and the Global Citizen Festival." The policy-oriented music event was scheduled to run during New York's UN General Assembly. Driven by the actions of everyday citizens, it would call upon the world's politicians to make multi-million dollar commitments for programmes serving the world's poor.

I mention to Trainer that I'd recently seen Hugh Evans and actor Hugh Jackman on *The Late Show With Stephen Colbert*. "One of the big lessons from Global Citizen was learning that big vision attracts incredible people," says Trainer. "Hugh Jackman was an early supporter of ours – he would host dinners at his house to help rally support." (Incidentally, Colbert co-hosted the Global Citizen Festival in 2015, and wielded his social media influence to call upon the prime minister of Norway about improving girls' education globally. Overwhelmed by the tweets, she committed US$500 million over five years to the cause).

For the festival, Michael and his team pioneered a unique ticketing strategy based on gamification, meaning potential festival-goers had to engage with educational videos and petitions to collect points. Those who qualified were entered into a lottery, from which about 70,000 people were chosen. "The whole point of driving people online to attain points and take actions on issues was to develop a critical mass, and you can leverage that for true social impact. You can go to almost any politician with six million people constituents, concerned global citizens and activists, and they're going to take a meeting." It proved successful. The first festival headlined The Foo Fighters, The Black Keys and Neil Young, and in turn drew US$1.3 billion in new commitments. Four years on, and the Central Park-based event has attracted Beyoncé, Jay Z, Stevie Wonder and Coldplay's Chris Martin, who took over the role of creative director in 2015.

Trainer received news of his father's diagnosis just prior to the third Global Citizen Festival. Several months later, after moving to Los Angeles (he also has a place in New York), they travelled together to South Africa. "He loves nature and history… I just wanted him to have the trip of his life." Upon their return, Trainer would leave Global Citizen to spend more time with his father. As for next steps, he wasn't sure. "A friend of mine recommended that I take a 30-day meditation challenge to get super clear. During that time, I did a deep dive into research and thought of how I could support my dad with his brain health in terms of dementia." He ended the 30th day with a plunge into the Pacific. It was November, the water was freezing, but Trainer says he emerged renewed and set on the ambitious goal of hosting a party for the Dalai Lama's 80th birthday. The event, centred around the transformative powers of meditation, would also launch Peak Mind.

"Really to me, the Peak Mind vision is: how do we take these thought leaders that people look up to, who have built these constituencies and these multi-million person followings, and how do we compound that influence in a way that is of service both to the individual and to society?" says Michael. "How do we create educational resources for people to be the best versions of themselves and how do we create enough of those individuals to create a mass of social good?"

His five-point plan includes a potential partnership with a national web-based market purveyor of healthy food (still under negotiation as this article goes to press), an upcoming podcast with the "peak minds of our time", and an LA-based symposium. There's also a TEDx project in 2016, on the back of which he will launch Peak 7, a weeklong digital meditation-nutrition-empowerment challenge. His goal is to sign up one million people and raise funds for dementia research and treatment. With access to the networks of individuals and organisations he has worked with previously, like Deepak Chopra's The Chopra Center, these figures seem attainable.

The conversation leads to the aforementioned birthday celebration. "One of the cool things the Dalai Lama spoke about was the consequence of touching one person's life, and how that one person would touch 10 more lives, and that would ripple out, and the consequences it creates." Trainer spent six long months coordinating the event, which only became a reality when the Dalai Lama arrived. "I wanted to make my dad proud – it's a lot of what motivates me – and the irony was that on that day it didn't matter." Rather, it was Michael's father who'd demonstrated to Michael the most profound lesson of all in that: "It's not what you do that matters, it's who you are."

peakmind.org

THE BILL

1 Dazzling (US$14)
1 Mucho (US$15)
1 Cool Mint Chip Milkshake (US$9)
1 Awake Stumptown Espresso Shot (Americano) (US$3)
1 Courageous Arabica Bean Coffee (US$3)
1 Light Caffe Latte (US$5)

Total: US$49

In 2008 Emirates launched its non-stop service from Dubai to Los Angeles with a Boeing 777-200LR aircraft. As demand grew, in 2013 Emirates began flying the A380 aircraft to serve LA travellers. Now, starting July 1, Emirates will bring a second daily A380 service to Los Angeles.

ST REGIS FLORENCE

ITALY

WORDS: ANDREW NAGY IMAGES: STARWOOD HOTELS

It takes a pretty special hotel to make you opt for an afternoon indoors over exploring a city as beautiful as Florence, but we have to admit that we kept the place waiting in favour of the impossibly comfortable beds of the St Regis.

Found in the historic heart of the city, even the hotel lobby is the sort of place you'd like to hang around for a while, filled with antique globes, stunning paintings and a team that is always on hand to help.

The 19 suites are decorated in the Medicci, Fiorentino and Renaissance styles and boast stunning artworks that combine with the more contemporary touches.

If you're in a suite you'll have a butler – perfect for when you fancy a cappuccino but can't bring yourself to head to breakfast. If you eventually get stir crazy, head to the Winter Garden restaurant for some Michelin-starred fare, and be sure to end the day with a stroll into town, just in time for an aperativo with the locals.

stregisflorence.com

Emirates serves four destinations in Italy – Rome, Bologna, Milan and Venice.

BE MOVED IN SHANTINIKETAN

Even today, the university town moves to the memory of Bengal's favourite bard, Tagore. From the minstrels with their verses of love, human and divine, to the blushing palash trees – everything and everyone will serenade you.

EXPERIENCE Bengal
THE SWEETEST PART OF INDIA

DEPARTMENT OF TOURISM,
GOVERNMENT OF WEST BENGAL

www.wbtourism.gov.in/www.wbtdc.gov.in www.facebook.com/tourismwb
www.twitter.com/TourismBengal +91(033) 2243 6440, 2248 8271

Download our app Google play

O&M 065

BAUR AU LAC

ZURICH, SWITZERLAND

WORDS: ANDREW NAGY   IMAGES: BAUR AU LAC

There's something undeniably very special about Zurich's Baur au Lac. You feel it when you wander up to the mightily impressive façade, and in through its grand hallway. Perhaps it's simply the 170 years of history, or maybe the royals that have slept under its roof, or the fact that the idea for the Nobel Peace Prize was dreamed up right here.

But you soon realise that it's not simply the glittering backstory, it's the view of Lake Zurich and the Alps from your suite – recently revamped by interior designer Frederic d'Haufayt; it's a meal in fine dining restaurant, Pavillon – arguably one of the finest in the city; and it's the level of care and attention that can often be dismissed by its more contemporary peers as old-fashioned and stuffy.

Make no mistake, Baur au Lac venerates tradition, and any stay here will leave you in no doubt of how it feels to stay at one of the world's finest hotels. bauraulac.ch

Emirates flies twice daily to Zurich, with both flights operated by the A380.

The World's Thinnest Laptop*

The New HP Spectre Laptop
Reinvent Obsession

Starting at AED 5499
Powered by the Intel® Core™ i7 processor.
Intel Inside®. Extraordinary Performance Outside.

keep reinventing

* Based on HP's internal analysis as of 2/10/16 of vendors shipping > 1 million units worldwide annually with clamshell design, Windows or OSX, priced > $400USD, measured at z-height. Multi-core is designed to improve performance of certain software products. Not all customers or software applications will necessarily benefit from use of this technology. Performance and clock frequency will vary depending on application workload and your hardware and software configurations. Intel's numbering is not a measurement of higher performance. © Copyright 2016 HP Development Company, L.P. Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation in the U.S. and/or other countries.

MAYFAIR

ADELAIDE, AUSTRALIA

WORDS: SARAH FREEMAN IMAGES: MAYFAIR HOTEL

Housed in Adelaide's heritage-listed former Colonial Mutual Life Building, Mayfair has shaken up the city's lacklustre luxe hotel scene within just one year of opening.

Blending contemporary flair with retro charm, its 170 light and airy rooms are spread over 11 floors, and boast custom-made beds, cut-crystal lamps, and locally crafted marble-topped bedside tables – all bathed in a sophisticated palette of 'Mayfair' blue, taupe and grey.

Head up to the hotel's 13th floor Hennessy Lounge and sip on their signature honey-trap cocktails from the comfort of an atelier Versace chair, or drink alfresco on the rooftop champagne terrace, set amongst the gargoyles and soaking up panoramic views of the city.

Back on street level, the original art deco ribbon staircase descends to the Mayflower restaurant, helmed by Bethany Finn, which is worth a visit for the vintage dessert trolley alone. Stepping out for dinner is also an option – nearby Peel and Leigh Streets are brimming with speakeasy-style pop-up bars and trendy eateries. mayfairhotel.com.au

In 2012 Emirates began flights to Adelaide with a four times weekly service. Today it's a daily service operated by the Boeing 777-300ER.

WYNDHAM
REWARDS®
You've earned this.®

Ramada Resort Bodrum, Turkey

Make a rewarding decision ***this summer***

Become a Wyndham Rewards member and save up to ***25% off*** by **BOOKING DIRECTLY** with your favourite hotel brands worldwide

Join now at WyndhamRewards.com/summer2016

WYNDHAM REWARDS®

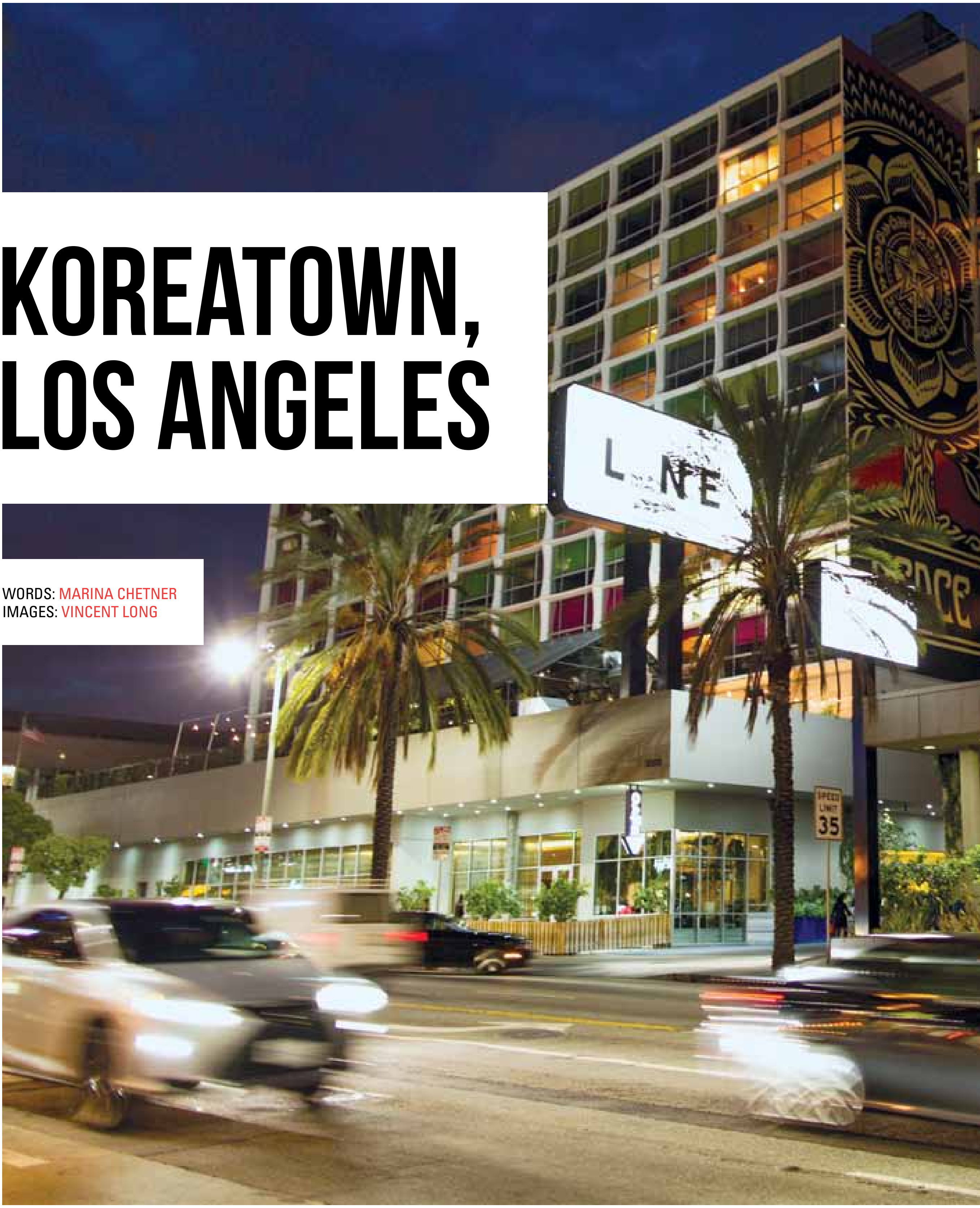
DOLCE HOTELS AND RESORTS · WYNDHAM GRAND® · WYNDHAM® · WYNDHAM GARDEN® · TRYP BY WYNDHAM · WINGATE® BY WYNDHAM · HAWTHORN® SUITES BY WYNDHAM · MICROTEL® BY WYNDHAM

RAMADA® WORLDWIDE · RAMADA encore · BAYMONT® INN & SUITES · Days Inn · Super 8 · Howard Johnson® · Travelodge® · Knights Inn

TERMS AND CONDITIONS AVAILABLE AT WYNDHAMREWARDS.COM/SUMMER2016

KOREATOWN, LOS ANGELES

WORDS: MARINA CHETNER
IMAGES: VINCENT LONG


LINE
SPEED LIMIT 35

For California Seoul, head to Koreatown, where Art Deco buildings, palm trees, and low-rise strip malls line a grid of streets roughly one-third the size of Santa Monica. In place of sunny awnings, signs in Korean – sometimes with English translations – mark the fronts of bakeries, beauty salons, bubble tea shops, clothing boutiques and Korean BBQ restaurants. There's a significant Latino culinary influence here as well, which extends from the traditional taqueria to the Korean taco truck.

Formed in the 1970s and '80s by Asian immigrants, Koreatown is not only home to the largest Korean population in the US today, but also LA's most buzzed-about openings. The recent influx of chef-driven restaurants, boutique hotels and (hidden) nightspots has drawn a new wave of visitors. Moreover, a central location, between downtown LA and Hollywood, makes it easy to reach by metro or by car. Just don't expect to end the night with karaoke, because round-the-clock spa complexes await, inviting you to soak, scrub, and snooze until you're ready to tackle the scene all over again.

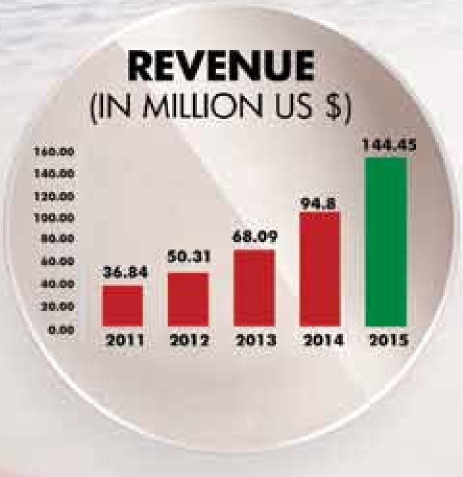
HUMANSOFT

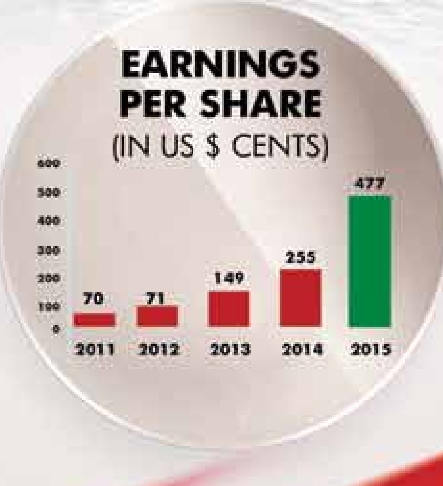
Empowering People Through Knowledge

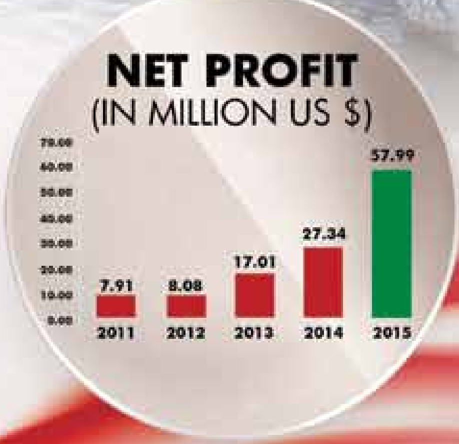
A STORY OF SUCCESS

20 years of success is still unfolding. Providing value in learning & education to shareholders and the community. Aim & aspiration is even going higher. A whole new phase of success and growth is yet to come.

LIBRARY
COLLEGE of ENGINEERING


REVENUE
(IN MILLION US $)


EARNINGS PER SHARE
(IN US $ CENTS)


NET PROFIT
(IN MILLION US $)

This programme is offered outside Dubai and KHDA bears no responsibility for the programme

www.human-soft.com

EAT + STAY

POT BY CELEBRITY CHEF ROY CHOI

Koreatown's popularity surged thanks to Korean American chef Roy Choi. Two years ago, he opened four dining spots – Commissary, POT, POT Lobby Bar, and POT caFe – in the LINE Hotel, situated in the heart of Koreatown. About Choi: he's an alum of the Culinary Institute Of America who sparked the food truck movement with Kogi BBQ nearly a decade ago. After opening several restaurants around the city, including A-Frame, Alibi Room, and Chego!, he started LocoL, a chain that sells affordable, healthy fast food in under-served communities. Back to the LINE: Commissary's vegetable-inspired menu is served in a greenhouse by the hotel pool; POT caFe proffers sweet red bean buns; and POT restaurant dishes modern Korean creations like duck confit fried rice with poached egg. POT debuted on *Los Angeles Times'* Top 101 Best Restaurants list in 2014. In April 2016, Choi made *Time* magazine's 100 Most Influential People.

3515 Wilshire Blvd, Los Angeles, CA | +213-381-7411 | eatatpot.com

IN THE AREA

(HEY, YOU'RE ALREADY HERE)

THE LINE HOTEL

Hang out in POT CaFe, located in the lobby of this industrial-chic hotel, to feel Koreatown's buzz. The Hollywood Hills rooms overlook a sprawling metropolis backed by the legendary sign in the hills.

3515 WILSHIRE BLVD, LOS ANGELES, CA,
213-381-7411, THELINEHOTEL.COM

www.diamondlease.com

Diamondlease
CAR RENTAL

BOARDING STARTS WHEN YOU LAND IN DUBAI.

Diamondlease CAR RENTAL
ECONOMY CLASS
Name:
Vehicle: Mitsubishi Mirage
From: Dubai Airport
BOARDING PASS
Name:
Vehicle: Mitsubishi Mirage
From: Dubai Airport
LOW RATES
Diamondlease CAR RENTAL
COMFORT CLASS
Name:
Vehicle: Nissan Altima
From: Dubai Airport
BOARDING PASS
Name:
Vehicle: Nissan Altima
From: Dubai Airport
LOW RATES
Diamondlease CAR RENTAL
ADVENTURE CLASS
Name:
Vehicle: Mitsubishi Pajero
From: Dubai Airport
LOW RATES
BOARDING PASS
Name:
Vehicle: Mitsubishi Pajero
From: Dubai Airport
LOW RATES

LOW DAILY, WEEKLY & MONTHLY RATES!

- A dedicated counter at Dubai International Airport
- Branches at 13 convenient locations in the UAE • 24X7 roadside assistance

RENT THE LATEST SALOONs, SUVs, MINI VANS & CHAUFFEUR DRIVEN LUXURY CARS

Abu Dhabi	+971 2 447 8608
Dubai	+971 4 343 4330
Sharjah	+971 6 535 3871
Fujairah	+971 9 223 2774
Ras Al Khaimah	+971 7 235 3615

enquiry@diamondlease.com
24x7 Roadside Assistance: +971 4 885 2211

800 DRIVE 37483
ACROSS THE UAE

Member of the
AL HABTOOR GROUP

الحبتور
ALHABTOOR

- Most Competitive Rates
- Reliable Quality Vehicles
- Best In Industry Services

SPA + SHOP

WI SPA

Modelled after South Korea's jimjilbangs, Wi Spa is a multi-storey bathhouse replete with gender-segregated hot baths, whirlpools, showers and a series of saunas: dry, clay, ice, jade, salt and steam. Inhibitions are best left with your shoes – at the door– before entering a world of soaking, steaming, and scrubbing. A 90-minute full-body buff and aroma massage will not only leave you squeaky clean but as limber as a noodle. Other available treatments include acupressure, deep cleansing facials and Swedish massage. Afterwards, put on your spa-issued cotton outfit and head upstairs to the co-ed communal area, where spa goers lounge, socialise and watch TV on floor mats. An adjoining cafe serves traditional Korean dishes such as kimchee fried rice, hot stone bibimbap and spicy tofu soup, or simply cool down with a mochi-topped shaved ice. There's also a computer area, a children's zone and a library. In true Seoul style, Wi Spa is open 24/7.

2700 Wilshire Boulevard, Los Angeles, CA | 213-487-2800 | wispausa.com

IN THE AREA

(SEVEN-MINUTE CAB RIDE)

AMORE
ARITAUM

ARITAUM

Buy top Korean beauty brands including Sulwhasoo, a high-performance line of skincare products infused with ginseng.

928 SOUTH WESTERN AVENUE, 2ND FLOOR,
#213, LOS ANGELES, CA, 213-385-9062,
KOREATOWNPLAZA.COM

WI SPA
WI SPA

made with joy

Joy is part of the Brazilian soul. That is why it is present in the products Tramontina offers in more than 120 countries. And when we do things well, with joy and care, we do them beautifully well with family and friends.

TRAMONTINA

Beautifully well done.

tramontina.com

RESERVATIONS ENCOURAGED
WALK-INS WELCOME

MIXOLOGY + KARAOKE

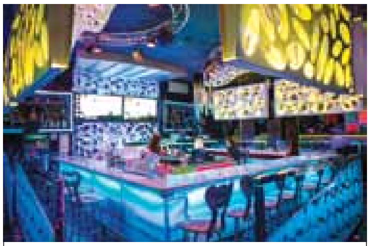
THE WALKER INN

Walk through the Normandie Hotel, past The Normandie Club, until you see a black door crowned with a little red light: this is the not-so-secret hidden entrance to The Walker Inn. Opened in spring of 2015, the bar accommodates seven people at the sleek counter and 20 in the parlour-like lounge – all of whom come here for the artisanal cocktails. Either choose from the classics, or opt for a themed option. Currently, 'An Homage To Alice Waters' – Waters is a prominent American chef and food activist who pioneered Californian cuisine – offers seasonally-inspired tipples such as Fennel From Farm To Glass, and Arugula Greens, which combines pisco, tequila, rum and lemon. Reservations are encouraged, but you can walk in, and with any luck, chance upon some seats. That said, wait times can be over an hour. And in another twist, the bar is only open from Wednesday to Sunday.

3612 W 6th St, Los Angeles, CA | 213-263-2709 | thewalkerinnla.com

IN THE AREA

(12-MINUTE WALK)



PALM TREE LA

For K-Pop and classic Korean karaoke head to Palm Tree LA and stage your own concert in a private booth.

3240 WILSHIRE BLVD, LOS ANGELES, 213-800-2053, LSYID.COM

U

UNIVERSITY
OF WOLLONGONG
IN DUBAI

STUDY AT UOW DUBAI
GRADUATE FROM UOW AUSTRALIA

Choose a UOWD or UOW Australia degree at graduation
Or
Transfer and complete your course at UOW Australia.
The choice is yours!

Undergraduate programs

- Business Administration • Accountancy • Finance • HR • Management
- International Business • Marketing • Computer Science • IT
- Engineering (Computer/Electrical/Telecommunications)

Postgraduate programs

- MBA • Quality Management • Engineering Management
- Engineering Asset Management • IT Management • Logistics
- International Studies • Media and Communications
- Master of Business (specialisations in Marketing/HRM/Management/ International Business/Financial Management)
- Master of Applied Finance (specialisations in Financial Services/ Investing/Corporate Treasury/Islamic Banking and Finance)

W

Scholarships and bursaries available.*
Autumn semester begins 18 September.

Call 04-2781800, write to info@uowdubai.ac.ae
or visit Block 15, Dubai Knowledge Park
www.uowdubai.ac.ae

UOWD - Your Australian University in Dubai

D

وزارة التربية والتعليم-
شؤون التعليم العالي
ACCREDITED معتمدة
Ministry of Education-
Higher Education
Affairs

DUBAI
INTERNATIONAL
ACADEMIC
CITY

**Terms and conditions apply.*

MUSIC + SNACK

WILTERN THEATRE

"Prince performed at The Wiltern on May 30, 1986, during the Parade Tour," reveals Silvia Carluccio, the theatre's assistant general manager. That one-off show, held 30 years ago, had been announced just one day prior, and sold out in minutes. Impromptu or not, big-name acts continue to be drawn to this 85-year-old performance venue. Ever since Live Nation took over operations, David Bowie, The Rolling Stones, Lady Gaga, Tony Bennett, Lana Del Rey, and Elton John have graced the stage; in February 2016, tickets to Adele's surprise show were the hottest item in town. That this Art Deco jewel had to be saved from demolition not once, but twice, in the 1970s is a lesser-known fact. Its stunning green façade, 12 storeys of stepped cut-outs and silver geometric patterns, commands a distinct presence from the corner of Wilshire Boulevard and Western Avenue. No prizes for guessing how the theatre got its name.

3790 Wilshire Blvd, Los Angeles, CA | 213-388-1400 | wiltern.com

IN THE AREA

(SIX-MINUTE CAB RIDE)

BEVERLY SOON

For more than 30 years, this restaurant has made its own tofu, mixed it with combinations of kimchi, meat, seafood, or seaweed and created a fantastic spicy soup.

2717 W OLYMPIC BLVD #108, LOS ANGELES, CA, 213-380-1113, BEVERLYSOONTOFU.COM

Emirates flies twice daily to Los Angeles, with both flights operated by the A380.

TRIBE

Bohemian, eclectic and socially responsible, Jo England's design studio in Dubai supports local artisans and makes your home look good in the process

WORDS AND IMAGES: SANDRA TINARI

Download The Emirates App – available for iPhone, iPad and Android. Your personal journey planner makes it easy to view and arrange your trips when you're on the go. Designed to complement the iPhone app, there's also an Emirates App for Apple Watch.

[redacted]

We're a lifestyle and design store in Dubai. Since opening in 2015, we've quickly gathered momentum and collaborated on many projects with designers, stylists, artists, retail spaces and cafes in and around Dubai. This September we open our second location at The Courtyard, Al Quoz, a place that is set to buzz with new shops, cafes and markets.

[redacted]

Expect to find a real mix. We're a little bit bohemian, a little bit vintage, very global-chic and hugely gorgeous. It all magically hums together with a fresh, light palate of organic natural tones and textures.

[redacted]

Ethical trade is the core of our business principle. It must be good for the environment, for the artisan and for the community. Tribe represents our passion for handmade, organic and sustainable goods, and a love for sourcing products, meeting with the artisans and supporting the continuation of their skills.

[redacted]

Sustainability is hugely important. We want our collection to look good, feel good and know it has done some good. For example, we proudly represent the beautiful, handmade Armadillo&Co Rugs, which are certified fair trade, are made of sustainable materials and provide employment for their 'family' of 1,500 weavers in India, sustaining an industry of craftsmen. It also supports education and local schools in their weavers' villages. Armadillo&Co has built six schools so far, creating a brighter future for children in these underprivileged communities.

[redacted]

Hidden among the maze of industrial roads is pool of talented and skilled artisans who have, collectively, been here for decades. These are the people we turn to for our custom-made upholstered and wooden bespoke furniture.

CVK PARK BOSPHORUS HOTEL
İSTANBUL
CVK PARK BOSPHORUS HOTEL

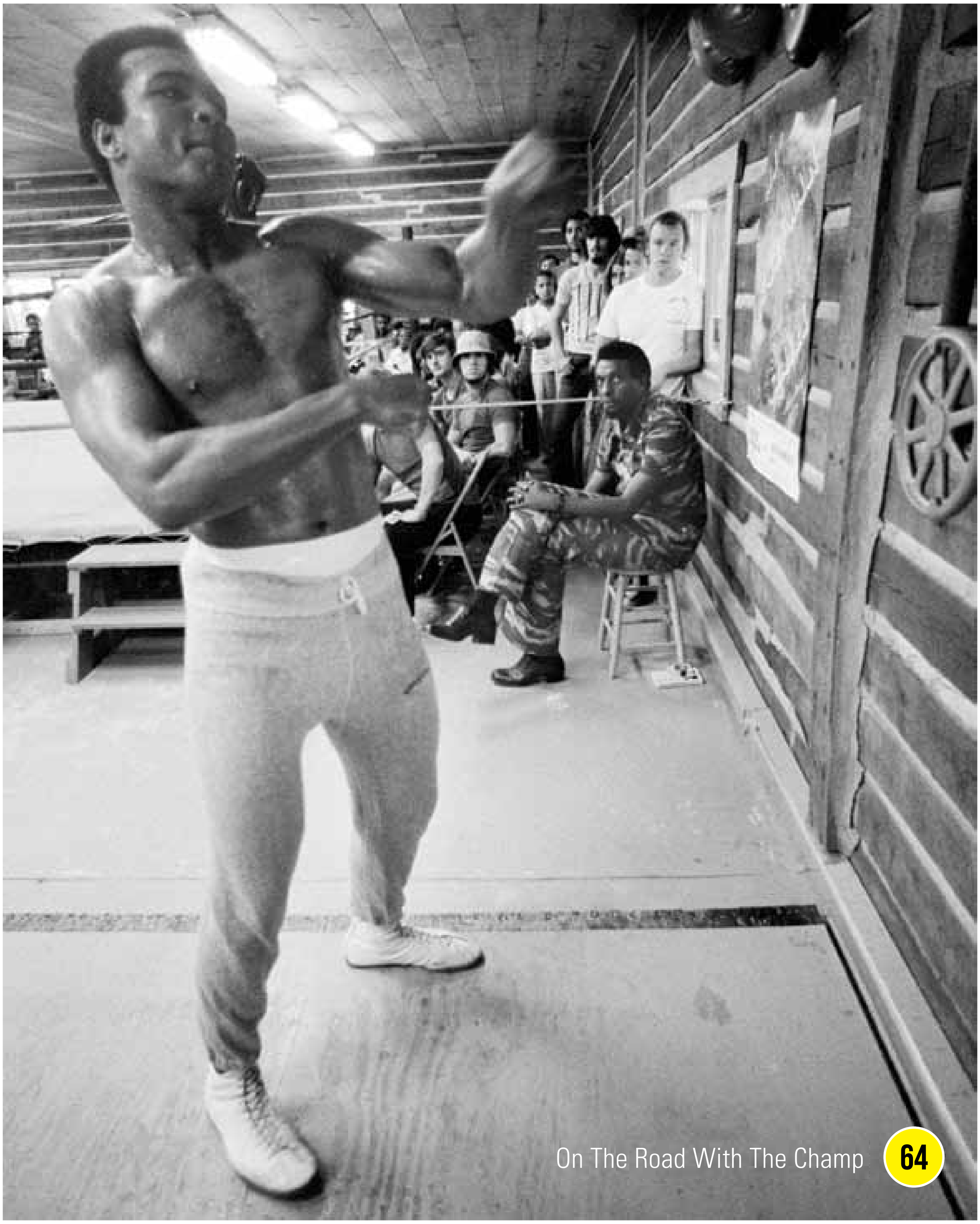
KEY TO THE HIGHEST LEVEL OF LUXURY IN THE HEART OF ISTANBUL

You are invited to redefine luxury and comfort in the company of spectacular Bosphorus view and the city of sultans.

CVK
HOTELS & RESORTS

cvkhotelsandresorts.com cvkparkbosphorushotelistanbul parkbosphorus parkbosphorus
Gümüşsuyu Mahallesi İnönü Caddesi No:8, 34437 İstanbul / Turkey +90 212 377 88 88

A collection of stories from around the world



On The Road With The Champ 64

Winning Away 52
Survivor 78
The Other Side Of Dubai 85

MAIN

Winning away

Does the good life abroad really exist? Our writer recently relocated to rural Spain, rented a traditional apartment, adopted a stray kitten and fell in love with Spanish football. Most locals made him feel welcome. One stubborn villager, however, was harder to win over. These are the ups and downs of a fresh start in a foreign country

Words: **Gary Evans**
Images: **Carolyn Stritch**

The referee blows for halftime. A man sitting five rows back from the pitch slips off his boots without undoing the laces. Perched on top of his head is a pointed hat fashioned from a newspaper. He adjusts the hat with thumb and forefinger, then pulls from his trouser pocket a sizeable knife. The steel blade unfolds from the wooden handle and glints beneath the afternoon sun.

"José. José. Qué tal, José?" There are roughly 1,000 supporters in the 7,000-seater Estadio Príncipe Felipe. Many of the man's fellow home fans call him by name as they move up and down the aisles. "*Buenas, José!*" Knife in hand, José waves a friendly wave, then continues cutting meat and cheese into chunks, eating what he cuts directly off the blade. He washes it down with a mouthful of vino tinto, the red wine arcing into his mouth from the wineskin he holds high above his head.

Some of the fans dressed in CP Cacereño green stop to chat. José talks with food in his mouth and laughs with a rasp in his throat, until he's distracted by the halftime meat raffle taking place on the pitch. No winning ticket today. José feigns disappointed, crumples up his losing ticket and packs it away with what's left of his lunch. Boots on, hat readjusted, knife in pocket, he settles in for the second half. José's side wins, 1-0.

I ended up here by chance and circumstance. For a year I'd travelled the world without a plan. I left Asia before the summer monsoon season really hit and aimed to arrive in South America for the best of the summer trekking. Spain would make a good stop-off point between the two. I'd visit some cities I'd never visited before, brush up on my very bad Spanish and go to a football match.

Cáceres sits out among the plains of Extramadura, the western region of Spain bordered by Portugal. Here I saw third-tier side CP Cacereño snatch a home win. And I saw José and friends, their knives and wineskins, and I saw the meat raffle, drawn by the owner of a local car dealership, and I saw fans shouting *"Eeeeeeee"* at near misses and *"Gol"* when the home side scored. I wanted to see more.

Summer changed to autumn, autumn to winter. I never intended to live in Spain this long

FEATHERS®
UAE

ELEGANT WOMEN COLLECTION
BY THE LUXURY EMIRATI BRAND

www.Feathers-Fashion.com
@FeathersFashion

I postponed my trip to South America and started looking for somewhere to live more permanently.

My search took me to the south coast. I rode the bus from Málaga to Riogordo, one of Andalucia's White Villages. The bus trundled out of the station, through the city traffic, took the motorway north, away from the sea and up into the hills. I'd rented an apartment sight unseen, in a village I'd never visited before.

At Colmenar, the village before Riogordo, every passenger stood and got off the bus through the middle door. Most of these passengers boarded again through the front door. They each bought a second ticket, this time to Riogordo. I later learned splitting the journey this way saves the Riogordeños one euro.

The bus arrived in Riogordo during siesta time, the main square still and quiet. I asked the first person I saw how to get to Calle Pozo. This weather-beaten man not only pointed me in the direction of my new apartment, but took me to the door. Riogordo is like that. Shops round down the price of whatever you buy. There's always someone around to give you a ride into the city or lend you a gas cylinder when you run out. People passing in the street say hello to one another – all except the second person I saw after getting off the bus: an older lady who stared right through me and would continue to stare right through every time we crossed paths.

There are more than 200 foreigners in the area, mostly living out in the countryside. The newer homes are usually built well and in keeping with the local style. Their construction provides a boost to employment and the economy. But I heard of some not so well-built places close to Riogordo, houses and villas belonging to foreigners known locally as the "Por Favoures" – because of their unwillingness to learn Spanish and integrate with the community. So I wondered if newcomers, particularly the British, were not welcome by all in the village.

The place to stay
in the heart of Riyadh

The all new Rosh Rayhaan by Rotana, now open in Al Olaya street

Rotana is proud to launch its second property in the Kingdom of Saudi Arabia with the opening of the five-star Rosh Rayhaan by Rotana.

Offering 236 stunning rooms and suites, the hotel features distinctive food and beverage venues, Bodylines Fitness & Wellness Club with a rooftop swimming pool and a host of meeting spaces to cater to every need.

Whether for business or leisure, enjoy an all-new experience at Rosh Rayhaan by Rotana.

Enjoy free Wi-Fi when booking via rotana.com

For reservations and more information, please visit rotana.com, email rosh.rayhaan@rotana.com or contact +966 (0)11 447 9888.

Rotana Rewards
privileges of life

Join now at **rotanarewards.com**

Rosh
Rayhaan
by Rotana
Riyadh

Hotels & Resorts by Rotana

P. O. Box 9295, Riyadh, KSA. T: +966 (0)11 447 9888, F: +966 (0)11 447 9889, rosh.rayhaan@rotana.com

rotana.com

Soon after moving to Riogordo, I adopted the stray kitten that slept behind a recycling bin on my street.

With food, water and a bed made from an old jumper, the black and white cat now sleeps on the stairs leading up to the front door of my apartment, but is too wary to come all the way inside. I'm writing this on my roof terrace, up on the third floor of the building, with the sun above striking the whitewashed buildings below. To the right of the road that winds out of the village and off over the horizon, some goats eat their way up the hill. These black and brown specs ghost over the green grass, older goats leading the way, a dog circling to keep the herd in check. The goatherd watches over them while resting on his crook. Bells tied around the necks of the goats ring, every day, the same time. A long and jagged chain of mountains dominates the skyline, propping up the clouds with peaks that in winter months are capped by snow. Every time I look at the sierras, I get itchy feet.

Some of the most spectacular routes I've ever trekked pass through Riogordo. These trails lead along the river and through the valleys and up into the mountains. But the walks I like best are those when I go off-trail, intentionally or accidentally. A slog to the top of a steep hill rewards you with another hill just like it, and another behind that, and another behind that. The ruins of abandoned farmhouses dare you to test their rotten beams and crumbling staircases. Everything grows out here – pomegranates, apricots, peaches, oranges – and in such numbers that they lie unpicked in the trees and squashed on the ground. There are olive trees everywhere. It's hard to believe a big city is just 40km away.

"*Dos Moscatels, por favor.*" The barman opens the tap on a barrel made of oak, the wood dark, dirty and full of flavour from years of use. Sweet brown wine trickles from the tap into one small straight glass, and then another. The barman grunts, scrawls the price of two drinks in chalk on the counter and ambles back to his own drink.

Antigua Casa de Guardia served its first glass of wine in 1840 and it appears everything is as it was all those years ago – same paintwork, same furniture, same barrels and same barman.

Málaga is one of Europe's most underrated cities. For food, shopping and particularly art galleries, it's up there with the best. Antigua Casa de Guardia is near Soho, a district that's become a huge outdoor gallery, with as its centrepiece a pair of towering murals by street artists D*Face and Shepard Fairey.

I visit the tavern before home games of my new local side, Málaga CF. Tonight my girlfriend joins me in the city for a

*MUSÉE DU **QUAI BRANLY**
JACQUES CHIRAC

10
ans
2006-2016

JACQUES
CHIRAC
ou le dialogue des cultures*

The musée du quai Branly in 2016

Exhibitions

MATAHOATA, Arts et société aux îles Marquises (until 24/07/16)

PERSONA, Étrangement humain (until 13/11/16)

JACQUES CHIRAC OU LE DIALOGUE DES CULTURES (21/06/16 - 09/10/16)

THE COLOR LINE, Les artistes africains-américains et la ségrégation (04/10/16 - 15/01/17)

ÉCLECTIQUE, Une collection du XXI^e siècle (22/11/16 - 02/04/17)

DU JOURDAIN AU CONGO, Art et christianisme en Afrique centrale (22/11/16 - 02/04/17)

Also
Shows
Conferences
Scientific events
The open University of quai Branly
Les Siestes Électroniques…

Paris - France
www.quaibranly.fr

Photographie © Derek Hudson.com / Statuette anthropomorphe. Afrique. Côte d'Ivoire © musée du quai Branly, photo Claude Germain

midweek cup game. I promise her a comfortable win against lower-league opposition. Supporters behind either goal stand with their arms around each other's shoulders. A man beats a big drum, which echoes through the stadium. Fans sing, and jump up and down in time with the drumbeat. Many of the men take their tops off. One fan stands on a barrier at the front of the stand, facing away from the pitch and towards the crowd. He starts and directs songs, the conductor of an unruly orchestra.

The players can't match the fan's passion. Painfully slow, scrappy, full of mistakes, devoid of creativity and ending in a 1-0 defeat, it's the kind of game that causes you to question not only why you bother watching football, but why you bother doing anything at all. My girlfriend wants to leave from the 60-minute mark onwards and I struggle to find a reason to persuade her otherwise. In the following game, which my girlfriend didn't attend, Málaga played Atlético Madrid – a side 15 games unbeaten, champions of Spain the year before last, and one of the better teams in Europe. Málaga played well, and won.

Summer changed to autumn, autumn to winter. I never intended to live in Spain this long. I'm part of a growing number of travelling remote workers, mostly self-employed and often named 'digital nomads' (a name I loathe). I need only my laptop and a decent Wi-Fi connection to do my job. There's much to gain from this lifestyle, but as neither a tourist nor a resident, I miss out on some things too. Sitting in the stands at a football match offers a very immediate connection to the people around me, a shared sense of purpose and a familiarity. The shouts are the same the world over and the songs all sung to the same old tunes. We are from different countries and backgrounds, but are all hardwired to find strange pleasures in boring midweek cup games.

With a deft slice of his knife, he cuts great chunks of cured meat straight off the leg. This is to eat while we talk, a free appetiser before I place my order

There is still no connection, immediate or otherwise, with the lady who stares through me every time we pass on the street. She lives up the road and keeps three lazy, fat cats.

Saturday morning and the Churros Man parks his white van in the small but handsome main square, as he does every weekend, people queuing for his golden pastries, dusted with sugar and drizzled with melted chocolate.

The village shops don't open on Sundays so the main square is busy with shoppers. The dogs are all out, running around off their leads but obediently never entering these shops, some of which are set up in the shopkeepers' front rooms.

museoPICASSOmálaga

MALAGA CF
MALAGA

ART
GALLERY
RING
THE
BELL

ABU DHABI SUMMER SEASON

Presented by
YAS ISLAND.AE
UNITED ARAB EMIRATES

7 July - 11 September
Abu Dhabi . Al Ain . Al Gharbia

Spend your summer in Abu Dhabi with superb entertainment across the emirate for all the family including live concerts, amazing theatre shows, great comedy and your favourite kids' characters live on stage!

EUROPEAN FOOTBALL FANZONE 2016
Abu Dhabi - du Forum, Yas Island
🔴 10 JUN - 10 JUL

HELLO KITTY: LIVE FASHION & FRIENDS
Abu Dhabi - Al Raha Beach Theatre
Al Ain - Al Ain Municipality Theatre
Al Gharbia - Culture Centre in Madinat Zayed
🟠 7 JUL
🟢 8 JUL
🔴 9 JUL

EID CONCERT
Abu Dhabi - Al Raha Beach Theatre
🔴 8 JUL

FUN NATION
Abu Dhabi - du Forum, Yas Island
🔴 14 - 23 JUL
28 JUL - 6 AUG

JAMIE RAVEN - MASTER OF ILLUSION
Abu Dhabi - Emirates Palace
🔴 8 - 9 JUL

DINOSAUR ZOO LIVE
Abu Dhabi - Emirates Palace
🔴 7 - 9 JUL

SHAAN LIVE IN CONCERT
Abu Dhabi - Emirates Palace
🔴 11 AUG

HEART FOR SALE - TAREQ AL ALI
Abu Dhabi - Abu Dhabi National Theatre
Al Ain - Al Ain Municipality
🔴 4 - 5 AUG
🟢 1 - 2 SEPT

MINI SHOWS
Abu Dhabi - du Forum, Yas Island
Al Ain - Al Ain Mall
Al Gharbia - Western Hotel, Madinat Zayed
🔴 14 - 23 JUL
28 JUL - 6 AUG
🟢 27 - 30 JUL
🟠 10 - 13 AUG

ONE PIECE FILM: GOLD PREMIERE
Abu Dhabi - Emirates Palace
🔴 15 JUL

CIRQUE ADRENALINE
Abu Dhabi - Al Raha Beach Theatre
🔴 18 - 19 AUG

MARLON WAYANS - STAND UP COMEDY
Abu Dhabi - Emirates Palace
🔴 19 AUG

THE DISTRICT
Abu Dhabi - du Forum, Yas Island
🔴 18 AUG - 17 SEPT

BOLLYWOOD IN THE CAPITAL
Abu Dhabi - du Forum, Yas Island
🔴 12 - 13 AUG

THE KAPIL SHARMA COMEDY SHOW
Abu Dhabi - Al Raha Beach Theatre
🔴 12 AUG

ARAB COMEDY FESTIVAL
Abu Dhabi - Yas Mall
🔴 9 - 10 SEPT

COMEDY SUPERSTAR
Abu Dhabi - Al Raha Beach Theatre
🔴 9 SEPT

abudhabisummerseason.ae
@abudhabievents

KEY MAP
🔴 Abu Dhabi
🟢 Al Ain
🟠 Al Gharbia

Official Hotel Partner
JANNAH HOTELS & RESORTS

Official Event Partners
ZEYARA EVENTS MANAGEMENT
فلاش FLASH
EXTRACAKE
mbc GROUP
YAK EVENTS

Official TV Partner

Official Airline Partner
الاتحاد ETIHAD AIRWAYS ABU DHABI

Organised by
هيئة أبوظبي للسياحة والثقافة
ABU DHABI TOURISM & CULTURE AUTHORITY

A married couple own the butcher's over the road from my apartment. The wife speaks slowly and clearly, repeats the names of various cuts of meat to help me learn and remember them. The husband, however, speaks quickly and loudly and anything I don't understand he repeats quicker, louder. We get by. We find common ground in football. With a deft slice of his knife, he cuts great chunks of cured meat straight off the leg. This is to eat while we talk, a free appetiser before I place my order. If the butcher's eating, he insists I eat, and that I continue eating until he puts away the leg.

Life in the village settles into a simple routine. I work a bit and walk a lot. If I have no work to do, or have done extra work the day before, I'll set off at first light and have coffee and breakfast up in the mountains. Locals run Spanish classes for foreigners and foreigners run English classes for locals. There's a couple of organised get-togethers and many more unorganised ones. At weekends, there are bike rides along Málaga's coast to eat seafood in the fishing villages, or games at Estadio La Rosaleda.

An older man, slightly hunched, arms behind his back, one hand gripped around the opposite wrist, walks alone outside La Rosaleda. Dusk now. The last of the sun stretches his shadow across the pavement. The man wears no expression, pays no attention to the stallholders selling scarfs and replica kits, soft drinks and confectionary. On he walks, head down, until lost in a crowd of fellow fans all dressed in the blue and white of Málaga CF.

Inside the ground, the same man sits 10 seats or so to my right and a few rows in front. Fans sitting around him stand to shout and gesticulate towards the pitch and then look to the man for approval or agreement. The older man makes his points quietly, thoughtfully, unfolding an arm and using a hand to trace players' movements on the pitch.

Emirates serves two destinations in Spain – Madrid and Barcelona.

Throughout the game, my eye is drawn to this man. I imagine he has sat in that same seat for years, longer than most of the people around him have been alive, season after season of hope and despair and hope again. Perhaps after a particularly big let-down, the man swore he'd never return, that he couldn't watch another derby defeat or relegation battle or transfer window in which all his favourite players are sold and not replaced.

Then August comes and he's back: new season, same seat, hopeful as ever. In La Rosaleda he is someone else. For 90 minutes, every other week, he sits in that seat, his seat, and regardless of what happens to Málaga CF on or off the pitch, he becomes a greater thing. Because there exists in football something the billionaire businessmen can never buy, sell or franchise, and will never understand. Go anywhere in the world where people pay to watch the team they love and you'll sense it, feel it, see it. Look into the eyes of the man who sits in the Tribune stand at Estadio La Rosaleda and you will see it there too, whatever it is. This man is bound to his team by a lifetime of victories and defeats, and rightfully proud of his chains.

We travel to see the new, but the familiar is just as important. We see that, despite differences in food, culture and traditions, people generally share the same traits, virtues and aspirations. They're found in the football stadium, as they are on the street.

One day, not long ago, I stood outside on the street trying to coax the stray kitten into my apartment. The lady who always stares right through me approached. I offered a greeting in Spanish, as I always do, and on this day, a cool, sunny, winter's day, she slitted her eyes, thought for a while and finally gurgled a very quiet: "*Hola*."

Dusit Thani

Gracious Hospitality • Arabian Grandeur

Inspired by the Thai “wai” greeting, the iconic architecture of the Dusit Thani Dubai represents the best of two worlds, blending warm, traditional Thai hospitality with modern Arabian elegance. In the heart of the city’s business hub just steps away from world-famous attractions such as the Burj Khalifa and The Dubai Mall, Dusit Thani is your best address in Dubai.

For business or leisure, take advantage of our limited time offer valid from now through Sep 30, 2016 to enjoy a Free Bonus Night when you book and pay for your stay of 2 nights or more at Dusit Thani Dubai or any participating Dusit hotels and resorts worldwide.

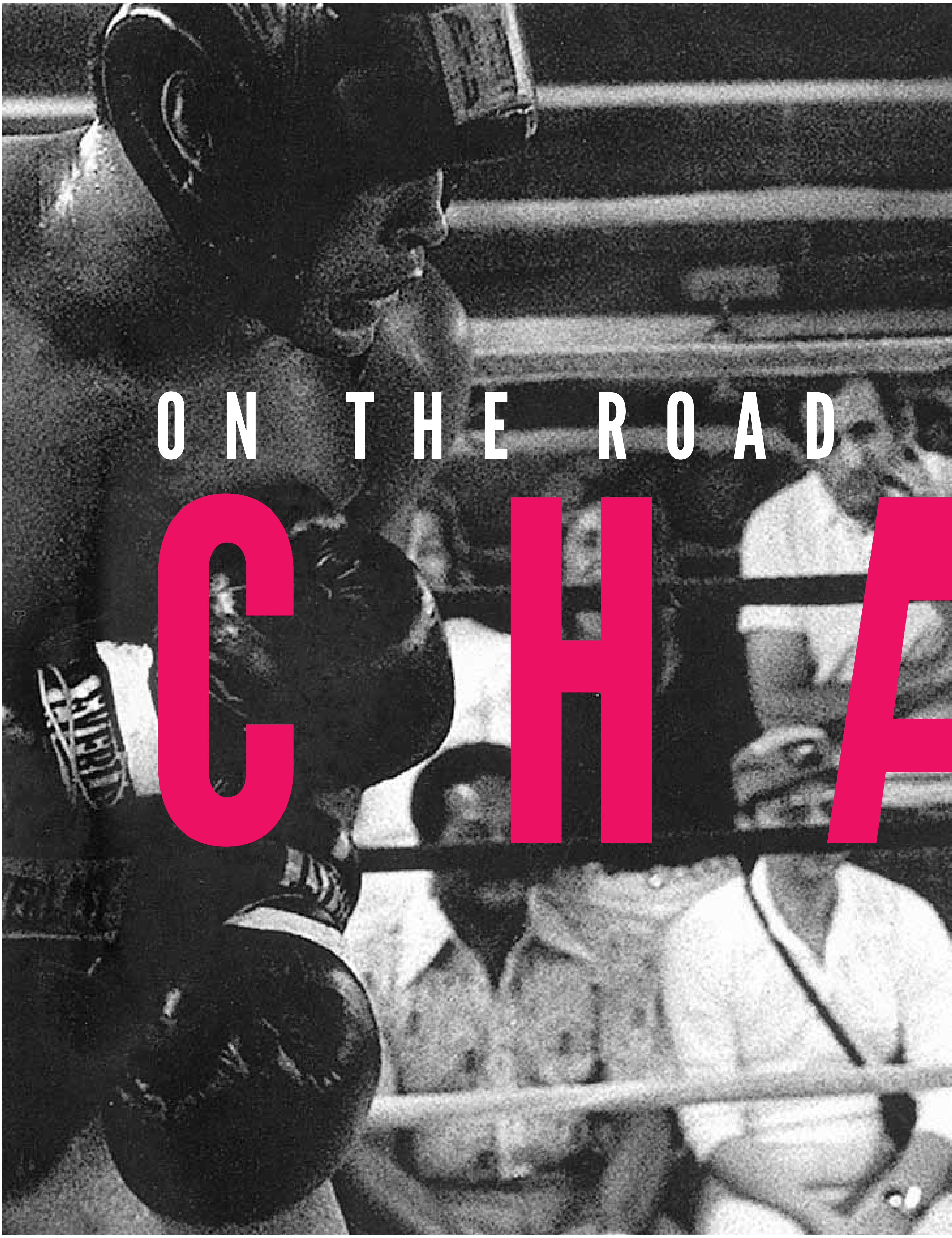
Visit our website for more information on the Bonus Night Encore and other amazing offers.

Dusit Thani
HOTELS & RESORTS

Discover the magic of Dusit for a unique experience that enlivens the individual spirit, no matter the journey.

China • Guam • Egypt • India • Kenya • Maldives • Philippines • Thailand • U.A.E. • U.S.A.

www.Dusit.com



ON THE ROAD

CHA

WITH THE
AMP

ICSC Global Awards

THE BEST EUROPEAN EXTRA LARGE SHOPPING CENTRE OF THE YEAR 2016

İSTANBUL SHOPPINGFEST

1 - 31 JULY 2016

what a grand

FESTIVAL

350 STORES

WITH WORLD FAMOUS BRANDS,

LEGENDARY DISCOUNTS • EXCLUSIVE SHOWS

MALL OF İSTANBUL

mallofistanbul.com.tr 10 minutes away from Atatürk Airport İkitelli Station

IN 1974, MUHAMMAD ALI WAS ABOUT TO FACE A HULKING GEORGE FOREMAN IN THE RUMBLE IN THE JUNGLE – THE BIGGEST TEST OF HIS CAREER TO DATE. THIS IS WHAT IS WAS LIKE TO BE PART OF HIS ENTOURAGE...

"It was around 4.30am when the knock came at the door of my hotel room. As I slowly came to, I heard a voice: 'Grab your pants and your camera, the champ is running.'"

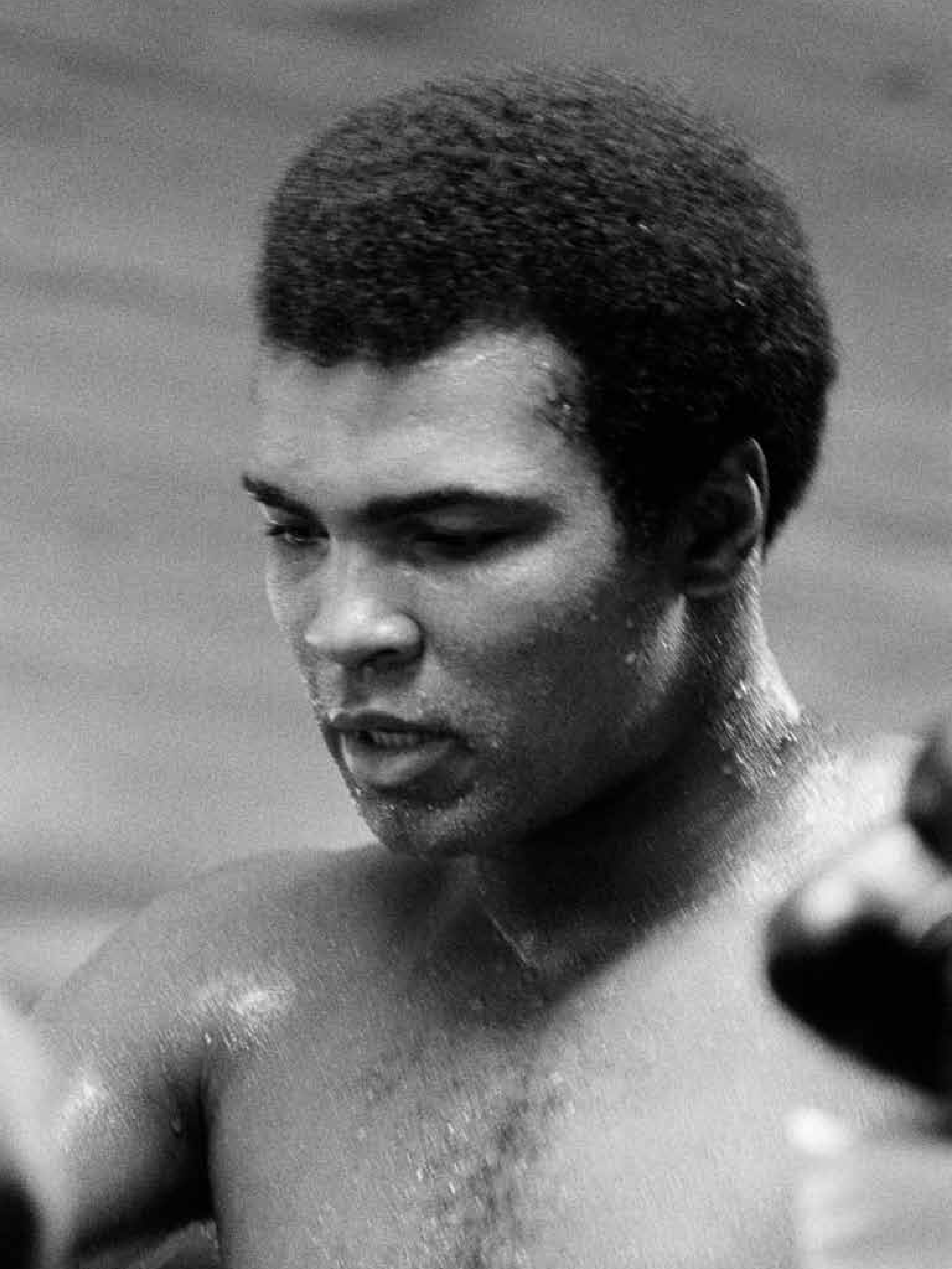
It was early on Saturday, August 24, 1974, and Peter Angelo Simon, a young freelance photographer, had not expected his weekend assignment to begin so soon. Bleary-eyed, he made his way down to the hotel lobby and into the waiting car. A short drive out of town to the Pennsylvania countryside and he spotted the lone figure of Muhammad Ali, jogging along the road past fields and trees, his back to the approaching vehicle and his breath lingering in the morning air.

"This was the five-mile run he would do every day before breakfast," Simon recalls. "I leant out of the window and took my first photo of him, literally as the sun was coming up with this huge blast of light. The car crawled behind him, and I was in and out, snapping away. When we got to the end he started warming down and whipping out punches."

Simon had been commissioned by *New Times* magazine to spend two days with Ali at his Deer Lake training camp, a five-acre site near Orwigsburg, Pennsylvania, where the boxing legend was based for most of the 1970s. By 1974, the 32-year-old former heavyweight champion was four years into his comeback, after his objection to the Vietnam War and refusal to be drafted had seen him stripped of both his title and his boxing licence in 1967.

After numerous appeals, he was now able to fight again, but it had meant three years away from the ring, and many believed that Ali's best days were behind him. Victory over longtime rival Joe Frazier had come early in 1974, but the biggest test was weeks away – taking on the current champ, the brutal and undefeated George Foreman, for a clash in Zaire dubbed 'The Rumble In The Jungle'.

"Foreman had these wrecking ball arms, he was so strong, and he would knock out most of his opponents in the first round," Simon adds. "People thought, at best, that Ali



Tehran’s only global Serviced Offices

Levels 7, 8 & 9 Park Building, 114 Kaj Abadi ValiAsr Street

World’s finest Serviced Offices

- Fully-managed, fully furnished prestigious offices
- A telephone number answered by our receptionist as you would like
- 5 days free, 150 Serviced Offices across the globe
- Industry leading IT and communications infrastructure
- Flexible lease terms from 1 month
- Dial *1 for in-house IT help

☎ **+9821 7598 1700**

Co-hq.ir/serviced-offices/

Tehran Business Packages

- Prestigious address for your business cards
- Local telephone number answered by your receptionist as you like
- Meeting rooms, bilingual secretaries
- Monthly contract, no risk

First month free
No further obligation

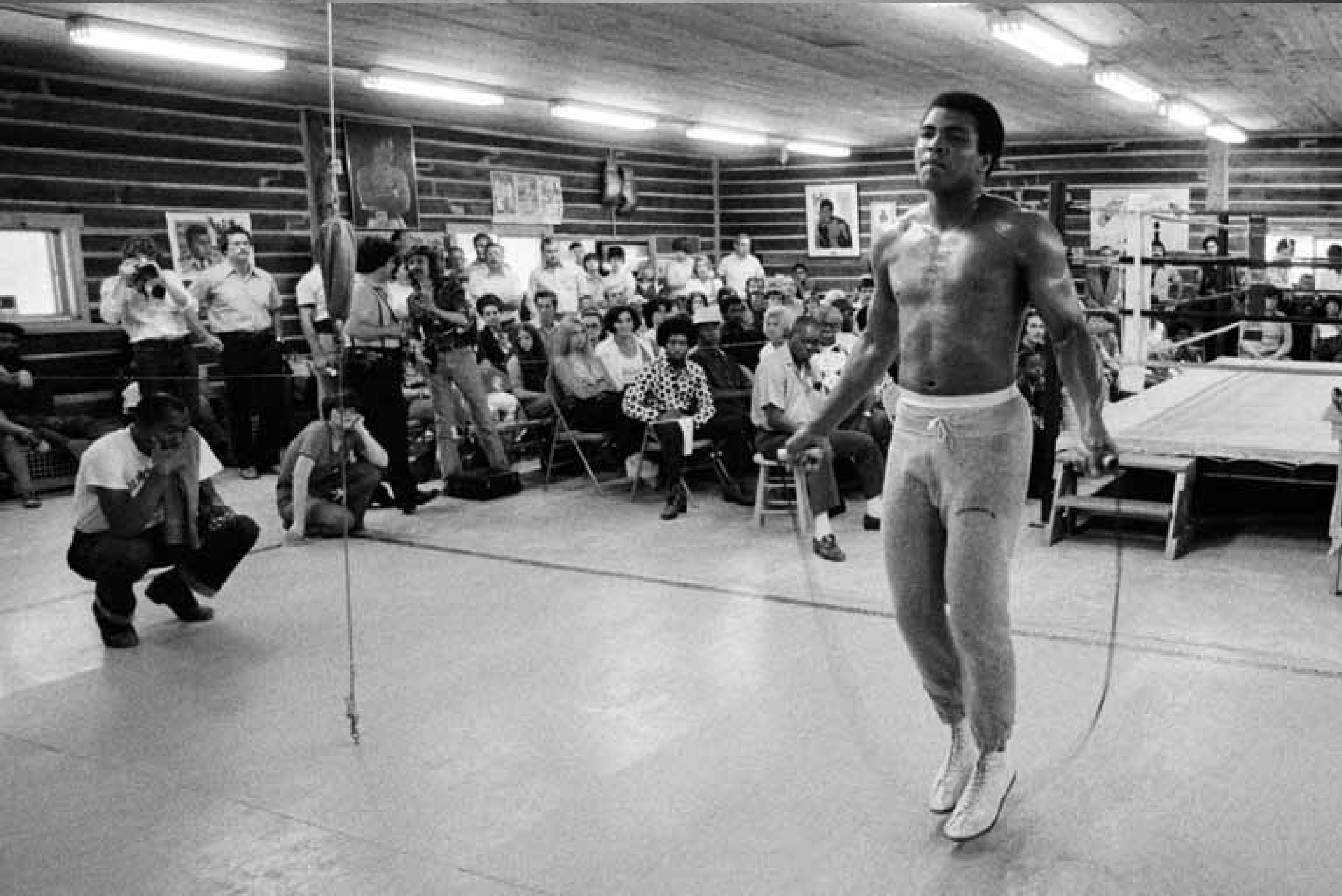
☎ **+9821 7598 1777**

Co-hq.ir/virtual-offices/

Tehran Doha Beirut Dubai Abu Dhabi Istanbul London Paris Tokyo
30 locations acrosss the Middle East, 150 locations worldwide

SERVCORP **TEHRAN**

LIFE
LIFE
BOXING
BOXING
ALI
BOXING
BOXING



SWISS DISCOVERY®

Royal Voyagers Our Speciality

- Exclusive VIP Packages
- Medical Treatment Abroad
- Only Women Sector
- Education Abroad
- VIP Airport Welcome
- Limousine Services

- رحلات استثنائية فاخرة
- العلاج في الخارج
- قطاع خدمي لسيدات الأعمال
- التعليم في الخارج
- الترحيب بعملائنا من باب الطائرة
- خدمات الليموزين

Switzerland: +41 848 12 24 48 UAE : +971 52 777 02 48
info@swissdiscovery.com www.swissdiscovery.com
Geneva I Bern I Zurich I Lugano

MUHAMMAD
ALI

would be beaten, and at worst… well, we just didn't want to imagine."

If there was any cause for concern, it wasn't evident at Deer Lake. Ali himself appeared in good spirits, being the vocal, confident showman he was known as. He enjoyed having people around him, with members of his family present, including his mother, wife and children – his aunt ran the kitchen, and his father, Cassius Clay Sr, who was a sign painter, among other professions, would paint the names of boxing greats on boulders all over the site ["So Ali could be in the presence of other historic fighters," says Simon]. While Deer Lake had the expected living quarters, a gym and a ring for sparring, it also had areas where Ali could receive guests, sit in his rocking chair and discuss poetry, all contained within the purpose-built log cabins.

PEOPLE THOUGHT, AT BEST, THAT ALI WOULD BE BEATEN, AND AT WORST… WELL, WE JUST DIDN'T WANT TO IMAGINE

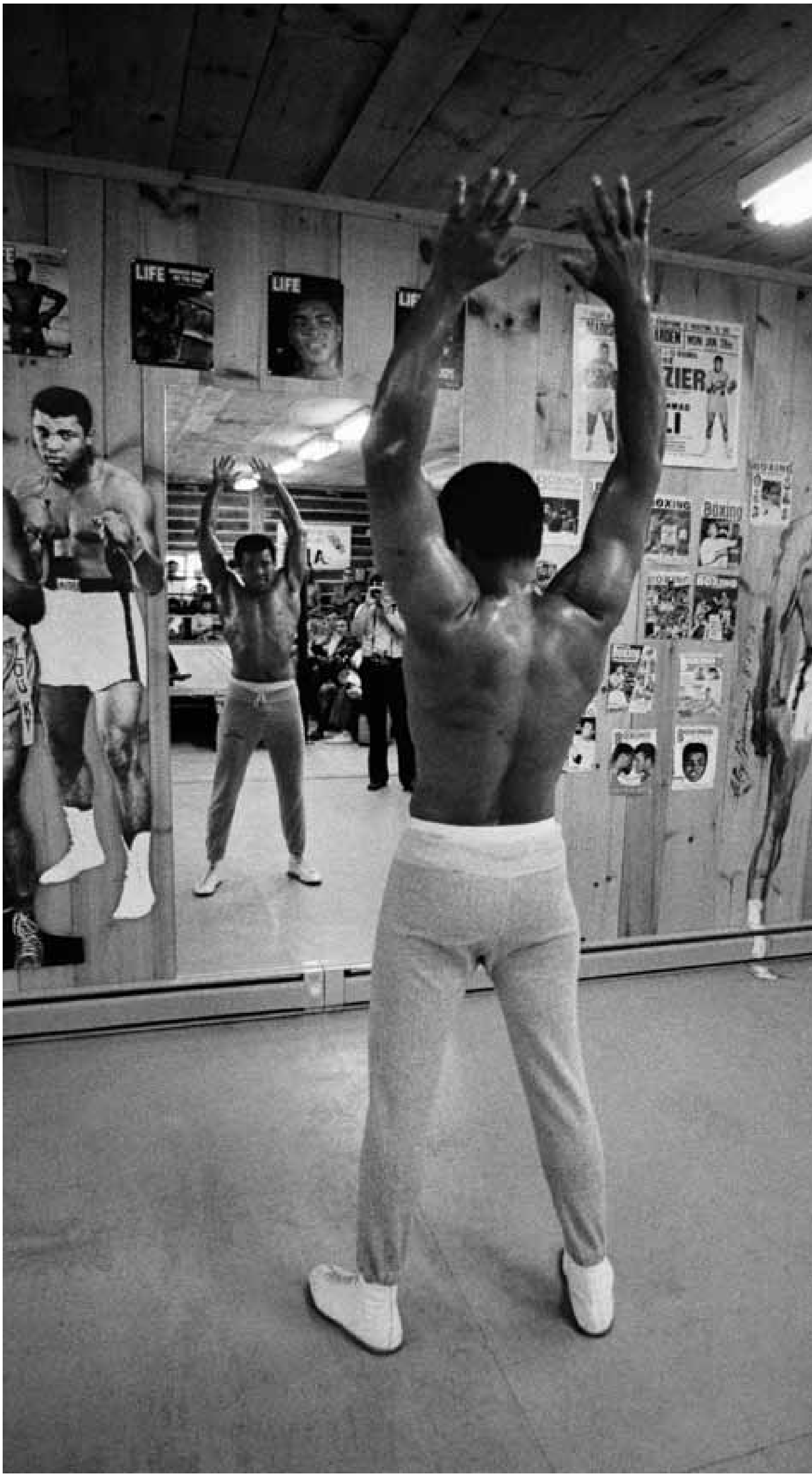
Simon quickly understood the nickname that Ali had given Deer Lake. "He called it Fighter's Heaven," he says, which is the name chosen for his new book collecting many of the photos shot over the weekend – certain images are also on display at the exhibition, *I Am The Greatest*, being held at the O2 in London until August 31. "Deer Lake had everything he needed for his physical,

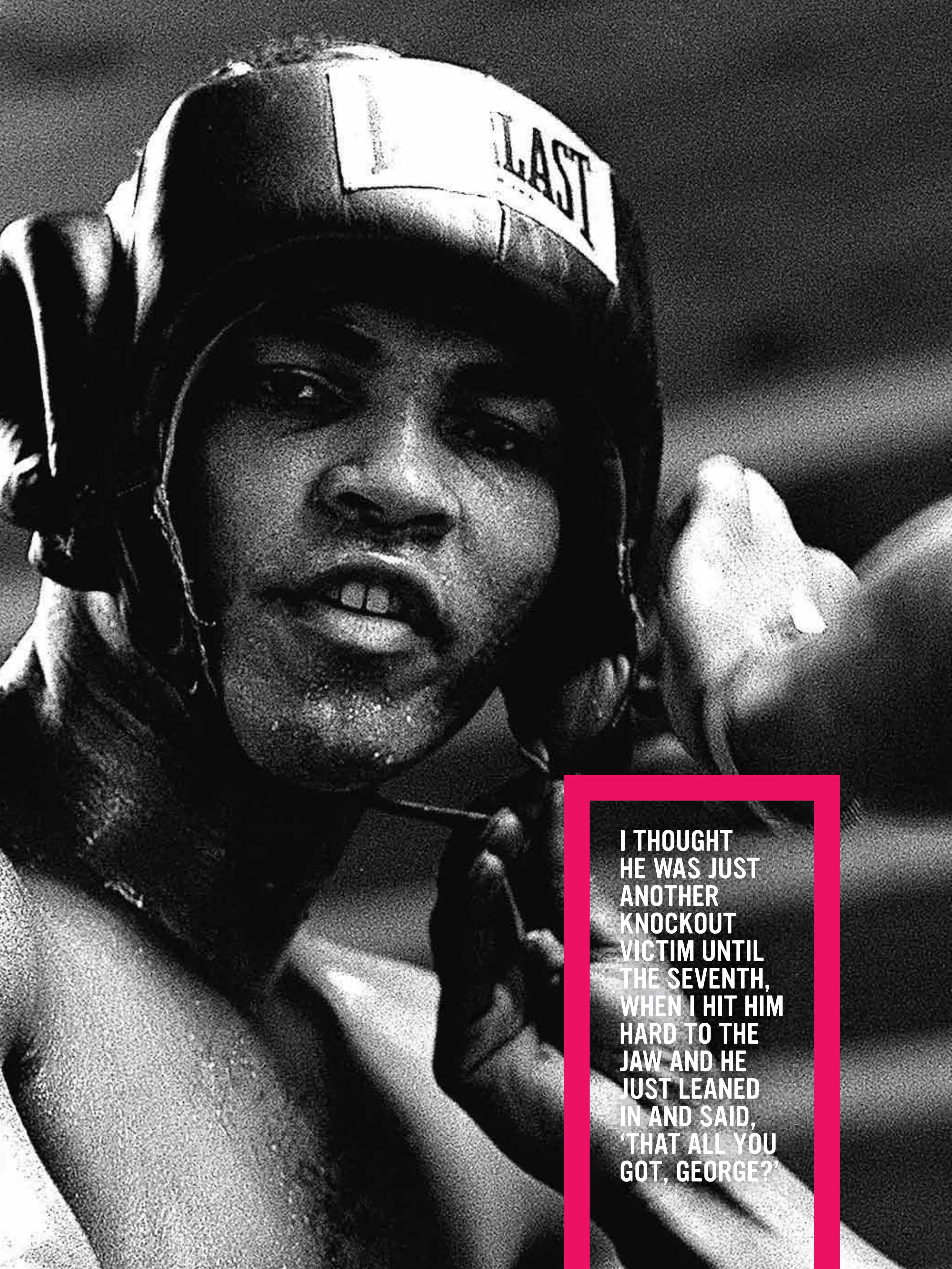
Rules of My KYTCHEN

emotional and spiritual preparation," said Simon. "Every person there had a specific role that would help Ali do what he needed to. Some people weren't sure what their role was, but Ali... he knew."

The continued preparations included early-morning runs, gruelling workouts and sparring sessions, but also a few surprises, such as Ali visiting a care home for the elderly and hosting an exhibition match at a local high school. "He was always the centre of attention and it had become part of his routine, which was fascinating," says Simon. "I remember at the care home, he walked up to an old lady in her wheelchair and said, 'I'm looking for trouble,' and I have a shot of her with her dukes up and a huge grin on her face. Then in the high school, I have a photo of him walking in; all eyes are on him and he's the focus of this incredible adoration."

Caught in the moment, Simon admits to shooting 33 rolls of film over the course of the two days, with Ali commenting that nobody had ever taken so many pictures of him. The only shot he didn't take, in fact, was one with Ali himself, but he did witness Ali practising something that would prove vital in his battle with Foreman. "I got to see him trying the rope-a-dope technique with his sparring partner," Simon reveals. "He would lean back on the ropes and absorb his opponent's punches, so that he couldn't be hurt."





I THOUGHT HE WAS JUST ANOTHER KNOCKOUT VICTIM UNTIL THE SEVENTH, WHEN I HIT HIM HARD TO THE JAW AND HE JUST LEANED IN AND SAID, ‘THAT ALL YOU GOT, GEORGE?’

LE METROPOLE
SHOPPING CENTER
MONTE-CARLO

LE METROPOLE • MONTE-CARLO

Magic Shopping Center

PRINCIPALITY OF MONACO

OPEN SUNDAYS FROM JULY 3RD TO AUGUST 21ST

METROPOLESHOPPINGCENTER.COM

Ultimately, it was this strategy that decided the outcome of the fight. Ali used the ropes from the second round onwards as Foreman tired himself out by throwing one blow after another, with none taking immediate effect. As Foreman said in 2011, "I thought he was just one more knockout victim until, about the seventh round, I hit him hard to the jaw and he held me and whispered in my ear, 'That all you got, George?' I realised this ain't what I thought it was."

Ali came off the ropes in the eighth round, a clearly exhausted Foreman standing before him, and landed a devastating five-punch combination that sent the champion tumbling to the canvas. Foreman got to his feet, but the referee stopped the fight. Ali had regained the heavyweight title, a decade after he first claimed it from Sonny Liston,

Ali would continue to defend the title for the next four years – losing to and then regaining it from Leon Spinks, making him the only boxer in history to win the accolade three times. He finally retired in 1981, but it's the fight with Foreman, when so many doubted he could win, that arguably remains his most memorable. "He believed in himself so much that I don't think he ever felt he could lose," Simon concludes. "In one of my photos, he's running along the roadside with his arms up in the air – the sign of victory. If no-one else had been around, would he still have made that gesture? I have absolutely no doubt that he would. That idea of being 'The Greatest' was inherent in his personality. He believed that he was here to do something special, and lucky for us he did."

Muhammad Ali: Fighter's Heaven 1974 runs until May 28 at Serena Morton II gallery in London
serenamorton.com
I Am The Greatest: Muhammad Ali runs until August 31 at the O2 in London
aliattheo2.com
Muhammad Ali: Fighter's Heaven 1974 is published by Reel Art Press out now, US$57
reelartpress.com

ALI WALKED UP TO AN OLD LADY AT A CARE HOME AND SAID, 'I'M LOOKING FOR TROUBLE.' I HAVE A SHOT OF HER WITH HER DUKES UP AND A HUGE GRIN

SONNY LISTON

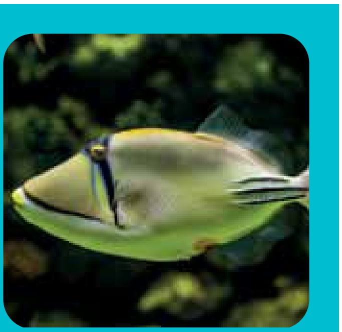
The Academy Award-winning documentary *When We Were Kings* is showing in Sport Documentaries on ice Digital Widescreen channel 1213. The film discusses the 1974 "Rumble in the Jungle" heavyweight championship.

Sharjah Science Museum

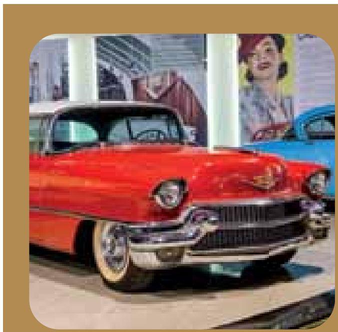
Sharjah Maritime Museum

Sharjah Heritage Museum

Al Mahatta Museum


Sharjah Aquarium

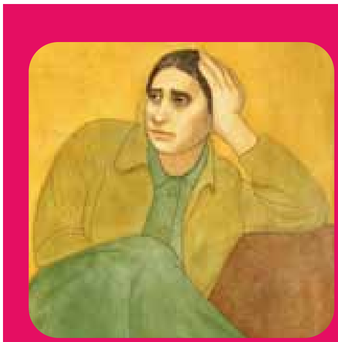
Sharjah Archaeology Museum


Sharjah Classic Cars Museum

Sharjah Discovery Centre

Sharjah Fort (Al Hisn)

Majlis Al Midfaa


Sharjah Art Museum

Bait Sheikh Saeed Bin Hamad Al Qasimi

Sharjah Calligraphy Museum

Sharjah Museum of Islamic Civilization

Al Eslah School Museum

Bait Al Naboodah

Get Inside a Unique World of Museums!

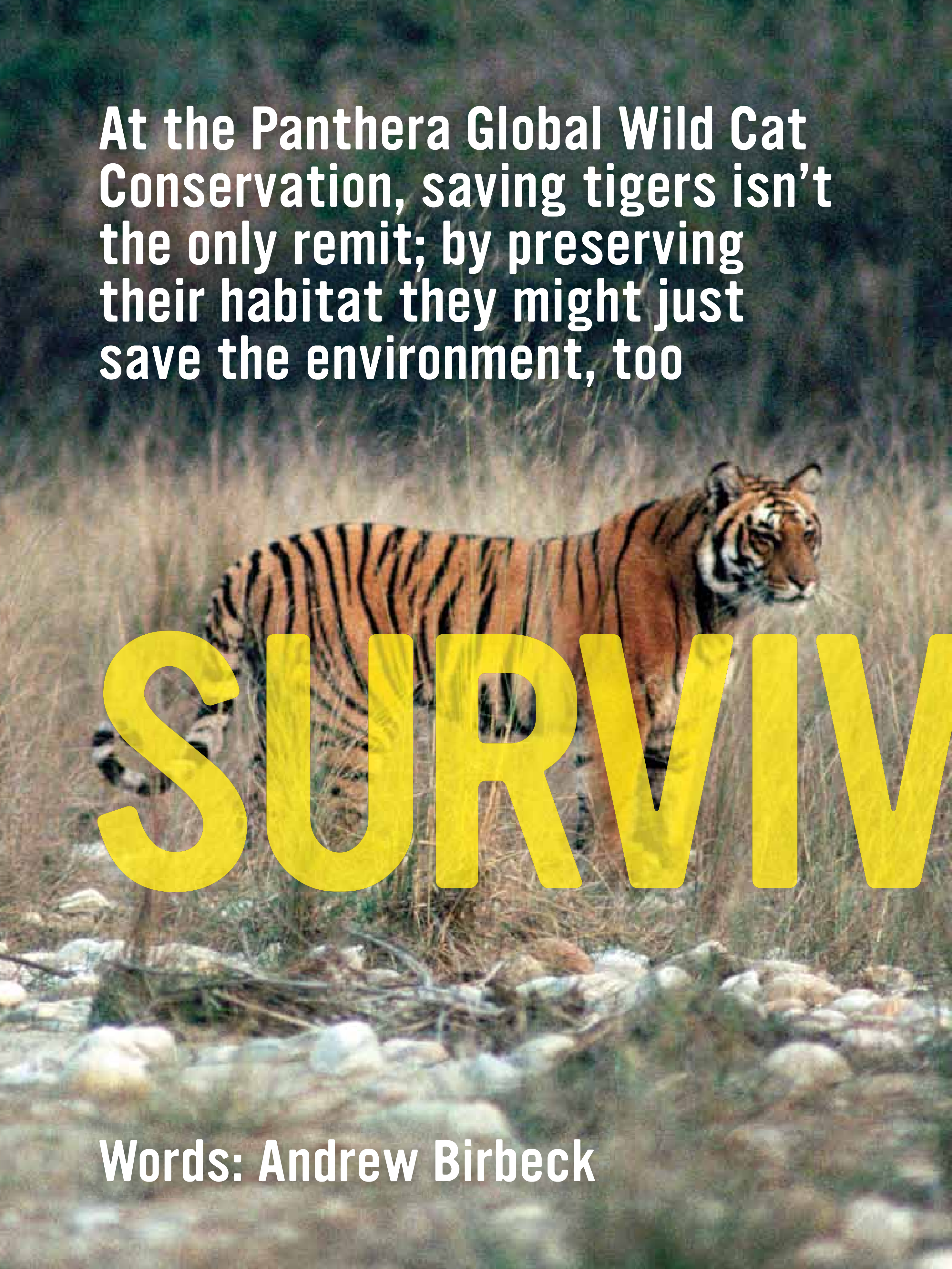
@sharjahmuseums /SharjahMuseumsDept

@sharjahmuseums SharjahMuseums

www.SharjahMuseums.ae

BEGIN YOUR JOURNEY OF DISCOVERY

إدارة متاحف الشارقة
Sharjah Museums Department



At the Panthera Global Wild Cat Conservation, saving tigers isn’t the only remit; by preserving their habitat they might just save the environment, too

SURVIV

Words: Andrew Birbeck

Go back a century and the tiger population was estimated at around 100,000. Now, less than 4,000 roam free in the wild. Juxtapose that statistic with the human population having sky-rocketed from one billion to seven billion during the same period and it's not hard to find a direct correlation. Loss of habitat, poaching, illegal trafficking, tiger farms and the use of tiger products, particularly in Asian medicine, have all led to these iconic creatures fast becoming extinct in their natural environment. Meanwhile, in the US alone tigers in captivity far exceed those remaining in the wild globally. Something has gone dreadfully wrong and somehow we must try to fix it. Dr John Goodrich, senior tiger programme director of Panthera, is at the forefront of the fight.

Panthera is a global wild cat conservation organisation and was founded a decade ago. As Goodrich explains, it offers "a different approach to conservation. Namely that of prioritising wild cats as a means of securing the vast landscapes they journey through". It's a remit that makes perfect sense. By preserving their natural habitats, tigers, and the vast ecosystems essential to the well-being of the planet, can be safeguarded.

"Back in 2006, Panthera stepped up to the plate," explains Goodrich. "Today we're the only organisation devoted solely to conserving the world's 38 wild cat species and their habitats. Our core programme focuses on the largest and most imperiled – cheetahs, jaguars, leopards, lions, pumas, snow leopards and, of course, tigers." Having devoted much of his life to tiger conservation Goodrich is a man steeped in the cause. From 1995 to 2008 he lived and worked in Russia for the WCS (Wildlife Conservation Society). There he ran the Siberian Tiger Project, the world's longest running tiger radio-tracking project. "That amount of time in the field gave me an intimate and detailed knowledge of the ecology and behavior of the tiger," Goodrich explains. "Perhaps one that few others have." His time in Russia was tough, challenging and often heartbreaking work. "Nearly everywhere I looked tiger populations were plummeting. Of roughly 50 tigers we radio-collared in Russia most were killed by poachers' bullets." Four years were then spent as a WCS regional tiger advisor, until 2012 when the opportunity arose to direct Panthera's Tiger Programme, together with director Joseph Smith. "I jumped at it."

With peerless experience of the issues facing tigers in the wild, Goodrich was uniquely placed to play a key role in identifying the root causes of the freefall affecting its population. "That there are roughly one million square kilometres of vacant tiger habitat in the world is perhaps the greatest testament to the severity of the poaching problem," he says. "The forests are there, but have been decimated of tigers and their prey." Goodrich is convinced that a combination of "direct poaching of tigers and poaching or over-hunting of their prey is the greatest threat there is". Other threats exist too, of course, the insatiable demand for palm oil, used widely in the manufacture of vegetable oil for cooking, has led to massive deforestation of the tiger's natural habitat as well as that of many other critically endangered species. To put this in context, according to the WWF (World Wildlife Fund), an area the equivalent size of 300 football fields of rainforest is cleared every hour to make way for palm oil production. Alongside this, Goodrich says, "there is intense competition for space. Tigers live in some of the most densely populated places on the planet".

The problems facing the few remaining wild tigers are multifaceted and onerous to say the least. Vested interests, ingrained culture, an ever-increasing human population, agriculture on an industrial scale in previously undeveloped areas, a history of human and tiger conflict and demand for so-called tiger products would appear to be a recipe for disaster. Yet, despite all this, hope remains.

Goodrich clarifies the nature of the problem, especially when it comes to the use of, and demand for, tiger products, particularly in traditional Chinese medicine.

"Social change will only happen slowly, yet tigers are rapidly disappearing. This is why Panthera's Tiger programme focuses on the supply part of the equation. We must protect the few remaining tigers left in the wild, otherwise all will be lost before necessary changes take place." This is where a combination of highly trained law enforcement specialists come into play, along with state-of-the-art anti-poaching and tracking gear. "Elite ranger teams equipped with cutting-edge technologies are key to catching the poachers before they get a chance to kill. It comes down to developing intelligence networks and information gathering critical to taking down local poachers and traders."

One such vaunted piece of kit is PoacherCam. "Essentially it's a camera with an infrared sensor that takes a picture when it detects heat or movement," says Goodrich. "Pictures are then transmitted by a GSM (Global System For Mobile Communication) network, so if an image of a person carrying a gun in a protected area appears it's immediately sent to the mobile phone of a Rapid Response Team leader. The technology distinguishes between humans and other animals. Only pictures of people are sent via the network. Photos of animals are saved to be studied by scientists." All this means that a threat is immediately identified and can be dealt with swiftly. In the fight to save the tiger every second counts.

Panthera is working towards increasing tiger numbers by 50 per cent in specific sites across the globe within 10 years of

BIG FIVE

Panthera wild cat initiatives around the world

PROJECT LEONARDO

Covering the entirety of the lion's range in Africa, the programme's goal is to restore lion numbers to at least 30,000 in the next 15 years. The creation and maintenance of safe corridors for lions to roam is key.

PANTANAL JAGUAR PROJECT

During a six-year period from 2006, the jaguar population in Brazil's Pantanal doubled. Central to the initiative is the management of human-jaguar conflict and education of local communities.

www.maurishoes.com

mauri
MADE IN ITALY

AL NASHAMA
DUBAI UAE +971-43790934

CARLO VENTURA
DUBAI UAE +971-42277261

SHOEPALACE
SULTANATE OF OMAN +968-24562571

TAMIMA تميمة
DOHA QATAR +974-44422658

ARIF OF MYFAIR
LONDON +44-207-4951558

By protecting tigers, we also protect all species that depend on that same environment

a given site's inception into the programme. With this aim in mind, a detailed document outlining how the organisation believes this goal can be achieved, called the Tigers Forever Protocol, was developed. Described as "a roadmap for conservation success", key sites include Bangladesh, Indonesia, India, Thailand, Malaysia and Nepal. In 2011 Panthera and the Save The Tiger Fund joined forces under the Tigers Forever umbrella. "Conceptually it's simple," explains Goodrich. "Focus on the best tiger sites in the world. Identify the critical threats to tigers at those sites, all the while keeping close track of the animals to demonstrate success. There must also be connectivity between the sites for critical genetic exchange. Of course, in practice it can be incredibly complex. But we know we can save tigers if we maintain a razor-sharp focus on both the site and critical threat. Today we can say that tiger numbers have increased at several locations."

All this has to be achieved while a range of parties vie for priority. Local communities must be taken into account, other NGOs are involved, and both national and local governments have their set of issues. Clearly it's a complicated task, but the bigger picture is all-important. "Until the tiger population at a given site is recovered, our very limited resources must be focused on the critical direct threats," says Goodrich. "Lest we lose the war for fighting too many battles.

"Tigers are one of the most magnificent and iconic animals on the planet. They are worshipped by many, appear on flags, money, and even brands. Symbols of power, grace and beauty, they're one of the world's greatest treasures. To lose that, and at our own hand, would be one of the most profound tragedies to befall mankind."

And if all of that isn't enough to convince you of the importance of Goodrich's battle to save big cats, some context: "Practically speaking, healthy viable tiger populations need large intact forest ecosystems. By protecting tigers, we also protect all species that depend on that same environment. Those very forest ecosystems are critical to sequestering carbon from the atmosphere, thereby slowing climate change. They produce the oxygen we breathe, and retain water. Oxygen and water are critical to our survival. By protecting tigers, we protect ourselves."
panthera.org

Turn to page 100 to learn more about how Emirates is supporting United For Wildlife, an organisation that fights against poaching and the illegal wildlife trade.

SNOW LEOPARD PROGRAMME

The first known photograph of a snow leopard appeared as late as the 1970s. In seven countries across Asia, cutting-edge techniques and technology are being used to understand and protect these elusive creatures.

PROJECT PARDUS

Focusing on rebuilding and sustaining leopard populations, the project partners with governments, NGOs and local communities to tackle illegal poaching and the illicit fur trade.

CHEETAH PROGRAMME

Landscape-scale conservation in order to ensure the survival of Africa's most threatened big cat. The initiative aims to expand across Africa and cover the small remaining population of Asiatic cheetahs in Iran.

lootah

LOOTAH

PERFUMES

art of the essence

Incense Set . A Complete Set

• DUBAI: Jumeirah Centre: +971 4 3854 191, Burjuman Centre: +971 4 3513 188, Etihad Mall - Khawaneej: +971 4 2854 943, Dubai Festival City: +971 4 2883 252, WAFI Mall - Al Salam Stores

• Abu Dhabi Mall - Al Salam Stores • Al Ain Mall - Al Salam Stores

www.lootahperfumes.com Facebook: Lootah Perfumes Instagram:Lootahperfumes

WHATEVER YOUR DESTINATION,
IF YOU OWN A MATTRESS LIKE THIS,
YOU'LL BE LOOKING FORWARD TO COMING BACK HOME.

LAS VEGAS MARKET
Booth C 1532 / July 31st - August 4th

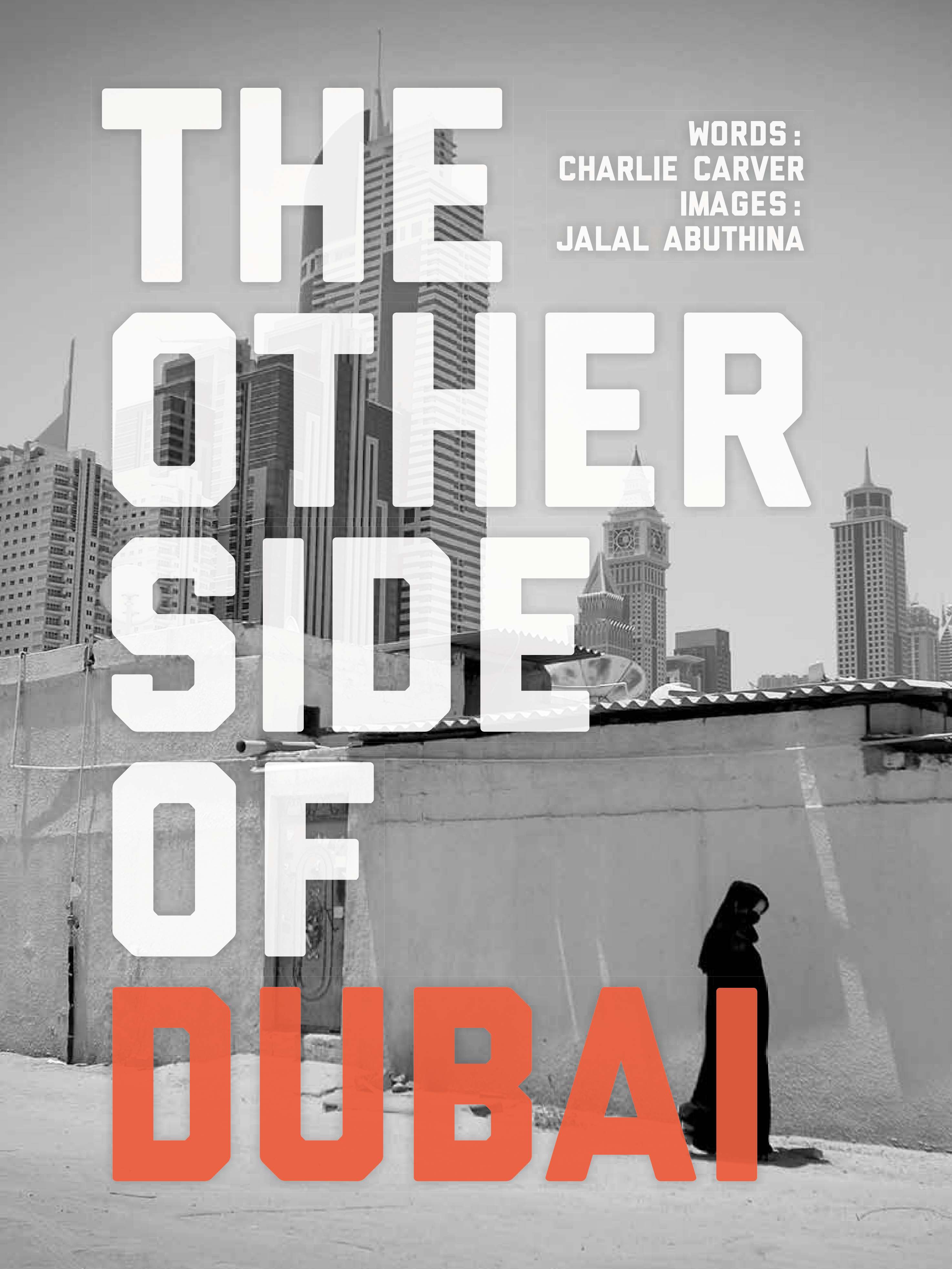
FURNITURE CHINA
Booth W 1F06 / September 8th - 11th

No bed should be like your one at home, especially if you own a Magniflex. For over 50 years we have made the worlds greatest luxury and certified masterpieces. Manufactured exclusively in Italy, yet sold around the world, each mattress is crafted to meet your body's unique need for comfort.

Join our 35 million satisfied customers.
Find your perfect sleep by visiting www.magniflex.com.

magniflex®
Made in Italy

SLEEP IS LIFE'S GREATEST PLEASURE.



THE OTHER SIDE OF DUBAI

WORDS:
CHARLIE CARVER
IMAGES:
JALAL ABUTHINA

TO THE OUTSIDE WORLD, DUBAI IS GLAMOUR INCARNATE; A CITY WHERE FAST CARS AND HIGH-RISE LIVING COME AS STANDARD. BUT BENEATH THE GOLD VENEER LIES REAL LIFE, AND THIS IS THE SUBJECT OF THE BOOKS OF PHOTOGRAPHER JALAL ABUTHINA

My dad is Libyan and my mother is Irish. We moved to Dubai in 1993. I went to high school here for a couple of years, before going to boarding school in Australia. Then I went to university in Montreal, Canada, where I studied international business. I took up photography in my last year, just as a hobby. I returned to Dubai in 2003-2004 and got into real estate, which was buzzing at the time, and I was doing that up until 2008. During that whole period I was taking photographs. Eventually, when the downturn came in 2008, I stopped working in real estate and started my own small photography company. That's what I'm still doing today.

I'm not from Dubai, but like a lot of other third and fourth culture kids, I consider it my home. My immediate family – my mum, my dad and my brother – live in Ras Al Khaimah. A lot of my close friends are in Dubai. I have an emotional attachment to the city.

A combination of things inspired me to start the *Inside Dubai* project. I had friends visit me here, and they would ask me, "Can you recommend any photography books that you feel represent the city well?" I couldn't. I worked as a private tour guide for about two years after I quit real estate, dealing with VIPs and academics who were visiting the city, giving them tours of Old Dubai and other places not included on the normal commercial tours. I was taking them to the subdistricts of Deira, Bur Dubai and Karama, showing them what everyday life is like for most people who live in the city. The tour was called Dubai: Behind The Scenes. I'd get asked by my clients if there were any photography books focused on the parts of the city I had been showing them. The answer would always be no. So I thought, OK, I have a lot of images of the older parts of the city that I have accumulated over the past 10 years, and there aren't any photography books about these parts of the city available, so why not do something about it?

If you take a look at the books that are available, most of them are focused on tourist attractions or architecture. There's no visual representation of everyday life. You have the historical photographic accounts by Noor Ali Rashid and Ramesh Shukla, who took images during the city's formative years and then during the [creation of the] federation and following the [creation of the] federation for a couple of years. Their images are considered, more or less, the official visual history of the city. But that's history; there's nothing about the current state of society in Dubai.

The Dubai we see in the international media focuses on the more privileged sector of society. Most people in the city don't live in that reality. [Life in Deira, Bur Dubai, Karama and Satwa] is a side of the city we should be very, very proud of. It has its own charm and its own beauty, which isn't really being communicated to the outside world. Some people do come to Dubai just for the shopping and the big tourist attractions. It's like every city, it has its layers, but there are a lot of curious tourists looking for an insight into what's really going on.

These parts of the city have their own frequency. That's always been very alluring as a resident and as a photographer. For example, in Deira, you can be walking the streets around Al Nasr Square and it's probably one of the few places in the world where you will see a Nigerian, a Moroccan, a Kazakh, an Emirati – all of these different nationalities – in their home country's attire, speaking their own language. They're occupying the same space, and it's completely normal. Nobody is looking at anybody else in a funny way; it's just a part of the cultural ecosystem. There's an energy that exists in these places that nobody knows about unless they have visited. I have made an effort to communicate that energy.

Bur Dubai and Karama are not as chaotic as Deira – they are more settled – but a large segment of the local population lives in these areas. They are very prominent, relevant, historic neighbourhoods, but they don't really make the highlight reel. Karama, right now, is going through gentrification – it's changing. I didn't really feel anybody had captured it, or any of these areas, in the state they have been in for that past 40 or 50 years.

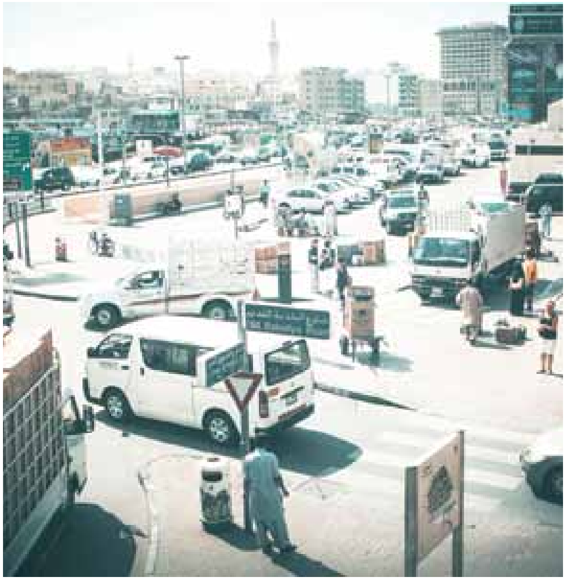
Satwa is not as old as Deira, but it has an authenticity to it. It has an Old Dubai vibe, and an element of originality. It feels like it's been lived in. It has its own charm. I live in The Greens, a newer area of Dubai, and these places are a completely different experience, walking around it feels like you're in a different city. Satwa is on the cusp, geographically, of the old and the new. I have a strong emotional attachment to it. Like Deira, Bur Dubai and Karama, Satwa is an original part of the city, from before it went into hyper mode. These parts of the city should be preserved in some way.

DUBAI CITY OF GOLD
دبي مدينة الذهب
TOYOTA

ABOUT THE PHOTOGRAPHER
JALAL ABUTHINA

Jalal Abuthina has produced a series of street photography books exploring the areas of Dubai tourists don't see. *The Inside Dubai* collection currently includes: *Dubai: Behind The Scenes*, a record of everyday life in Deira, Bur Dubai and Karama – known as 'Old Dubai'; *Memories Of Satwa*, a paean to a neighbourhood beloved of the city's long-time residents; and *The Best Of Dubai Shop Names*, a selection of odd and amusing signage.

insidedubai.ae



Emirates A convenient way to visit Dubai's top attractions is with City Sightseeing's hop-on hop-off bus. Learn more at citysightseeing-dubai.com

EK
HOTEL
SPORTS GALLERY
JK EXER
EXCHANGE
قف
STOP
107

FASHION
Pay phone هاتف عمومي

A Nouveau Lifestyle
like never before
GLE 450

WIN 1 OF 2 MERCEDES-BENZ GLE 450 COUPÉS AND A TRIP FOR 2 TO MONACO

Spend a minimum of AED 200 for a chance to win. Your trip to Monaco will also include activities from a luxurious yacht trip, an F1 driving experience to a French Riviera helicopter tour worth AED 20,000. Also, receive 5 coupons to win when you shop at Matalan or double your chances by dining at the restaurant area, 2nd level of the East Atrium; while female shoppers also double their chances by shopping between 10am and 1pm.

Every Sunday this Ramadan a special raffle draw will be held for five daily winners of AED 500 Bose vouchers*.

ماتلان
MATALAN

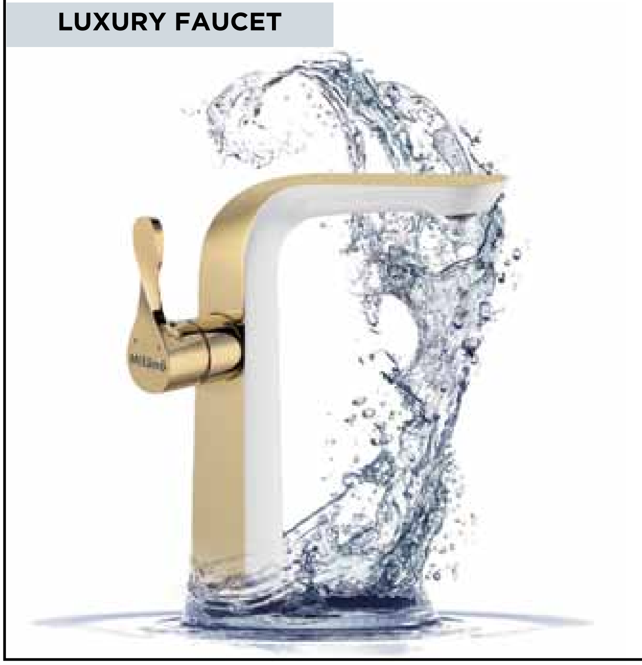
مركز صحاري
Sahara Centre

6 JUNE – 21 AUGUST www.saharacentre.com ** Terms and conditions apply*

Milano

Luxury Bath Fittings Made with Italian Precision

WATERFALL BATHTUB



LUXURY FAUCET

LED MIRROR & VANITY

DUBAI BATH SOLUTIONS
Salahuddin Road, Deira, Dubai
Also Available at all Danube Home Stores across GCC.

Toll Free : 8009293 (within UAE)
Phone No: +971 4 2977020

Milano Italy Office: Milan, Piazza Caiazzo n.3, Italy
Website: www.milanoitalysrl.com E-mail: sales@milanoitalysrl.com

Reviving the spirit of community living

RESIDENCE
EDUCATION
WORK
SHOPPING
SERVICES

مجمع دبي للإستثمار
DUBAI INVESTMENTS PARK

A Subsidiary of DUBAI INVESTMENTS

Dubai Investments Park is a unique concept of a 'city within a city'. It is a benchmark in real estate with numerous integrated residential, industrial and commercial developments. With its close proximity to Al Maktoum International Airport and Dubai Expo 2020, and with multiple easy access points, Dubai Investments Park is the next residential and business hub of the city amid leisure of life, nature, comfort and total satisfaction. It is what we call a perfect destination for work, live and play!

Dubai Investments Park Development Co. L.L.C.
PO Box 111485, Dubai, UAE. | **T** +971 4 8122100 | **F** +971 4 8851007 | **UAE Toll Free** 800 (DIPARK) | **www.dipark.com**

Thailand Elite
Hello Thailand
with the exclusive entry visa,
discover the unparalleled privileges in Thailand.

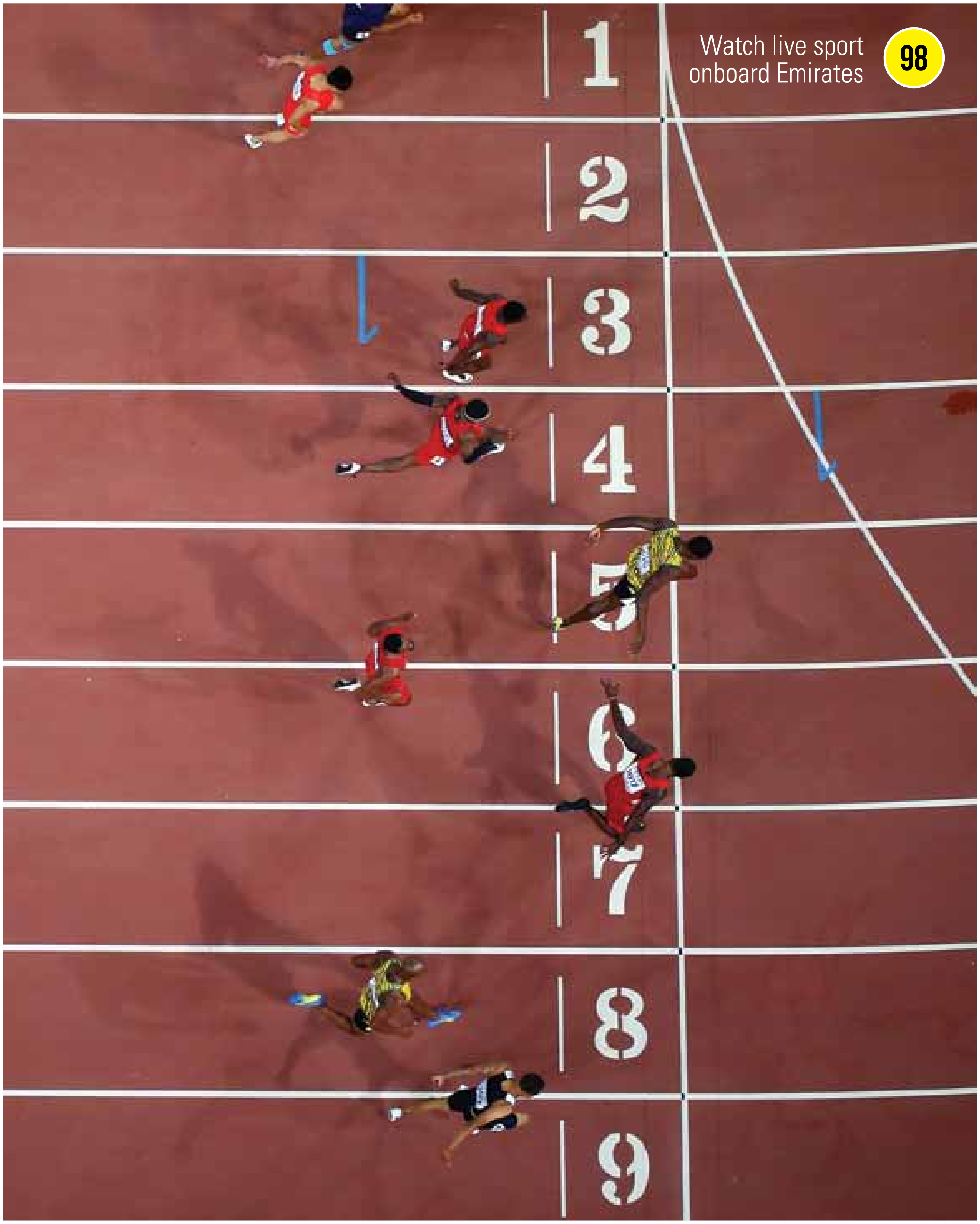
Thailand Elite
99 0109 0001
Member name

Life is Elite, Make it

Not just the unparalleled privileges,
it's 20-year visa endorsed
by The Royal Thai Government
to enjoy Elite privileges
no other card can match.

www.thailandelite.com

Essential news and information from Emirates



Watch live sport onboard Emirates **98**

Inside Emirates 103

Route Map 116

BRIEFING

GREAT DEALS WITH 'MY EMIRATES PASS'

*TERMS AND CONDITIONS APPLY

Passengers can now enjoy exceptional discounts and exclusive offers across Dubai with 'My Emirates Pass'.

Launched jointly with the Department Of Economic Development, passengers flying with Emirates to or through Dubai between June 1 and August 31, 2016, can take advantage of a range of offers at some of Dubai's best known hotspots by simply showing their boarding pass* and a valid form of identification.

The Pass provides special discounts and offers at more than 65 restaurants and hotel dining outlets, as well as 10 leisure experiences that include desert safaris, golf course packages, helicopter tours and spa experiences.

Mohammad Ali Rashed Lootah, Executive Director Commercial Compliance and the Consumer Protection Sector, said the initiative "aims to provide tourists and consumers with the best that Dubai has to offer".

A HARMONIOUS PARTNERSHIP

New York Philharmonic Music Director Alan Gilbert and the Orchestra in David Geffen Hall at Lincoln Center, Image: Chris Lee

Emirates is expanding its cultural sponsorship portfolio and has announced a new multi-year sponsorship deal as the Official Airline of the New York Philharmonic.

The sponsorship began last month, and lasts for three years. It includes ticket and hospitality experiences at Lincoln Center's David Geffen Hall and the New York Philharmonic Concerts in the Parks, Presented by Didi and Oscar Schafer, as well as a number of branding and advertising opportunities.

It joins Emirates' roster of the world's most renowned symphonies and is part of a dedication to the growth of global arts and culture. This can be seen through a number of its sponsorships such as the Emirates Airline Festival Of Literature, the Dubai Summer Surprises shopping festival, the Emirates Airline Dubai Jazz Festival and the Dubai International Film Festival.

CENTRAL BANGKOK

The Heart of The Capital. The Height of Luxury.

180 FLAGSHIP AND EXCLUSIVE STORES

200 DINING DESTINATIONS

650 FASHION BRANDS

240 SPECIALTY STORES AND SERVICES

ZEN
ZEN
centralworld
Central
CENTRAL EMBASSY

• ACCESSORIZE • ALEXANDER MCQUEEN • A.P.C. • ARMANI COLLEZIONI • BAO BAO • BOTTEGA VENETA • BCBGMAXAZRIA • CALVIN KLEIN COLLECTION • COACH • COLE HAAN • CHANEL • CHRISTIAN LOUBOUTIN • CHOPARD • CLUB MONACO • DIOR • DISAYA • ESTÉE LAUDER • EVISU • FERRAGAMO • FOREVER 21 • FURLA • GAP • GAS • GIVENCHY • GIUSEPPE ZANOTTI • GUCCI • G-STAR RAW • HERMÈS • H&M • ISABEL MARANT • ISSEY MIYAKE • JIM THOMPSON • JUST CAVALLI • KENZO • LACOSTE • LANCÔME • LEE • LEVI'S • MARC BY MARC JACOBS • MARNI • MASSIMO DUTTI • MAX MARA STUDIO • MIU MIU • MOSCHINO • MONTBLANC • MUJI • MULBERRY • NARAYA • NINE WEST • OMEGA • OTOP HERTIAGE • PANDORA • PAUL SMITH • POLO RALPH LAUREN • PLEATS PLEASE • PROENZA SCHOULER • PRADA • RALPH LAUREN • REDVALENTINO • ROBERTO CAVALLI • ROLEX • SAINT LAURENT • SERGIO ROSSI • SIWILAI • SCOTCH&SODA • TAG HEUER • TOD'S • TOM FORD • TOPSHOP • TORY BURCH • TRIUMPH • UNIQLO • VERSACE • VIVIENNE TAM • VIVIENNE WESTWOOD • WACOAL • ZARA and many more...

centralworld
ZEN
@centralworld

(5 minute walk)

Central
CHIDLOM
Chit Lom Station

(2 minute walk)

CENTRAL
EMBASSY
Phloen Chit Station

www.centralbangkok.org centralbangkokdistrict centralbangkok

NEW ROUTES, CAPACITY UPGRADES AND FREQUENCY INCREASES

Emirates continues to add new routes, upgrade capacity and increase frequency on its extensive global network.

Starting August 3, the carrier will launch a daily service from Dubai to Yangon in Myanmar and Hanoi in Vietnam.

A Boeing 777-300ER aircraft will serve the route, providing a new flight option for passengers travelling between Hanoi and Yangon, as well as opening up new connections for travellers across the Emirates' network.

The latest frequency increases include a second daily A380 flight to Los Angeles, which began on July 1, while a third daily Cape Town service commences on July 4.

As of August 1, Sri Lanka will see 34 weekly flights to Colombo, and London will get a tenth daily service starting from October 1.

The latest aircraft upgrades include 777s now flying on Tunis and Malta services, and the A380 is now flying to Vienna (turn to page 76 for more).

EMIRATES OFFICIAL AIRLINE PARTNER OF EXPO 2020

It has now been revealed that Emirates will be the Official Airline Partner of Expo 2020. As its first Premier Partner, the carrier will play a key role in bringing visitors to the much anticipated event.

Emirates' strong global brand and marketing efforts, and its extensive route network to more than 150 destinations, means that it is uniquely placed to support Expo 2020 Dubai in attracting 25 million visitors.

The size and duration of the mega event means that it will be one of the most-visited global events of the year. In comparison, the London 2012 Olympic and Paralympic Games attracted in the region of 700,000 international visitors.

In keeping with the partnership, Expo 2020 Dubai's theme 'Connecting Minds, Creating The Future', recognises that generating sustainable solutions to global problems demands collaboration across cultures, nations and regions.

MORE LIVE SPORTING ACTION ONBOARD

Sport fans onboard Emirates will now find an amazing array of live onscreen action available to them, with a second sports channel added to its ice TV Live.

With live television on over 90 of Emirates Boeing 777s and selected A380s, travelling sports fans can enjoy more live action than ever.

Sport 24 Extra will complement the exsisting Sport 24 channel, offering double the live sports coverage on ice Digital Widescreen, Emirates' award-winning, inflight entertainment system.

The channels will offer live matches and coverage of the most anticipated top sporting events this summer, including UEFA Euro 2016, Wimbeldon, NBA, Formula 1, the US Open and Moto GP.

Sport 24 Extra and Sport 24 will also provide live coverage of the Olympics from Rio this August.

Emirates continues to invest in enhancing the inflight entertainment experience for its customers. Other than sports, ice TV Live also offers a selection of international news channels including CNN, BBC World News, Sky News, Euro News, CNBC, Al Jazeera and NHK World.

Beauty Gems

THINK REFINED WISDOM
THINK THAI INTRICATE CRAFTSMANSHIP

Thai craftsmen are renowned for attention to detail and long-inherited skilled expertise. From outstanding designs to unique stone cutting techniques, every piece of timeless jewelry and silver jewelry items from Thailand will impress both the wearer and their admirers anytime, anywhere.

Department of International Trade Promotion, Ministry of Commerce, THAILAND www.ditp.go.th

Find your potential partners and more information on our upcoming trade fairs, please scan QR codes below:

DITP THINK **THAILAND**

B2B ONLINE

VISIT OUR FAIRS

THAILAND TRUSTED QUALITY

Find Thai Products:

THAITRADE.COM YOUR ULTIMATE SOURCING DESTINATION

A MODEL FOR CHANGE

In the battle against the illegal wildlife trade, raising awareness is crucial, which is why from now on you'll notice a very special Emirates A380 at London's Heathrow airport. Learn more on channel 1502 on ice Digital Widescreen

A380
Emirates
Emirates. United for Wildlife

Anybody flying from London's Heathrow Airportwill have seen it. A fifth Emirates A380 emblazoned with special livery in support of United For Wildlife. Over the past six months, Emirates has literally taken its message against the illegal wildlife trade to the skies, and the airline's four eye-catching 'United For Wildlife' A380 aircraft have flown more than 4.2 million kilometres on over 800 flights, delighting customers, global travellers and plane spotters in 34 cities spanning five continents.

However, unlike its four jet-powered siblings, this latest Emirates United For Wildlife A380 aircraft is featured *in situ*, at the traffic roundabout leading to London Heathrow airport – a highly visible site that reaches millions of international travellers and their families and friends annually.

One of the largest known aircraft models in the world, the Emirates A380 model at London Heathrow's roundabout is built to an exact 1:3 scale of a real A380. Weighing more than 45 tonnes, the model is actually the same size as a real Boeing 737.

Sir Tim Clark, President of Emirates Airline, said, "The illegal wildlife trade has brought many of our planet's most majestic animals to the brink of extinction. It is unthinkable that a generation from now, there may be no more rhinos, elephants or tigers to be found in the wild. The need for action is urgent, and both the demand and supply side of the illegal wildlife trade has to be tackled. Through our global brand footprint, Emirates can help drive consumer awareness and interest in the issue. And as the world's largest international airline, we believe we can make a difference to help break the supply chain of illegal wildlife trade. We will continue to do all we can in this regard."

The Rt Hon The Lord Hague of Richmond, Chair of the United For Wildlife Transport Taskforce, said, "Emirates and Sir Tim have contributed enormously to raising awareness of the illegal wildlife trade and are setting a great example for the world's airlines."

In addition to consumer awareness efforts, Emirates is collaborating with international organisations to train and better equip its ground and cargo staff to detect and deal with illegal wildlife products in transit. As the required paperwork for movement of some wildlife products is often forged, Emirates also made the decision to ban trophy shipments.

HOW YOU CAN HELP

Consumers can contribute in a big way, by boycotting products made from endangered animals and encouraging others to do so. You can also get updates by liking CITES and United For Wildlife on Facebook

For more on wildlife and conservation, visit the Wildlife TV channels 1250 to 1259 on ice Digital Widescreen

مبادرات محمد بن راشد آل مكتوم العالمية
Mohammed Bin Rashid
Al Maktoum Global Initiatives

سقيا الإمارات
UAE WATER AID

YOUR INNOVATIVE SOLUTION CAN SAVE THOUSANDS. SUBMIT YOUR PROJECTS AND PARTICIPATE IN THE USD 1 MILLION AWARD

Submit your projects by 31 July 2016.

For more details please visit
www.suqia.ae

The UAE Water Aid Foundation (Suqia) is an organisation under the Mohammed bin Rashid Al Maktoum Global Initiatives Foundation, that offers a helping hand to those in need. Under the Global Initiatives' goal of overcoming poverty and illness, Suqia aims to provide sustainable solutions to water scarcity around the world.

In our journey to reach people around the world, we invite all companies, research institutions and young innovators to submit innovative projects and participate in the Mohammed bin Rashid Al Maktoum Global Water Award.

Your innovative solution can save thousands and create infinite ripples of happiness, everyday.

Together, we can make clean drinking water accessible to all.

CATEGORIES

INNOVATIVE PROJECTS AWARD

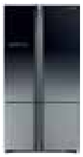
INNOVATIVE RESEARCH & DEVELOPMENT AWARD

INNOVATIVE YOUTH AWARD

Fridge on Top.
Bigger convenience on top.
HITACHI
Inspire the Next
eco CHOICE
INVERTER × Dual Fan Cooling

Two ultra-efficient technologies make the Hitachi refrigerator a leader in energy savings. First, an inverter compressor controls the cooling power. Second, Dual Fan Cooling uses two separate fans, one dedicated to the refrigerator compartment and the other to the freezer, to maintain the optimal chilled air environment in each compartment independently. Our eco refrigerators have received worldwide recognition for top energy savings.

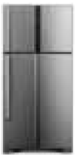
R-M700AGP_X (DIA)


R-WB800

R-WB730

R-WB550

R-W720


R-V910

A New Dimension in Refrigeration
INVERTER
×
Dual Fan Cooling

Hitachi Sales Middle East FZE PO Box 18008 Jebel Ali Free Zone, Dubai UAE - Tel: +971 4 883 1183 Fax: +971 4 883 1182 http://www.hitachi-sales.ae
Authorized Distributors:
UAE: Eros Electricals LLC. P.O. Box 1184 Dubai UAE Tel: +971 4 209 8888 Fax: +971 4 209 8999 Email: info@erosgroup.ae
KSA: Hamad Abdulla Alessa & Sons Co. Alessa Bldg. King Abdulaziz Street P.O. Box 2091, Riyadh 11451 Saudi Arabia
Tel: +966 11 408 5511 (Sales) +966 92 001 5511 (Service) Email: info@alessa.com.sa

THE RIGHT STUFF

They're the warm and welcoming face of the airline, yet for the more than 23,000 Emirates Cabin Crew, people-skills are just the tip of the iceberg. Senior Vice President of the airline's cabin crew training facility, Catherine Baird, explains what it takes to be part of the team

WORDS: MATT MOSTYN

They come from more than 130 countries, and collectively speak over 60 different languages. They're from all walks of life, with a diverse range of backgrounds. They may have already worked as doctors, or nurses, or teachers – and some have already been awarded an MBA or a PhD. Yet each and every one of Emirates' cabin crew begins their career with the airline in the exact same way – at Emirates Aviation College, Dubai's state-of-the-art training facility for flight personnel.

Opened in 2007, the college offers the highest standards of safety and service delivery, combining theoretical and practical components in classrooms and highly sophisticated full motion simulators. It's a level of training that far exceeds any other. As Cabin Crew Training Senior Vice President, Catherine Baird, explains, "We often get crew who've worked with other airlines – and they're generally blown away by the facility here. It means that the people who train with us have been exposed to more individual scenarios than crew who've already been flying for many years."

Around 5,000 people per year join Emirates as cabin crew – and last year alone, more than 200,000 applied – so it's far from easy to get in, and only the top five per cent will make it through. For the lucky few who do (so-called 'ab initio' recruits), the first phase of training takes place over eight weeks and covers all aspects of a crew member's role – from induction, safety and emergency procedures, security, medical training to image and uniform, cabin service and hospitality training.

On induction, cabin crew are introduced to Emirates' unique service philosophy through a one-day experiential programme. "It's titled 'Nujoum'", explains Baird, "which is Arabic for many stars – or as we say, 'a sky full of shining stars', and it's this philosophy that is a core part of the service component of their training."

Following this first phase, it's time to adjust hat, scarf or tie and go flying – and over the coming months, trainees will also complete a probationary portfolio, while participating in various webinars and gathering feedback from colleagues, customers and onboard leaders. Returning to training four months later, they conclude with a three-day assessment, where they present their portfolios and are assessed via role-play exercises in top-of-the-range cabin service simulators. Finally, if they meet Emirates' standard, they're cleared to graduate.

All in all, the entire process actually takes six months, and graduation is by no means automatic. For some recruits, it can

be particularly challenging. "The biggest surprise is often the staggering amount of detailed knowledge and information to take in," says Baird. "Especially when it comes to issues like safety and emergency information. There's so much more to being cabin crew than people might realise – and even for the top five per cent of applicants who've made it through the recruitment process, it can be a little overwhelming at times."

Nevertheless, the recruitment drive is incredibly thorough, meaning that those selected have the innate skills to help them thrive. "We invest a lot in our recruitment drive", Baird explains. "Our teams go out and personally meet each and every individual candidate before they come to Dubai. Last year they travelled to 146 cities in 79 countries to find our crew – so the ones who make it here are pretty amazing. The investment in recruitment is staggering, because we know that for our customers to get a great experience, we really have to recruit the right people."

"We look for candidates who are passionate about people," says Baird. "The job can be tough, and you're required to be upbeat and friendly – so we want people who are kind, considerate and caring, who enjoy being around others. Successful recruits are adaptable and flexible, and of course they need to have a spirit of adventure, seeing as they'll be moving countries to work with us."

Around 5,000 people per year join Emirates as cabin crew – last year alone, more than 200,000 applied – so it's far from easy to get in. Only the top 5 per cent will make it

That factor makes Emirates a truly international airline. "All up, we've got 139 nationalities – so it's a fabulous opportunity to work in a cosmopolitan environment, to make great international friendships, and to benefit from the insider knowledge of colleagues who are from some of the countries on your flight routes. It's those kinds of experiences that make working here such a rich opportunity."

For seasoned crew, the opportunities for career advancement, both internally and externally, are tremendous. "We're a fertile ground for employers around the world who want to employ really global, agile, respectful people," says Baird. "We have many examples of crew who walk into incredible roles elsewhere, because of the people skills they developed here with us. That ability to work as a team in a global company is something you can't just study. You have to experience it, and once you have it can open the doors to some amazing possibilities."

On a personal level, working with Emirates' Aviation College has given Baird a remarkable insight into the lives of her flight personnel. "As a passenger, you never really find out much about the person who's standing in front of you – but the people I get to know have some incredible stories to tell." As she describes, many of the crew send almost their entire salary home, acting as the sole breadwinner for their family – while even within the initial selection process, in some instances a candidate may have their entire village will travel with them. Others may apply five or six times, working to progressively get their English up to scratch or develop the skills required, so determined are they to succeed.

"That tenacity and resilience is really very humbling," says Baird. "I am proud to work with an amazing team of trainers, many of them previously cabin crew, who's professionalism and passion creates an inspiring learning environment for our cabin crew."

Your home in Dubai

Emirates Grand
HOTEL

• Located in the heart of Dubai • Opposite Metro Station • Spa and Outdoor Swimming Pool • Abu Dhabi Airport - 45 min
• Walking distance to Burj Khalifa, world's tallest skyscraper • Dubai Airport - 15 min
• Walking distance to shopping malls • Close to Business Hubs (DIFC and DWTC)

Sheikh Zayed Road, P.O Box 116957 Dubai, UAE Tel: +971 4 323 0000 | Fax: +971 4 323 0003
www.emiratesgrandhotel.com

K.K. HOFBURGTHEATER
4082

VIENNA

Emirates is now serving Austria with the world's largest passenger aircraft. As the A380 makes its debut at Vienna International Airport, enjoy our guide to this exceptional city

Just one aftrnoon there is enough to see why Vienna is so often labelled as one of the world's most lievable cities.

Traditional and modern architecture sit harmoniously alongside each other, which is why walking is the best way to enjoy what the city has to offer. It's also packed with bustling cafes and exceptional restaurants.

Vienna's greatest triumph, however, is its cultural and musical heritage, still fuelling the buzz of everyday life. Indeed, the city can boast that it has inspired the likes of Sigmund Freud, Johann Strauss, Franz Schubert and Erwin Schrödinger among its many cultural, musical and academic inhabitants.

The palaces of Schönbrunn, Hofburg and the Ringstrasse are all must-visits, but you will soon discover a multitude of other interesting museums and architectural triumphs.

In the evening head to a classical concert or swing by a trendy jazz club before heading home safe in the knowledge that you're in one of Europe's finest cities.

EAT

STEIRERECK

Boasting two Michelin stars, this exquisite restaurant has it all. With a stunning location in Stadtpark, the food still wins the wow factor with local cuisine brought to the forefront of modernity. Ever had fish cooked in beeswax at your table?

steirereck.at

XXL - RESTAURANT LEOPOLDAUER ALM

As you may gather from the name, this place is about big portions. The atmosphere is lively and the focus is very much on the experience of eating giant plates of filling fare. It's not glamourous, but it's a whole heap of hearty fun.

leopoldaueralm.at

AMERLINGBEISL

Off the beaten track, this relaxed, but buzzy restaurant-cum-bar, is most famed amongst Viennese for its wonderful garden courtyard. Expect traditional dishes and well-priced cocktails to help you while away a wonderful evening. A great stop if you're on the way to a concert at Palais Auersperg.

amerlingbeisl.at

STAY

HOTEL IMPERIAL

Step back in time to one of the grandest hotels in Europe. Built in 1863 as a palace for Prince von Württemberg, it became a hotel within 10 years of opening and has played host to the great and the good of European society ever since.

imperialvienna.com

HOSTEL RUTHENSTEINER VIENNA

In a great location between the city centre and Schönbrunn Palace, the communal garden and music area are the standouts of this clean, friendly and internationally-flavoured hostel. Grab a guitar and play your favourite Bob Marley tune or get the barbeque going and make friends.

hostelruthensteiner.com

HOTEL DAS TRIEST

Designed by Sir Terence Conran, this boutique hotel is still classically stylish even if competing with more contemporary properties in the city. Ask for a room with a private terrace to gain direct access to the private gardens and courtyard. The breakfast here is also superb.

dastriest.at/triest/en/home

DO

EXPLORE THE LIFE OF FREUD

One of the city's most famous inhabitants is celebrated at the Sigmund Freud Museum. It's based in the actual apartment in which the founder of psychoanalysis lived from 1898 to 1938, and there are plenty of his personal items on display.

freud-museum.at

VISIT THE WORLD'S OLDEST ZOO

It's the world's oldest and, for many, one of Europe's best. The giant pandas are the star attraction, but there are plenty of other wonderful animals and enclosures to see. It'll be busy, so buy tickets in advance to avoid having to queue.

zoovienna.at

RIDE THE RIESENRAD

Give your aching feet a rest from exploring the city for 20 minutes and sit back in one of the Ferris wheel's wooden gondolas. Opened in 1897 to commemorate the Golden Jubilee of former Austrian emperor Franz Josef, the attraction still delights visitors with its wonderful city views.

sunrise.wienerriesenrad.com

EMIRATES STAFF TIPS

Christoph Zinkel

PRICING OFFICER

SHOP LOCAL

"The market at Freyung has locally produced vegetables, sweets, ceramics and baskets."

Elisabeth Schmon

COMMERCIAL MANAGER

GO TO THE FLICKS

"Votivkino cinema is one of the oldest in Vienna. On Sundays they offer a movie brunch. Be sure to book in advance."

Emirates offers two flights a day to Vienna. The A380 service, EK 127 departs Dubai at 08:55 and arrives in Vienna at 12:55hrs. EK 128 departs Vienna at 15:05 and arrives in Dubai at 22:45hrs.

COMFORT IN THE AIR

To help you arrive at your destination feeling relaxed and refreshed, Emirates has developed this collection of helpful travel tips. Regardless of whether you need to rejuvenate for your holiday or be effective at achieving your goals on a business trip, these simple tips will help you enjoy your journey and time on board with Emirates today.

SMART TRAVELLER

DRINK PLENTY OF WATER

Rehydrate with water or juices frequently. Drink tea and coffee in moderation.

TRAVEL LIGHTLY

Carry only the essential items that you will need during your flight.

WEAR GLASSES

Cabin air is drier than normal, therefore swap your contact lenses for glasses.

USE SKIN MOISTURISER

Apply a good quality moisturiser to ensure your skin doesn't dry out.

KEEP MOVING

Exercise your lower legs and calf muscles. This encourages blood flow.

MAKE YOURSELF COMFORTABLE

Loosen clothing, remove jacket and avoid anything pressing against your body.

BEFORE YOUR JOURNEY

- Consult your doctor before travelling if you have any medical concerns about making a long journey, or if you suffer from a respiratory or cardiovascular condition.
- Plan for the destination – will you need any vaccinations or special medications?
- Get a good night's rest before the flight.
- Eat lightly and sensibly.

AT THE AIRPORT

- Allow yourself plenty of time for check-in.
- Avoid carrying heavy bags through the airport and onto the flight as this can place the body under considerable stress.
- Once through to departures try and relax as much as possible.

DURING THE FLIGHT

- Chewing and swallowing will help equalise your ear pressure during ascent and descent.
- Babies and young passengers may suffer more acutely with popping ears, therefore consider providing a dummy.
- Get as comfortable as possible when resting and turn frequently.
- Avoid sleeping for long periods in the same position.

WHEN YOU ARRIVE

- Try some light exercise, or read if you can't sleep after arrival.

This image is for advertising purposes.
EQ46549-29/09/2016

ميديكلينيك
MEDICLINIC

INTERNATIONALLY
ACCREDITED HEALTHCARE
SERVICES AT YOUR DOORSTEP

MEDICLINIC MIDDLE EAST OPERATES:

- Mediclinic Welcare Hospital
- Mediclinic Dubai Mall
- Mediclinic Meadows
- Mediclinic Mirdif
- Mediclinic Beach Road
- Mediclinic Corniche
- Mediclinic City Hospital
- Mediclinic Ibn Battuta
- Mediclinic Arabian Ranches
- Mediclinic Al Qusais
- Mediclinic Al Sufouh
- Mediclinic Al Hili

EXPERTISE YOU CAN TRUST.

UAE • SOUTH AFRICA • NAMIBIA • SWITZERLAND
www.mediclinic.ae

UNDER ASSURANCE OF

REPUBLIC OF TURKEY

PRIME MINISTRY HOUSING DEVELOPMENT ADMINISTRATION
EMLAK KONUT REIT

DOWN PAYMENTS FROM **$5,000**
PRICES FROM **$90,000**
0% COMMISSION

FOR INFORMATION AND PRE-APPLICATION

esasistanbul.com

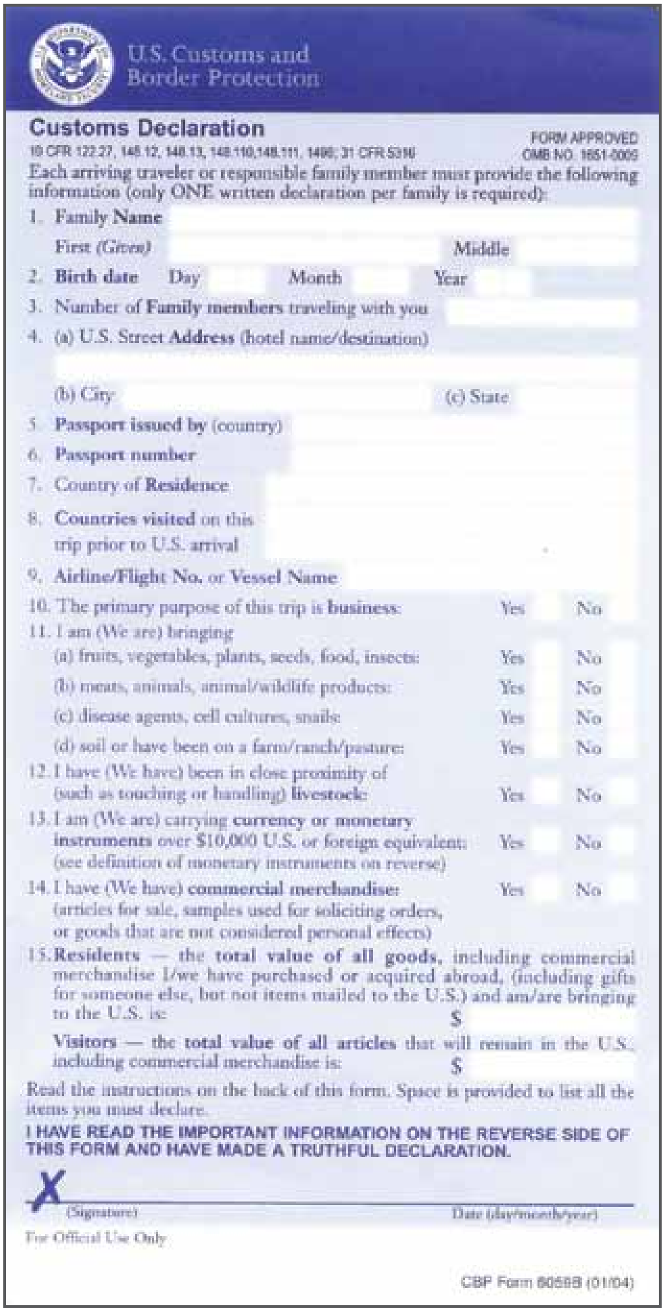
WhatsApp: +90 530 680 00 00

GUIDE TO US CUSTOMS & IMMIGRATION

Whether you're travelling to, or through, the United States today, this simple guide to completing the US customs form will help to ensure that your journey is as hassle free as possible.

CUSTOMS DECLARATION FORM

All passengers arriving into the US need to complete a Customs Declaration Form. If you are travelling as a family this should be completed by one member only. The form must be completed in English, in capital letters, and must be signed where indicated.



U.S. Customs and Border Protection

Customs Declaration

19 CFR 122.27, 148.12, 148.13, 148.110,148.111, 1498; 31 CFR 5316

FORM APPROVED
OMB NO. 1651-0009

Each arriving traveler or responsible family member must provide the following information (only ONE written declaration per family is required):

1. **Family Name**
   First *(Given)* Middle
2. **Birth date** Day Month Year
3. Number of **Family members** traveling with you
4. (a) U.S. Street **Address** (hotel name/destination)
   (b) City (c) State
5. **Passport issued by** (country)
6. **Passport number**
7. Country of **Residence**
8. **Countries visited** on this trip prior to U.S. arrival
9. **Airline/Flight No.** or **Vessel Name**
10. The primary purpose of this trip is **business**: Yes No
11. I am (We are) bringing
    (a) fruits, vegetables, plants, seeds, food, insects: Yes No
    (b) meats, animals, animal/wildlife products: Yes No
    (c) disease agents, cell cultures, snails: Yes No
    (d) soil or have been on a farm/ranch/pasture: Yes No
12. I have (We have) been in close proximity of (such as touching or handling) **livestock**: Yes No
13. I am (We are) carrying **currency or monetary instruments** over $10,000 U.S. or foreign equivalent: Yes No
    (see definition of monetary instruments on reverse)
14. I have (We have) **commercial merchandise**: Yes No
    (articles for sale, samples used for soliciting orders, or goods that are not considered personal effects)
15. **Residents** — the **total value of all goods**, including commercial merchandise I/we have purchased or acquired abroad, (including gifts for someone else, but not items mailed to the U.S.) and am/are bringing to the U.S. is: $
    Visitors — the **total value of all articles** that will remain in the U.S., including commercial merchandise is: $

Read the instructions on the back of this form. Space is provided to list all the items you must declare.

I HAVE READ THE IMPORTANT INFORMATION ON THE REVERSE SIDE OF THIS FORM AND HAVE MADE A TRUTHFUL DECLARATION.

X
(Signature) Date (day/month/year)

For Official Use Only

CBP Form 6059B (01/04)

ELECTRONIC SYSTEM FOR TRAVEL AUTHORISATION (ESTA)

If you are an international traveller wishing to enter the United States under the Visa Waiver Programme, You must apply for electronic authorisation (ESTA) up to 72 hours prior to your departure.

ESTA FACTS:

- Children and infants require an individual ESTA.
- The online ESTA system will inform you whether your application has been authorised, not authorised or if authorisation is pending.
- A successful ESTA application is valid for two years, however this may be revoked or will expire along with your passport.

APPLY ONLINE AT WWW.CBP.GOV/ESTA

NATIONALITIES ELIGIBLE FOR THE VISA WAIVER*:

Andorra, Australia, Austria, Belgium, Brunei, Czech Republic, Denmark, Estonia, Finland, France, Germany, Hungary, Iceland, Ireland, Italy, Japan, Latvia, Liechtenstein, Lithuania, Luxemburg, Malta, Monaco, The Netherlands, New Zealand, Norway, Portugal, San Marino, Singapore, Slovakia, Slovenia, South Korea, Spain, Sweden, Switzerland and the United Kingdom**

*** SUBJECT TO CHANGE**
**** ONLY BRITISH CITIZENS QUALIFY UNDER THE VISA WAIVER PROGRAMME.**

CUT THE QUEUE AT JFK WITH QUICK CONNECT

If you're connecting through New York JFK, you can avoid long waiting times in US immigration and queues for connecting flights with the Quick Connect service. US Customs and Border Protection Agency created the special service for passengers who have a connecting flight within three hours of arrival at New York JFK.

FOLLOW THESE STEPS:

1

Have your boarding card or ticket for your connecting flight ready for the ground staff as you exit.

2

You'll be given a Quick Connect card. Continue to the Quick Connect queue in the Arrivals Hall.

3

After passport clearance, claim your baggage and clear US customs, regardless of your final destination.

4

If your bag is tagged to your final destination, hand it to Emirates staff at the transfer counter for your onward flight.

QUARANTINE IN AUSTRALIA

Australia has strict biosecurity laws, so when you arrive you'll need to declare certain food, plant or animal items on your Incoming Passenger Card.

You also need to declare equipment or shoes used in rivers and lakes or with soil attached. All aircraft food must be left on board. Please take particular care when you complete your Incoming Passenger Card – it's a legal document and false declarations may result in a penalty.

QUARANTINE IN JAPAN

Japan has strict rules around exposure to livestock and bringing in livestock items.
You will need to go to the Animal Quarantine Counter if:

- you have recently been to a livestock farm
- are bringing livestock products into Japan
- your visit to Japan will involve contact with livestock

The counter is in the baggage claim area. If you're bringing meat and livestock products into Japan without an import certificate, you must see the animal quarantine officer.

THINK WORLD’S BEST RICE

THINK THAI HOM MALI RICE

Thailand is internationally regarded as one of the world's best sources of high-quality rice. With its fertile land, thanks to abundant water and suitable climate, world-famous Thai Hom Mali rice impresses diners with its delightful pandan-like aroma and delectably white and soft texture. Serve Thai Hom Mali rice, serve the very best on the dining table.

Department of International Trade Promotion, Ministry of Commerce, THAILAND www.ditp.go.th

DITP THINK **THAILAND**

Search for Thai Select restaurants at
www.thaiselect.com

Thai SELECT THAI CUISINE

Thailand KITCHEN OF THE WORLD

THAI HOM MALI RICE • ORIGINATED IN THAILAND
DEPARTMENT OF FOREIGN TRADE

Find Thai Products:
THAITRADE.COM
YOUR ULTIMATE SOURCING DESTINATION

BE SMART! USE UAE SMART GATE AT DUBAI INTERNATIONAL AIRPORT

GO THROUGH IMMIGRATION IN SECONDS AND GET YOUR VISIT TO DUBAI OFF TO A FLYING START

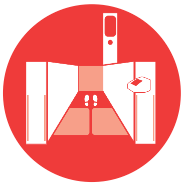
Citizens of the countries listed on the right and UAE residents can speed through Dubai International airport by using UAE Smart Gate.

If you hold a machine-readable passport or E-Gate card you can check in and out of the airport within seconds.

Just look out for signs that will direct you to the many UAE Smart Gates found on either side of the Immigration Hall at Dubai International airport.

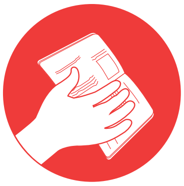
USING UAE SMART GATE IS EASY

1



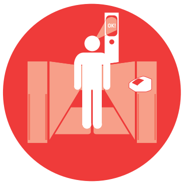
Have your E-Gate card or machine-readable passport ready to be scanned

2



Place your passport photo page on the scanner. If you are a UAE resident, place your E-Gate card into the E-Gate slot

3



Go through the open gate, stand in the blue footprint guide on the floor, face the camera straight-on and stand still for your iris scan. When finished, the next set of gates will open and you can continue to baggage claim

REGISTERING FOR UAE SMART GATE IS EASY

To register, just follow the above process and then spend a few moments having your details validated by an immigration officer. That's it! Every time you fly to Dubai in future, you will be out of the airport and on your way just minutes after you landed.

NATIONALITIES THAT CAN USE UAE SMART GATES

UAE

Andorra
Australia
Austria
Bahrain
Belgium
Brunei
Canada
Denmark
Finland
France
Germany
Greece
Iceland
Ireland
Italy
Japan
Kuwait
Liechtenstein
Luxembourg
Malaysia
Monaco
Netherlands
New Zealand
Norway
Oman
Portugal
Qatar
San Marino
Saudi Arabia
Singapore
South Korea
Spain
Sweden
Switzerland
*UK
USA

*UK citizens only (UK overseas citizens still require a visa)

UAE SMART GATE CAN BE USED BY:

- Machine-readable passports from the above countries
- E-Gate cards

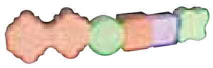
YOUR CONCRETE PRODUCT **REQUIREMENT**
OUR PRODUCTION SYSTEM **SOLUTION**

ONE OF THE MOST ADVANCED TECHNOLOGICALLY EQUIPPED FULLY AUTOMATIC PRODUCTION LINES FOR YOUR COMPLETE RANGE OF CONCRETE PRODUCTS

HONCHA

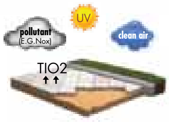
30 years
Experience in More than 50 Countries
Consulting / Service Machinery Provider

Concrete Waste
Recycled
into Concrete products



ILLUMINATED TECHNOLOGY

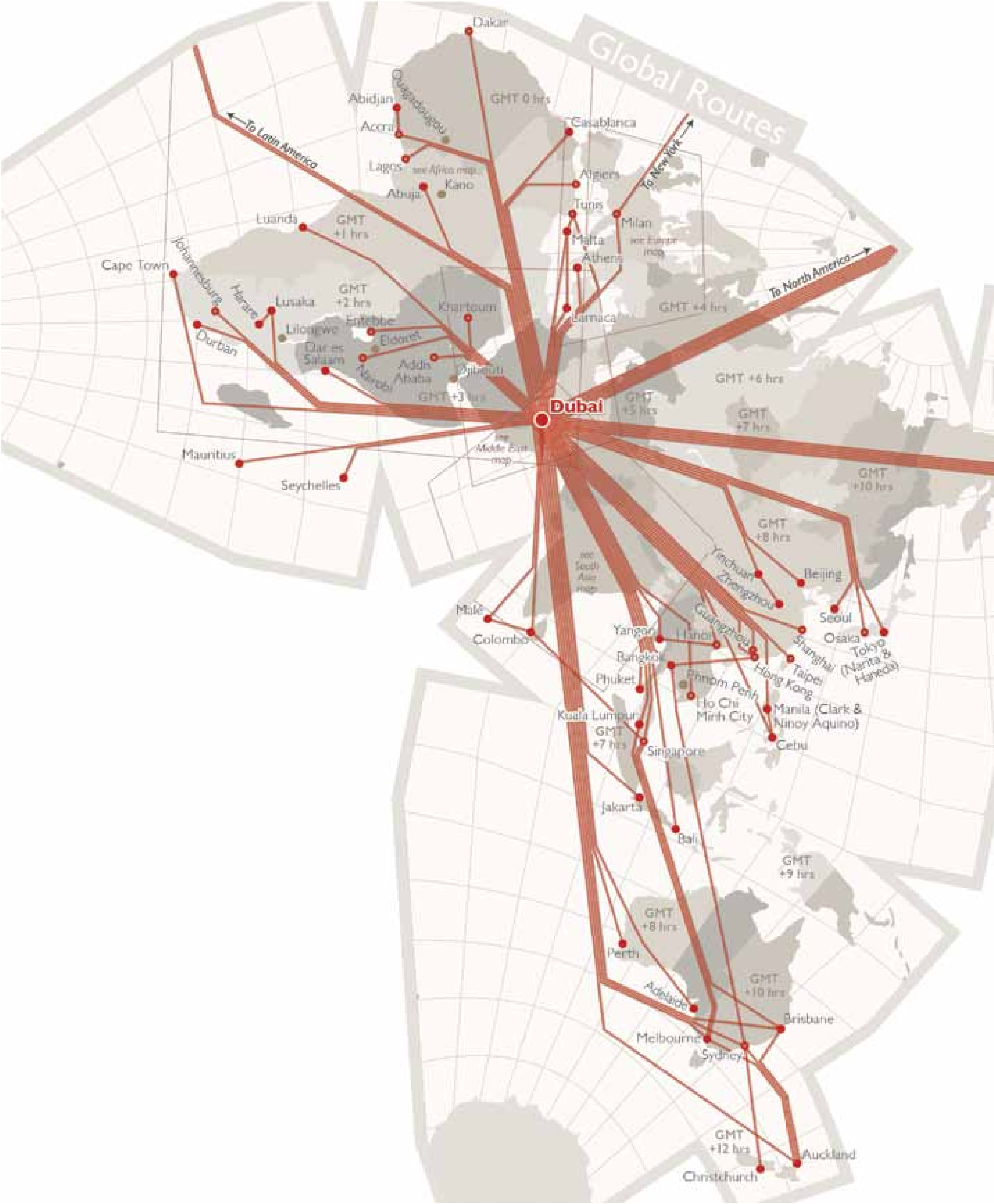
AIR PURIFYING BLOCKS

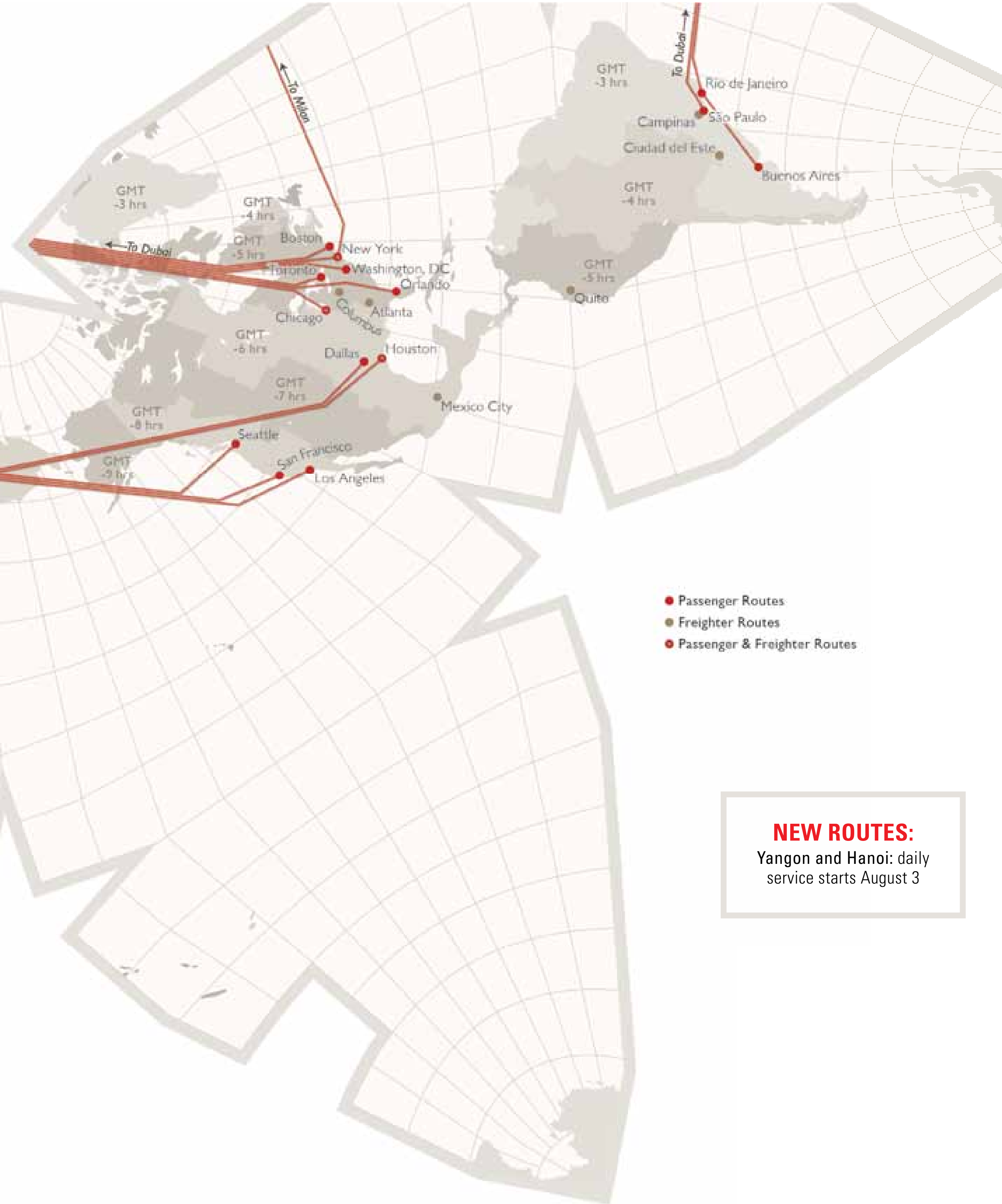

pollutant
(E.G.Nox)
UV
clean air
TIO2

AIR PURIFYING TECHNOLOGY

Fujian Excellence Honcha Environmental Intelligence Equipment Co. Ltd

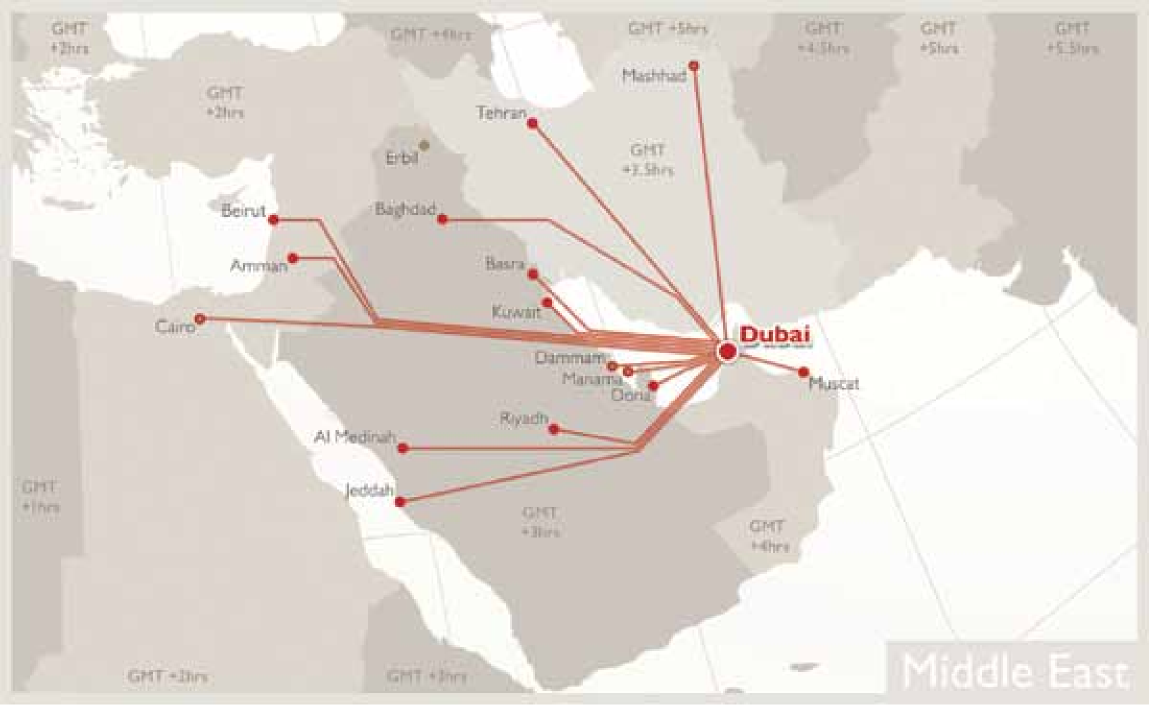
Head Office: 3-16B, Quanzhou Economic & Technological Development Zone, Quanzhou, Fujian 362005, China
Factory: Xuefen, Huaqiao Economic Development Zone, Nan'an Fujian, 362300, China
Tel. No: (86-595) 2249 6062 , 2249 6066, 2249 6070 I Fax. No: (86-595) 2249 6061
Web: en.honcha.com I E-mail: marketing@hcm.cn , enquiry@honcha.com

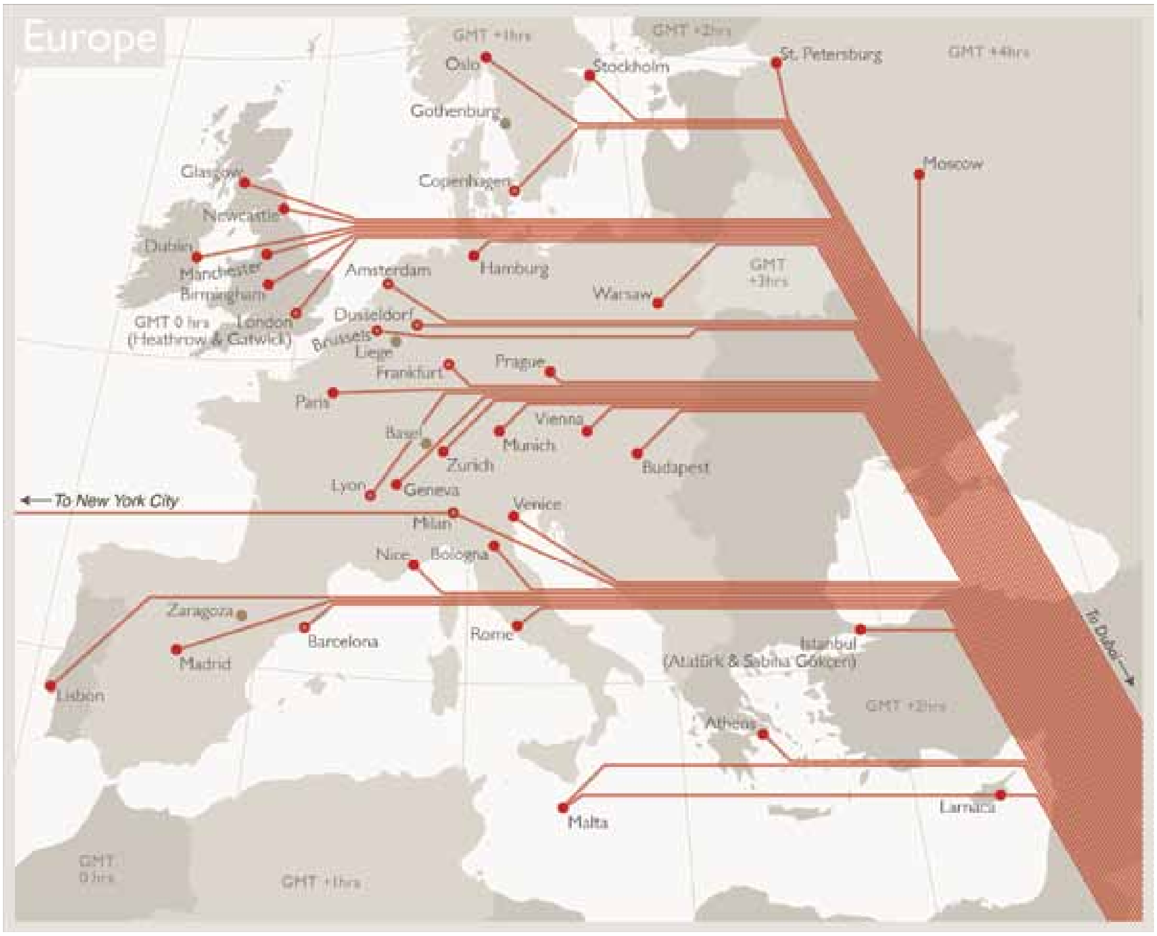

Global Routes
Dakar
GMT 0 hrs
Abidjan
Ouagadougou
Accra
To Latin America
Lagos
see Africa map
Kano
Abuja
Casablanca
Algiers
To New York
Tunis
Milan
Malta
see Europe map
Athens
Luanda
GMT +1 hrs
Cape Town
Johannesburg
Harare
Lusaka
GMT +2 hrs
Lilongwe
Entebbe
Eldoret
Khartoum
Larnaca
GMT +4 hrs
To North America
Durban
Dar es Salaam
Nairobi
Addis Ababa
Djibouti
GMT +3 hrs
GMT +6 hrs
Dubai
GMT +5 hrs
GMT +7 hrs
see Middle East map
Mauritius
Seychelles
GMT +10 hrs
GMT +8 hrs
see South Asia map
Yinchuan
Zhengzhou
Beijing
Seoul
Male
Colombo
Guangzhou
Yangon
Hanoi
Osaka
Tokyo (Narita & Haneda)
Shanghai
Taipei
Bangkok
Hong Kong
Phuket
Phnom Penh
Ho Chi Minh City
Manila (Clark & Ninoy Aquino)
Kuala Lumpur
GMT +7 hrs
Singapore
Cebu
Jakarta
Bali
GMT +9 hrs
GMT +8 hrs
Perth
GMT +10 hrs
Adelaide
Brisbane
Melbourne
Sydney
GMT +12 hrs
Auckland
Christchurch

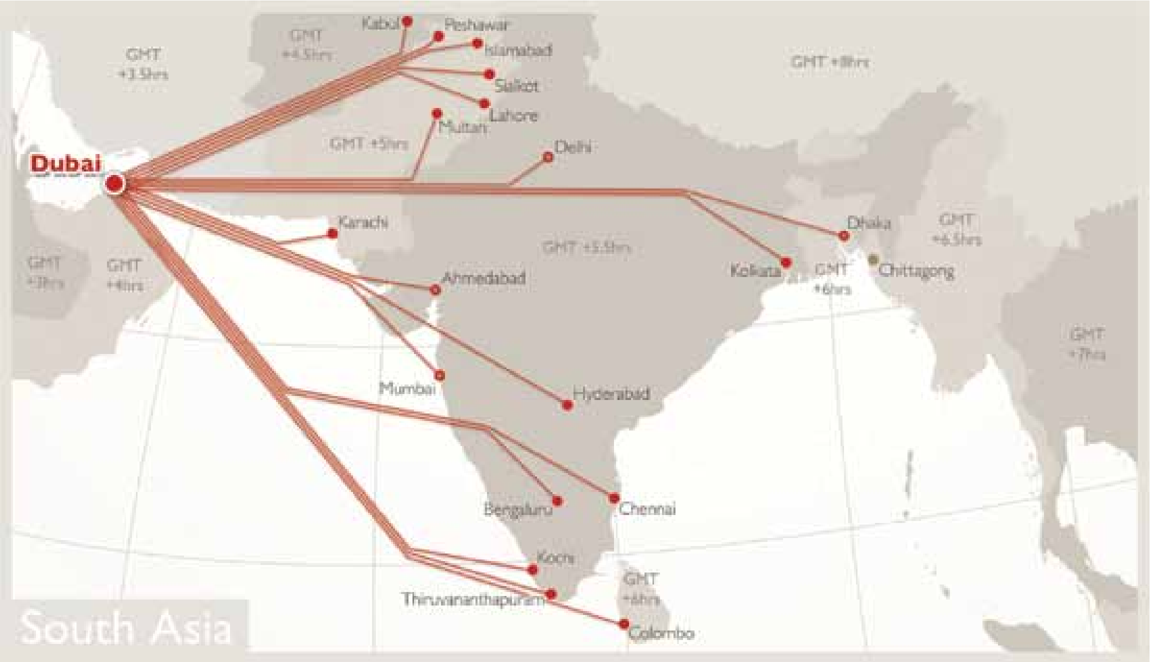

To Milan
To Dubai
To Dubai
GMT -3 hrs
GMT -4 hrs
GMT -5 hrs
GMT -6 hrs
GMT -7 hrs
GMT -8 hrs
GMT -9 hrs
Boston
New York
Toronto
Washington, DC
Orlando
Columbus
Atlanta
Chicago
Dallas
Houston
Mexico City
Seattle
San Francisco
Los Angeles
GMT -3 hrs
Rio de Janeiro
Campinas
São Paulo
Ciudad del Este
Buenos Aires
GMT -4 hrs
GMT -5 hrs
Quito
Passenger Routes
Freighter Routes
Passenger & Freighter Routes

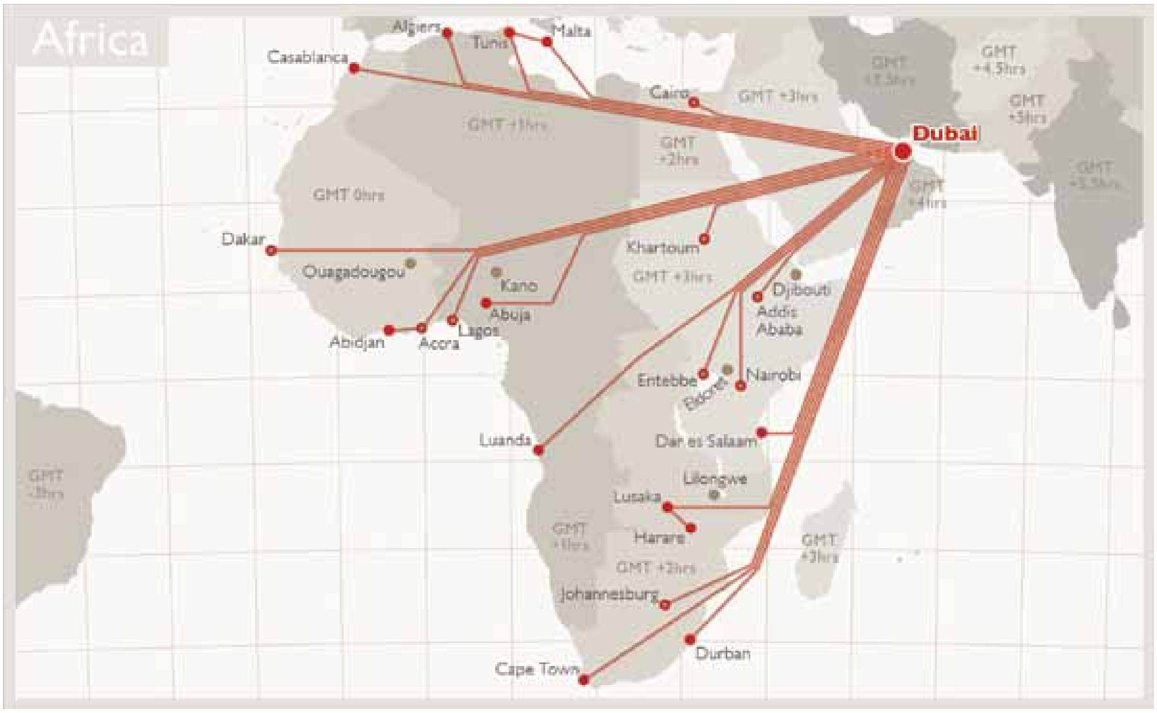
NEW ROUTES:

Yangon and Hanoi: daily service starts August 3


GMT +2hrs
GMT +4hrs
GMT +5hrs
GMT +4.5hrs
GMT +5hrs
GMT +5.5hrs
Mashhad
GMT +2hrs
Tehran
GMT +3.5hrs
Erbil
Beirut
Baghdad
Amman
Basra
Kuwait
Cairo
Dubai
Dammam
Manama
Doha
Muscat
Riyadh
Al Medinah
Jeddah
GMT +1hrs
GMT +3hrs
GMT +4hrs
GMT +2hrs
GMT +3hrs
Middle East


Europe
GMT +1hrs
GMT +2hrs
Oslo
Stockholm
St. Petersburg
GMT +4hrs
Gothenburg
Moscow
Glasgow
Copenhagen
Newcastle
Dublin
Manchester
Birmingham
Amsterdam
Hamburg
Warsaw
GMT +3hrs
GMT 0 hrs
London
(Heathrow & Gatwick)
Dusseldorf
Brussels
Liege
Frankfurt
Prague
Paris
Vienna
Basel
Munich
Budapest
Zurich
Lyon
Geneva
To New York City
Venice
Milan
Nice
Bologna
Zaragoza
Barcelona
Rome
Madrid
Istanbul
(Atatürk & Sabiha Gökçen)
Lisbon
To Dubai
GMT +2hrs
Athens
Larnaca
Malta
GMT 0 hrs
GMT +1hrs


South Asia
Dubai
Kabul
Peshawar
Islamabad
Sialkot
Lahore
Multan
Delhi
Karachi
Ahmedabad
Mumbai
Hyderabad
Bengaluru
Chennai
Kochi
Thiruvananthapuram
Colombo
Dhaka
Chittagong
Kolkata
GMT +3.5hrs
GMT +4.5hrs
GMT +5hrs
GMT +5.5hrs
GMT +8hrs
GMT +6.5hrs
GMT +6hrs
GMT +7hrs
GMT +3hrs
GMT +4hrs
GMT +6hrs


Africa
Dubai
Algiers
Tunis
Malta
Casablanca
Cairo
Dakar
Ouagadougou
Kano
Abuja
Abidjan
Accra
Lagos
Khartoum
Djibouti
Addis Ababa
Entebbe
Eldoret
Nairobi
Luanda
Dar es Salaam
Lilongwe
Lusaka
Harare
Johannesburg
Durban
Cape Town
GMT +1hrs
GMT 0hrs
GMT +2hrs
GMT +3hrs
GMT +3.5hrs
GMT +4.5hrs
GMT +5hrs
GMT +4hrs
GMT +5.5hrs
GMT +3hrs
GMT +1hrs
GMT +2hrs
GMT +3hrs
GMT -3hrs

EMIRATES FLEET

Our fleet of **256** aircraft includes **241** passenger aircraft and **15** SkyCargo aircraft

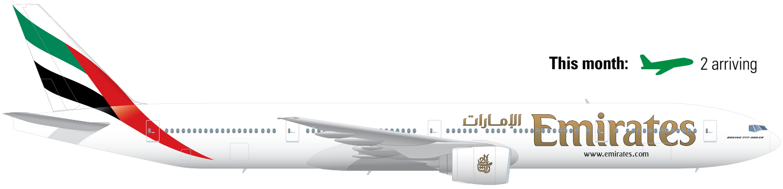
BOEING 777-300ER

LIVE | up to 2500+

70%

84 (70%) out of 120 Boeing 777-300ERs are now equipped with Live Television, Wi-Fi, Mobile Phone and Data Roaming services. More are being upgraded each month.

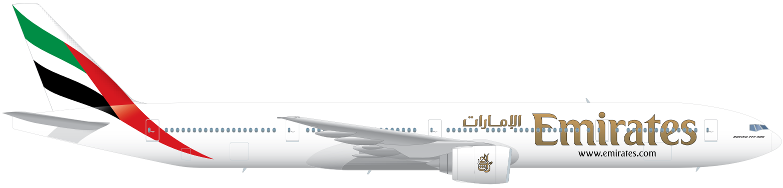
This month: 2 arriving


الإمارات
Emirates
www.emirates.com

120 in fleet. Up to 354-442 passengers. Range of 14,594km. L 73.9m x W 64.8m

BOEING 777-300

850+


الإمارات
Emirates
www.emirates.com

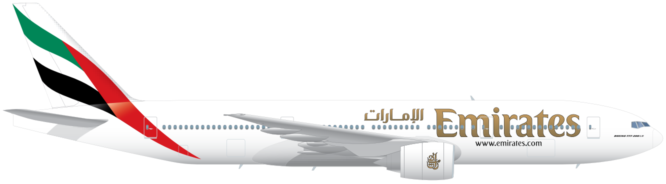
12 in fleet. Up to 364 passengers. Range of 11,029km. L 73.9m x W 60.9m

BOEING 777-200LR

LIVE | 2500+

70%

8 (80%) out of 10 Boeing 777-200LRs are now equipped with Live Television, Wi-Fi, Mobile Phone and Data Roaming services. More are being upgraded each month.

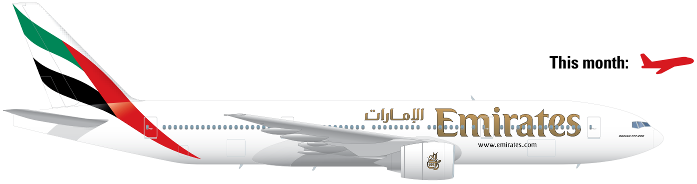

الإمارات
Emirates
www.emirates.com

10 in fleet. Up to 266 passengers. Range of 17,446km. L 63.7m x W 64.8m

BOEING 777-200ER

850+

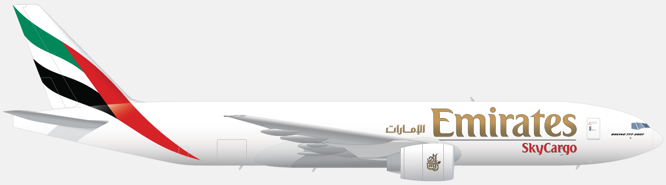
This month: 1 retiring


الإمارات
Emirates
www.emirates.com

4 in fleet. Up to 274 passengers. Range of 14,310km. L 63.7m x W 60.9m

EMIRATES SKYCARGO
BOEING 777F

The most environmentally-friendly freighter operated today, with the lowest fuel burn of any comparably-sized cargo aircraft. Along with its wide main-deck cargo door which can accommodate oversized consignments, it is also capable of carrying up to 103 tonnes of cargo non-stop on 10-hour sector lengths.

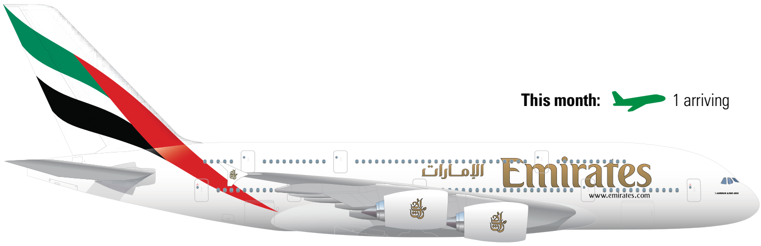

الإمارات
Emirates
SkyCargo

13 in fleet. Range of 9,260km. L 63.7m x W 64.8m

For more information: emirates.com/ourfleet

CONNECTIVITY AND ENTERTAINMENT SERVICES AVAILABLE

LIVE	📶	📱	🌐	i C e #
Live Television	Wi-Fi	Mobile Phone GSM	Data Roaming GPRS	Channels of inflight entertainment



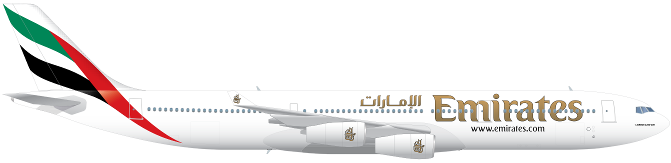
This month: ✈ 1 arriving

82 in fleet. Up to 489-615 passengers. Range of 15,000km. L 72.7m x W 79.8m

AIRBUS A380-800

📶 📱 🌐 2500+

LIVE **Last month, Live Television was launched on our A380s. This month, three A380s are equipped, with more coming soon.**

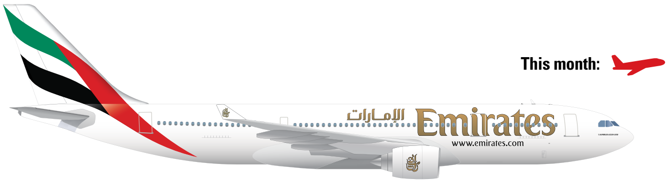


4 in fleet. Up to 267 passengers. Range of 13,350km. L 63.6m x W 60.3m

AIRBUS A340-300

📱 100+ 850+

- ● Economy Class
- ● First Class and Business Class



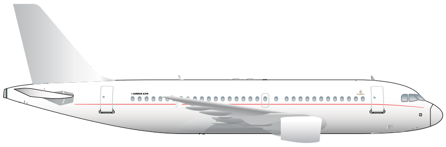
This month: ✈ 1 retiring

8 in fleet. Up to 237-278 passengers. Range of 12,200km. L 58.8m x W 60.3m

AIRBUS A330-200

📱 100+ 850+

- ● Economy Class
- ● First Class and Business Class

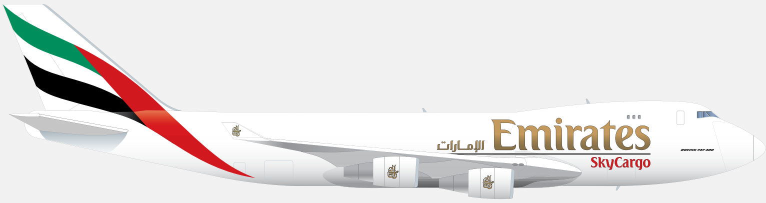


1 in fleet. Up to 19 passengers. Range of 7,000km. L 33.84m x W 34.1m

AIRBUS A319

LIVE 📶 📱 🌐 550+

The Emirates Executive Private Jet takes our exceptional service to the highest level to fly you personally around the world. Fly up to 19 guests in the utmost comfort of our customised A319 aircraft with the flexibility of private jet travel. Further information at emirates-executive.com



2 in fleet. Range of 9,204km. L 70.6m x W 64.4m

EMIRATES SKYCARGO BOEING 747 ERF

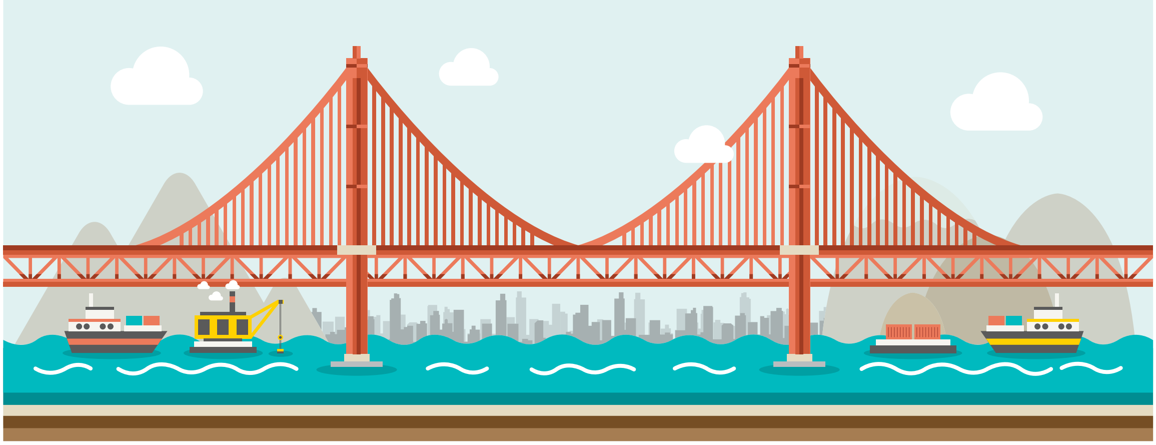
This aircraft is capable of carrying up to 117 tonnes. The deck-side cargo door, with a height of approximately three metres, allows the uplift of oversized shipments that cannot be accommodated in the belly-hold of passenger aircraft. The nose door allows the carriage of long pieces.

Aircraft numbers accurate at the time of going to press

DESTINATION

KNOW YOUR CITY. THIS MONTH: SAN FRANCISCO

THE SIGHTS



●

San Francisco Bay is only 12-15 feet deep. Large ships in the bay must follow deep underwater channels that are maintained by frequent dredging.

US Geological Survey

●

The Golden Gate Bridge is painted 'International Orange' – a colour specially created for the bridge.

NPR

●

A common myth suggests the Golden Gate Bridge is painted end to end, but it's continually touched up, which is no mean feat considering it's wrapped in fog 70 per cent of the time.

NPR

RANDOM FACTS

MIKE WE NEED TO GO!
I'M ALMOST DONE

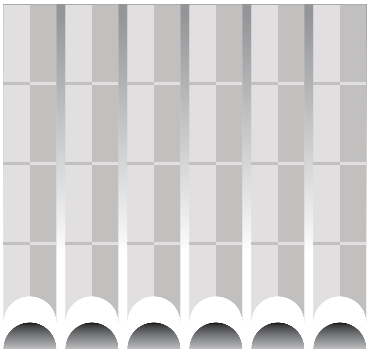
San Francisco's fire department uses wooden ladders instead of metal ones to reduce the risk of electrocution from the numerous tram and power lines the city uses. They make the ladders themselves."

San Francisco Fire Department

MADE IN ~~CHINA~~

The Chinese fortune cookie isn't Chinese. It's the creation of Makato Hagiwara, a Japanese resident of San Francisco.

San Francisco Tourist board



The San Francisco International Airport is supported by 267 columns that each rest on a large steel ball, allowing the ground to move 20 inches in any direction during an earthquake.

San Francisco Airport

ILLUSTRATIONS BY RALPH MANCAO

FRISCO NUMBERS

17.5

The degrees of slant on Filbert Street. San Fran's steepest That's a 31.5 per cent gradient

San Francisco Tourist board

43

The number of hills San Francisco is built on

San Francisco Chronicle

1,600

The jumpers from the Golden Gate Bridge

Los Angeles Times

26

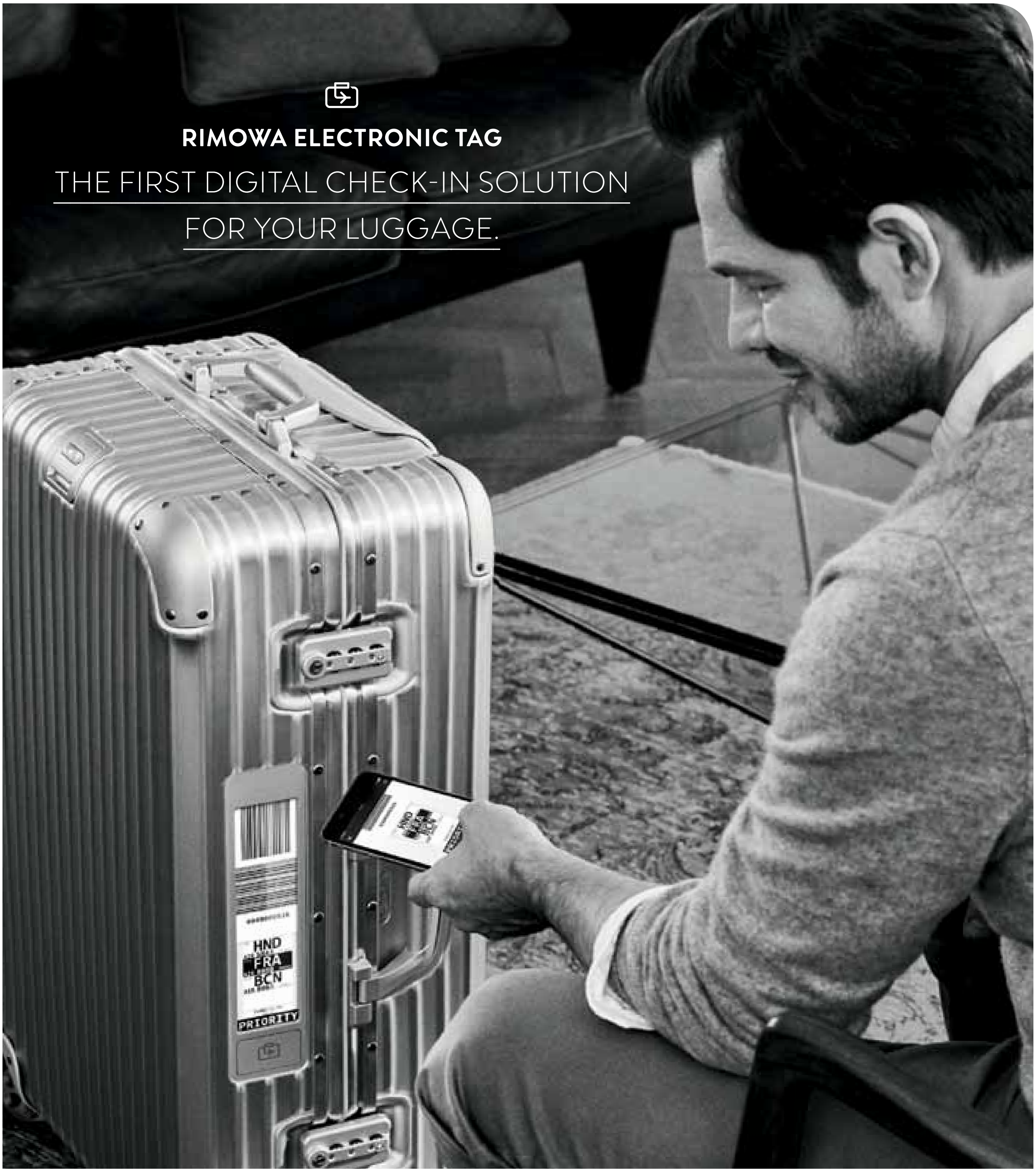
The survivors

Los Angeles Times

29

The per cent of San Francisco's pollution that comes from China.

Environmental Science and Technology journal


RIMOWA ELECTRONIC TAG
THE FIRST DIGITAL CHECK-IN SOLUTION FOR YOUR LUGGAGE.
HND
FRA
BCN
PRIORITY

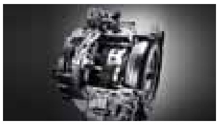
The future of convenient travelling: RIMOWA Electronic Tag. Check in your luggage with your smartphone wherever you are and drop it off within seconds. Find out more at: **www.rimowa-electronictag.com**

RIMOWA Store, Abu Dhabi Mall.
Bloomingdale's, Dubai. Galeries Lafayette, Dubai. Harvey Nichols, Dubai. Tryano Yas Mall, Abu Dhabi.
Jashanmal: Dubai Mall – Mall of the Emirates – Dubai Marina Mall – Dubai Festival City Mall.

RIMOWA®
Germany since 1898

www.kia.com
A Masterpiece of Our Time
ALL NEW CADENZA
CADENZA
KIA
The Power to Surprise

Some features may vary by regions



8-speed Auto Transmission

Head-up Display

Advanced Smart Cruise Control

Around View Monitor

DRIVE WiSE